

F3E-1234

TEAM SALES CONFERENCE 2016

29/06/2016 – 01/07/2016



Why Factor 3?



We work with events agencies and brands to create stand-out experiences and live events that showcase a side to Spain that is tailored to the end delegates, maximizing both engagement and enjoyment.

Established in 2004, Factor3 Events specializes in the incentive, meeting and conference travel business, providing top-notch ground arrangements for groups coming to the Spanish mainland or islands. We are a Destination Management Company, but find that label very restrictive and prefer to think of ourselves as offering **Creative Destination Management**.

Our mission is to work in partnership with you to design and produce unique events of the highest quality that are tailored to your group.

Our passion is to get under the skin of the end delegate, exceed their every expectation and enable them to experience a side to Spain that they will not forget. While we focus on being innovative, creative and client-centric, we also pride ourselves on being competitively priced and transparent.

Why Factor 3?



Our People form a talented, multinational team who not only have the connections and experience to deliver exceptional, detailed and dynamic events but who also speak your language, and have stood in your shoes. We don't believe in being just your supplier, we understand your needs and prefer to work collaboratively as an extension of your team.

We will always be honest with you, at Factor3 pre-empting problems is as fundamental as maintaining a fixed eye on the details.

Our Experience gained by working with both direct and agency clients, for groups from 5 -4000 pax extends beyond the range of standard event models and originates from a wealth of industry sectors.

Our Service is fast, flexible, fun and above all user friendly. Like your needs it is bespoke and we would relish the opportunity to discuss how we can best adapt it for you.

Programme - Overview

Day 1: 29th of June 2016

- Arrivals into Barcelona airport
- Group lunch on arrival
- Guests then split into groups of approximately 10 guests all staying in different Catalan farmhouse style accommodations
- Dinner will comprise a rustic evening meal with a teambuilding element included

Day 2: 30th of June 2016

- Groups leave their accommodation and complete their mission en route to their hotel. Lunch will be included.
- Afternoon free to relax
- Glamorous dinner followed by a unique party till late

Day 3: 1st of July 2016

- Chillax by the pool and in the gardens
- Transfers to the airport and departures



Catalonia

Catalonia photos





Airport Logistics

Barcelona airport has two terminals: The main terminal is T1 where all regular flights arrive (British Airways, Lufthansa, KLM, Iberia, Air France, etc...). The second terminal is T2, where most of the low cost airlines arrive (Aer Lingus at Terminal T2-A and Easy jet, German Wings etc. at Terminal T2-B)

We can arrange for a hospitality desk to be located within the baggage claim, if required, otherwise our multi-lingual staff will wait for the guests in the arrivals hall of each of the terminals. Staff will meet and greet guests with signage bearing the company logo. Then they will escort them to the coaches which will be waiting at the parking bays just outside the terminals.

At Barcelona airport it is forbidden for coaches to park there for more than 15 minutes, therefore the coaches normally wait a few minutes drive away. Our airport staff will call the drivers once all the delegates have left the baggage claim, so they can move to the parking bays outside the terminals and then our staff will accompany the guests from the arrivals hall to the pickup point.

For transfers in smaller vehicles (cars or minivans) the drivers can come to meet guests at the arrivals hall and they can then walk together to the parking bays.



Arrivals

On arrival, our guests will be met at Barcelona airport and escorted to their vehicles for the first leg of their journey that will take them to a lovely seaside restaurant for lunch.

Welcome Lunch by the Beach and a Swim





Kauai

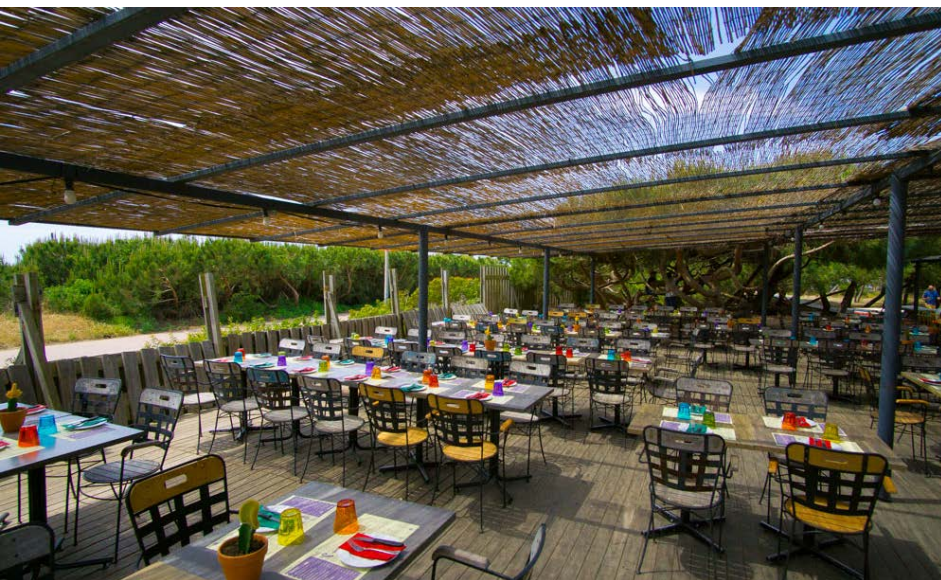
Location: By the beach in Gavá, a small seaside town, 30 minutes drive from Barcelona

Style: 12.000 m2 in total with 4 different spaces: the BBQ area under pine trees, the restaurant, the terrace and the lounge area. There is also a tented area. Informal beachside atmosphere combining sea, sun and gastronomy

Capacity: Up to 130 people in the restaurant and 150 on the terrace. There is also a BBQ and Lounge area

Cuisine: Mediterranean cuisine and traditional tapas with a creative touch

Factor3 says: A charming, tranquil restaurant with an island ambience offering high quality service and cuisine







Restaurant Tropical

Location: By the shore of the Mediterranean sea in Gava (a 20 minutes from Sitges)

Style: This restaurant is specialized in corporate dinners and offers a lovely ambiance

Capacity: Up to 150 people

Cuisine: Traditional Catalan cuisine and wine pairings. Here we use the in-house caterers

Factor 3 say: A wonderful restaurant with delicious food and possibility of dancing afterwards



Restaurant Tropical

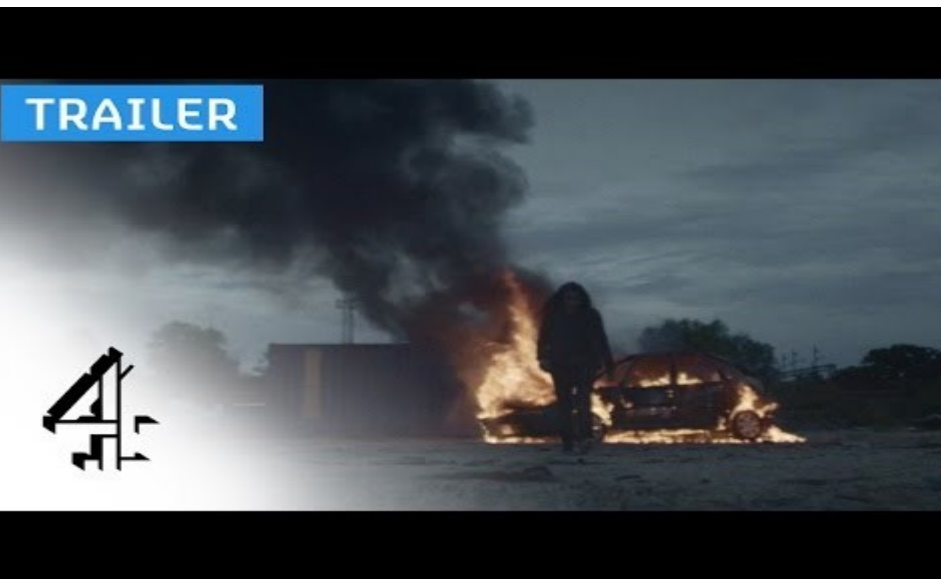




Hunted

After lunch is over, the guests will be given their mission!

Tension is riding high between the English and the Spanish due to increased confrontation in Gibraltar. War is imminent and it appears that the Spanish are taking English tourists hostage!



In order to avoid being taken captive, the teams must find their way to their safe houses in the countryside where they will spend the night. On the way, they must find food and provisions without the authorities discovering them. An undercover group has hidden parcels for them in different locations. They must find these if they want to eat tonight.



Hunted

It appears that some locals, owners of a handful of wineries, are secret accomplices of our hunted guests. A large part of their wine production is sold in the UK so they are willing to help save the guests from becoming hostages by hiding food parcels on their estates. Can our guests find their food before they are busted by the local authorities.

Our guests must try to look as Spanish as possible to remain under the radar and, if they are nabbed, will have to prove that they have Spanish blood by carrying out a typically Spanish activity (such as making great sangria or playing the castanets). If they pass these tests they will get a Spanish stamp on their passports and be allowed to move on. If not, they may be detained for questioning and find themselves under greater scrutiny.

Fortunately, our guests have been provided with Spanish disguises in their vehicles so that they blend in to their new surroundings.



Hunted

Once the guests have made it to their safe houses, they can settle in and relax before it is time to meet up with some of their compatriots for a clandestine dinner.

Their challenge tonight is to make an authentic paella. If they manage to do so, they will be given diplomatic immunity for the rest of their stay in Spain and be allowed to fly home at the end of their trip. However, they must continue to appear Spanish (they don't want to raise any suspicions) until they reach their final destination where they will meet their colleagues and celebrate their freedom.





Hunted

After a good night's sleep and a hearty breakfast, our guests must make their way to their final meeting place without looking too conspicuous. The teams must follow their route to the hotel and also complete additional tasks to prove their Spanish lineage further.

These will include a cava tasting in which they have to identify a prosecco which has been sneaked in to trick them, a ham tasting in which they have to identify the best quality product, the creation of a Gaudi-style mosaic, and some flamenco moves.



Hunted

The guests will complete these final activities to acquire their Spanish nationality and secure assured freedom.

To celebrate they will enjoy an afternoon of relaxation followed by dinner and party to round off their trip.

Hotel location – tbc



Departures

We will organise for your guests to be collected from the hotel and taken to the airport, for their departing flights.

The transfer time from central Barcelona to the airport is approximately 40/45 minutes without traffic, longer during peak hours.








We hope you enjoyed reading this presentation as much as we did creating it. Send us your feedback so we can tailor it even further for you!



Creative Destination Management

Barcelona, Madrid, Valencia, Costa del Sol, Seville,
Balearic Islands, Bilbao and beyond...

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