



# ALPINE STERLING MALTA & GOZO

DESTINATION MANAGEMENT COMPANY

## What you need to know about the Maltese Islands :

### ◆ The destination overview

Mysterious and exotic, yet familiar, the Maltese islands are typically Mediterranean but British influence is easily found around each and every corner. With a combination of picturesque landscapes, wonderful blue seas, fantastic climate, diverse culinary flavours and all the modern facilities, the island will go a long way for you to fulfil your senses.

The island is a sovereign republic and member of the Commonwealth and also forms part of the European Union. Being just over 300 square kilometres, it hosts a population of over 400,000. The vast majority of the population is of Maltese nationality, where the official and most widely spoken languages are English and Maltese. Some other European languages - mostly Italian- are also spoken. The currency is the Euro.

### ◆ Its historic value

Throughout history, Malta has been influenced by its many rulers , from the Romans to the Greeks, Arabs, French and Spanish. Perhaps the strongest shapers in Maltese history were The Knights of Saint John and the British.

### ◆ Organising events in the Maltese Islands

Malta and its more serene sister island, Gozo, are ideal for organising events. To start we like to call Malta “the 20 minute island”. The reason for this is that due to its size, transfers between our airport and the main hotel resorts and onwards to the key places of interest takes between 10 and 25 minutes on average...ideal for your guests as they spend their time enjoying and experiencing our islands to the max.

Another great point to mention is that Malta is really a year round destination; hotels, restaurants, venues, nightclubs and bars are all open 365 days of the year.

One thing which we would like to emphasise as it sometimes surprises our clients, is the vibrant Maltese nightlife. Venues such as Cafe Del Mar provide an eclectic backdrop to any incentive , then of course we have our magnificent history which Malta is very well known for and this has left us with a wealth of riches when it comes to choice.

### ◆ Best time to come

Due to its mild and sunny climate, Malta is suitable at any time of year for Conferences and Incentives. Water based activities tend to be suitable between April and November but cruises can be organised even during the winter months. Other land based incentive programmes are possible all year round.

### ◆ Accommodation

We have a great selection of five and four star properties, offering a mix of international brands and local independent hotels, from small boutique Palazzos of 17 rooms to international hotels offering 400 plus rooms with meeting space. In addition to hotel meeting space, convention centres offer the highest level of infrastructure as would be found in any major city, with audiovisual suppliers always able to deliver equipment with the latest technology.

### ◆ Travelling to Malta

Malta has one airport which has received awards on more than one occasion as one of Europe’s top small airports. Most major European cities have daily flights to Malta and Emirates and Turkish Airlines also have frequent scheduled flights to the island making it easy to organise international meetings in Malta.



# ALPINE STERLING MALTA & GOZO

DESTINATION MANAGEMENT COMPANY

## What you need to know about the Maltese Islands :

Based in the Maltese Islands, Alpine Sterling is a Destination Management Company offering the highest standard of services. Alpine Sterling forms part of the Alpine Group of Companies which has been operating in Malta since 1967.

### Our Services

- ◇ Airport transfers and assistance throughout during group's stay on the islands.
- ◇ Accommodation.
- ◇ A la carte custom-designed proposal with innovative ideas, whilst meeting your budget.
- ◇ Gala dinners in historical venues and restaurants dinearound.
- ◇ Audio visual equipment of the latest technology

### Destination highlights

- ◇ Short flights from major European cities : less than 3 hours from major European gateways.
- ◇ Easy communication : Maltese is the national language. English is the official business language. Other European languages are also spoken.
- ◇ Excellent infrastructure : a choice of quality 4\* and 5\* conference hotels and a variety of historical and modern venues.
- ◇ Short transfer times : Malta International Airport to Valletta, the capital city – 5km. Malta International Airport to Gozo, our sister island – 30km.
- ◇ Temperate Mediterranean climate : 300 days of sunshine- an all year round destination.
- ◇ Good value for money : competitive rates.
- ◇ European destination : Malta forms part of the EU and our currency is the Euro.
- ◇ Malta's famous hospitality : experience Malta's renowned hospitality and vibrant nightlife

### Alpine Sterling DMC

Warren Zahra: +356 2576 6003 | mob +356 7942 7517  
warren.zahra@alpinemalta.com | <http://alpinemalta.net>



BRONZE AWARD WINNER