



*Inspired by Berlin*  
**CONNECTED WORLDWIDE**



## FACTS & FIGURES

- Headquarters in Berlin, office in Munich
- 300 events a year
- Since 1993 - 25 years - 100% independent
- Medical congresses since 1993
- Professional partners in Germany and Europe
- Global destination knowledge
- One contact person from planning to provision
- Internal design team and programmer
- 60% Germany - 40 % Worldwide



# WHO WE ARE

- 25 Specialists from Germany, France, Italy, Spain & Pakistan
- Event Conceptionists
- Congress Virtuosos
- Marketing Talents
- Design Trend Spotters
- Programming Geeks
- Hotel Professionals
- Meeting Conductors
- Sales Strategists







## SERVICES

From brainstorming over graphic and print solutions to realization and above all personal support - whether in Berlin, Munich or Mumbai - we design and realize events, motivating incentives, exhibitions, trade fairs and roadshows, promotions as well as award ceremonies or opening events. All media productions for effective communication are handled in-house and from a single source.

- > **CREATIVE**  
Sophisticated concepts & imaginative implementation
- > **EVENTS & INCENTIVES**  
Convincing thinking & emotional productions
- > **EXHIBITIONS & ROADSHOWS**  
Original presentation & professional way of working
- > **CONGRESSES & MEETINGS**  
Full-Service with reliable partners
- > **DESIGN**  
New ideas & contemporary design



# SCOPE OF SERVICES



**STRATEGY**



**SUPPORT**



**DILIGENCE**



**CONFERENCE CONCEPTS**



**EXHIBITION CONCEPTS**



**INCENTIVES**





# WORKFORCE EVENTS

## SCOPE OF SERVICES

- **INDIVIDUAL** Consulting & Support
- **TAILOR MADE** Concepts
- **EFFICIENT** Planning & Management
- **INTERACTIVE** Event Modules
- **INTERN & EXTERN** Synergies
- **MULTILINGUAL** On-site Support
- **INNOVATIVE** Conferences
- **TRANSPARENT** Budgets
- **Cost-Effective** Working
- **SUPPORT** At Trade Fairs
- **STATE-OF-THE-ART** Technology
- **CREATIVE** Incentives
- **PROGRAMME** Top Management Conferences





## CLIENT EVENTS

### SCOPE OF SERVICES

- **EVENT** · Consulting
- **DESTINATION** · Analysis
- **PARTICIPANT MANAGEMENT** · Hotel Booking
- **WEBDESIGN** · Website for Registrations
- **LOCATION** · Research
- **RESTAURANT** · Recommendations
- **ENTERTAINMENT** · Conception and Implementation
- **LOGISTICS** · Transfers · Hostesses · Guides · Interpreter
- **TECHNOLOGY** · AV · Light · Stage design
- **DEKORATION CONCEPTS** · Coloring · Rooms
- **CATERING** · New Concepts
- **DOCUMENTATION** · Video · Pictures
- **BUDGET** · Planning · Examination · Implementation
- **REPORTING** · Monitoring





# CREATIVE SERVICES

## SCOPE OF SERVICES

- TARGETED Concepts
- MODERATORS · Keynote Speakers
- STORYBOARD · Visualization
- INNOVATIVE Presentation Methods
- MULTIMEDIA · Event Apps
- STAGE · Lighting Concepts
- COLOURS · Decoration Concepts
- THEME · Key Message
- CONTENT Development





# DESIGN & PHOTOGRAPHY

## SCOPE OF SERVICES

- LAYOUT & PRINT
- MERCHANDISING
- PUBLICATIONS
- EVENT DESIGN
- CORPORATE DESIGN
- ILLUSTRATIONS
- PHOTOGRAPHY & VIDEO
- SOCIAL MEDIA, APPS
- WEB DESIGN





# EXPERIENCE

*Germany*



- 770 Hotels with 137,000 beds (thereof 27 five star properties)
- Olympic Stadium · Several international convention centers
- 2 International airports
- 4650 Restaurants · 900 Pubs · 190 Discotheques & bars
- 440 Galleries for modern & contemporary art
- Rivers Havel & Spree (running through town)
- 175 Museums · 140 Theatres & stages · 3 Opera houses

# BERLIN

*Mobility Act*



- From pure and simple to lavish and luxurious
- The city center is only an 11-minute train ride from the airport
- International traffic and business hub and easily accessible from all across the globe
- Home to countless beautiful oases of green
- Creative cuisine and gourmet kitchens

# FRANKFURT

*Business Capital*



- Half of the city consists of green areas, cycling is a preferred means of transportation
- Hamburg has two rivers: the Alster and the River Elbe. The port of Hamburg is the 3rd largest port in Europe.
- Culture - The city is famous for being the capital of musical
- Tasting of coffee, tea, Fischmarkt breakfast, and Astra beer.
- One of the most visited cities in Europe. A taste for the alternative. Maritime, cultural... Hamburg offers new experiences.

# HAMBURG

*Pearl of the North*



- The Munich Christmas Market dates back to the 15th century. A waltz of flavors between mulled wine and gingerbread
- Relax in the park, have a beer, stroll in the English garden and discover a surf spot
- There are many excursions from Munich: Neuschwanstein Castle, Lakes region around Starnberger See
- The BMW WELT is the most popular place in Bavaria and celebrates the brand and its brands: MINI, Rolls Royce...
- Bavaria has the highest density of breweries in the world. And of course the most famous beer festival: the Oktoberfest

# MUNICH

*Innovation meets Tradition*



- The Cologne cathedral is the giant among the sights. Almost every tourist wants to see it
- The Roman-Germanic Museum is the "showcase to the Roman era" and shows how fascinating life has been many more than 2000 years ago
- From the Old Town to the Rheinauhafen, you see more than 2000 years of urban and architectural history
- Koelnmesse organizes more than 80 trade fairs, exhibitions and events in Cologne and in the most important markets worldwide



# COLOGNE

*More than the Dome*



# IMIR

*Experience*

EVENT EXAMPLES



# BUSINESS UNIT MEETING





# AFTER WORK PARTY & ENTERTAINMENT



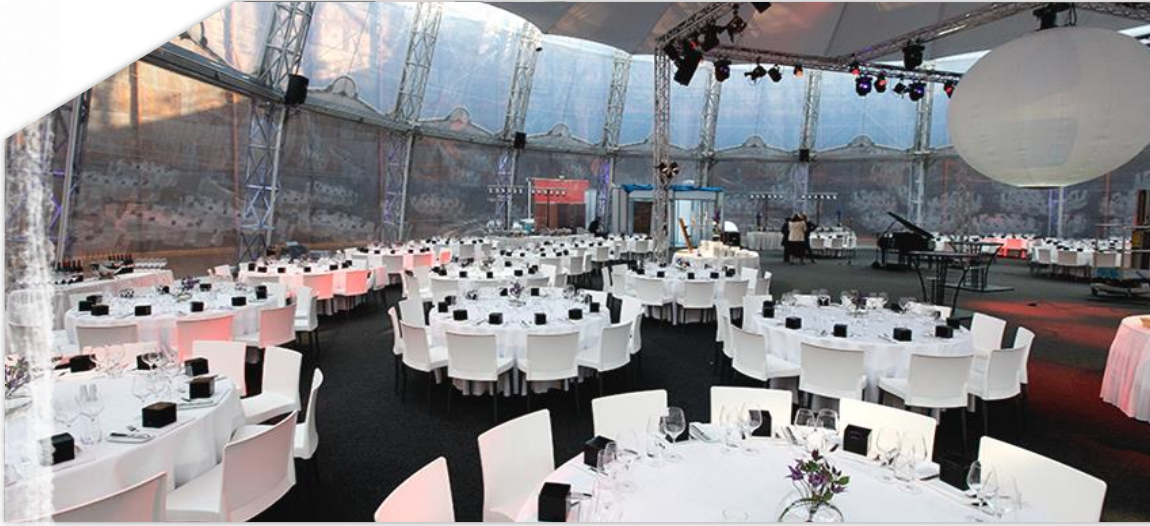


# COMPANY ANNIVERSARY | CHRISTMAS PARTY





# DINNER EVENT





# „OKTOBERFEST“ WITH GRAFFITI WORKSHOP



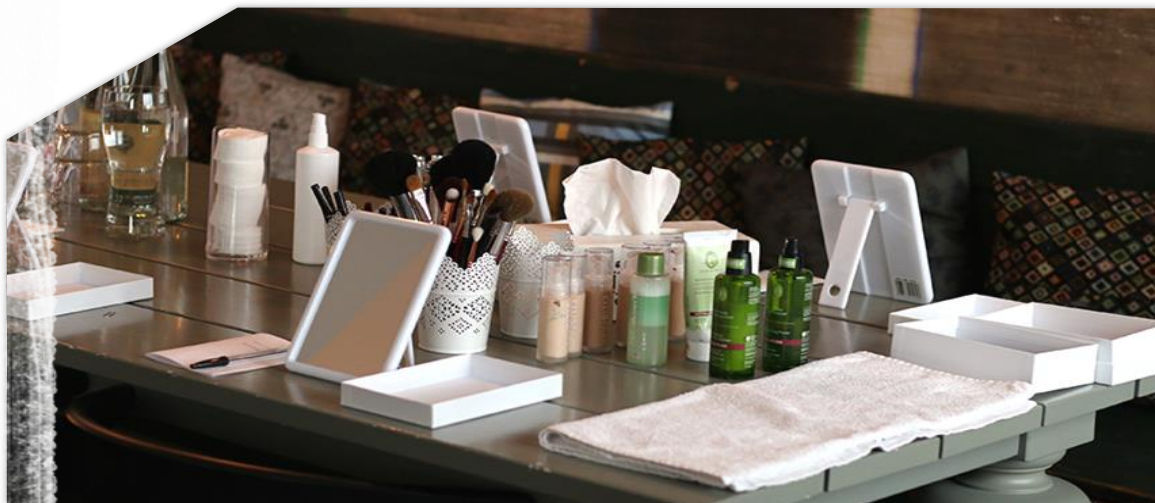


# GRAFFITI WORKSHOP & STREET ART TOUR





# BEAUTY WORKSHOP & GALA DINNER





# ENTERTAINMENT-CONCEPT





# REFERENCES







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