



CS EVENTS

bespoke events

We love making the difference!



About

/e·vèn·to/ aka our mission

From Latin *eventus -us*, derivative of *evenire* 'come out, make happen': *fact or event of the greatest importance, worthy of being remembered.*

CS Events is a company of event management professionals who has been delivering events throughout Italy and abroad for almost thirty years.

We create and design events, adapting them to your needs. We conceptualize them for you; we make them happen and we make them memorable.

We **ALWAYS** like **DISTINGUISHING** the events we organize, whether through our Destination Management Company or through our Event Production Management division globally.

WE DELIVER THE EXTRAORDINARY, CREATING ONCE IN A LIVE TIME EXPERIENCES.

We are always on the look out for new **INSPIRATION** and we do it with **ENTHUSIASM**, with **PASSION** and **AMBITION** - the same principles that you put at the center of your company.



Who we are

The CS Events team has been described as a creative and energetic group of individuals with strategic vision and plenty of enthusiasm for the events which we conceptualize for you and your corporate events.

Our creative **competence** and our wealth of **experience** allows us to realize any type of event, modeling it accurately according to the needs of each client.

What we do

We deliver high profile corporate events, working together with the **best** suppliers with which we have developed **privileged** relationship. We provide a high level of service and international consulting.

List of services we provide:

- › Team building
- › Audiovisual
- › DMC
- › Events
- › Group activities
- › Gala dinner
- › Corporate services
- › Business travel
- › Corporate entertainment
- › Event decor
- › Corporate image
- › Wine tasting
- › Gourmet tours
- › Hostesses
- › Event assistance
- › Venue finding
- › Product launches
- › Exhibition
- › Incentives
- › Experiences

Why choose us

- › Because we are experts.
- › Because we work hard to deliver your event – satisfying the most bizarre and audacious demands: we are always ready to think outside the box, whilst remaining in budget.
- › Because events are our passion.
- › Because we will exceed your expectations.



Identity

Our Motto?
**Work hard and
never stop discovering**

We never stop: We are always searching for **new venues, new suppliers, new destinations.**

We try all experiences first hand, we test, check, approve and then propose: **our standards** are high, we work hard in order to offer the **best - always.**

We never stop: there are few places in the world we have not visited yet, because to keep us up to date we must travel, a lot.

It's hard work, but we love doing it!

Our experience makes the difference

CS Events is a privately owned and managed company and is both local and global.

All our staff are bilingual or multilingual which ensures our ability to work internationally and which gives us an international approach to work

We understand expectations of international clients - their 'modus operandi' and we are a great ally for companies from outside Italy but also for the Italian ones who chose a European or international destination.



Our Strength

We are a multilingual, experienced, responsive and motivated strong team.

We are **CS Events**.

“ Excellence is my goal



SARA JOAN NERI
Managing Director & Account Manager

♡ - precision

“ Optimist by nature, professional strategist



CLAIRE NERI
General Manager & Account Manager

♡ - optimism

“ I never stop and always look ahead



STEFANIA MURA
Events & Marketing Director

♡ - dynamism

“ Simplify, organize, value



KATIA IANNETTA
Senior Project Manager

♡ - understanding

“ I love enhancing the uniqueness of each event



PERRY NERI
Project Manager

♡ - style

“ I keep everything under control, always



ANTONELLA SAVELLONI
Financial and Admin Director

♡ - patience



Expertise

Experienced directors:

Efficiency, style, quality, but also energy, uniqueness and feeling

Whether for a congress, an incentive trip or the production of an event, our work of planning and consulting will create an **experience** that will highlight the company's values, increasing its potential and from which participants will be enriched.

Our areas of action are within **DMC** and **Production Company**.

DMC
Destination
Management
Company

**Production
Company**



DMC

Destination
Management
Company

Consolidate your company identity efficiently

We design and build incredible experiences that motivate, reward and create contagious energy within a company's team.

Always keeping business goals in mind, we work to create an event of great impact that involves the employees or guests not only in a journey, but in a memorable experience.



Italy in a boot

Do you prefer the toe or the heel?

We could mention the fact that the Italian artistic and cultural heritage is the most precious in the world and that Italy is ranked first on the world heritage list with **50 UNESCO sites** within its wonderful borders. We could start with a list of Italian culinary excellence and then move onto its unique mix of fashion, style and tradition.

We could even give you numbers: **5,600 museums and archaeological sites, more than 20,000 historic villages, over 90,000 churches, but also fabulous gardens, noble palaces and historic residences.**

We will never be able to put into words the beauty, the charm and the potential that Italy offers: we know its infinite options and we bet to be able to find those that fit like a glove for your event.

Italian taste

Let's try ITaly!

Are you ready to choose the stage to your next event? Think of the alleys of **Rome**, the glimpses of the ancient Appia Antica, the scenery of the Castelli Romani, the Chiostri, the villas, the amphitheaters or the world of Cinecittà.

Or maybe you prefer the unique charm of **Venice** for an event overlooking the Grand Canal, or maybe **Florence** for a meeting in a secret garden behind the Uffizi.

We know that you are tempted by the **Amalfi Coast**: Capri, Amalfi or Positano? Museums, private residences or Renaissance palaces?

Italy, theater of the world, could also be the theater of yours.



The strength of difference

Beautiful because it varies

Italy is an eclectic country, its geographical location, regional variety, **cultural richness**, exceptional **climate** and spectacular **views** make it an ideal destination for trips and experiences of all kinds.

It is unique, like every one of you.

For this we will look for the perfect place to organize your event: from north to south we will find the picturesque landscape, the seaside village, the villa on the lake or the chalet in the mountains, and therefore the atmosphere, style, food, music and the preparations...

Let's start choosing!





Production Company

Have a brilliant idea and don't know where to start to realize it? **Speak to us...**

We know exactly how to design, plan and set up unforgettable events throughout Italy and the rest of the world. Whether it's a small event or a huge one, our production management company will focus on working with you to understand your needs and offer you a tailor-made solution to achieve your goals.

Here are some of the services we offer for the **Event Production** and **Management Worldwide**:

- › BUDGET MANAGEMENT
- › CREATIVE DESIGN AND CONCEPT
- › ENTERTAINMENT AND SPEAKER SELECTION
- › LIGHTING, SOUND, VIDEO AND STAGING
- › LOGISTIC & TRANSFERS
- › WEBSITE DEVELOPMENT DEDICATED TO MEETING
- › ON-SITE COORDINATION AND STAFFING
- › PRINT MATERIAL DESIGN & PRODUCTION
- › SET UP & DÉCOR
- › TECHNOLOGY AND MULTIMEDIA SERVICES
- › TRANSLATION SERVICES
- › VENUE SELECTION AND NEGOTIATION
- › VIDEO&PHOTO

Sky is the limit

We go beyond constraints. We bypass obstacles and find ideal solutions.

We approach each project proactively with a proven mix of research, immersion and development of a complete, detailed and feasible operational plan. We do all this (and much more) by following 4 steps that are our bible.

1. **Designing**
2. **Planning**
3. **Timing**
4. **Performing**

Designing

One head, many arms

We work for shared goals and timing. Competence, responsibility and central vision are the access keys to work well on a project. We create a dance for each event and each team member knows the choreography step by step. Only so we can break the floor!

Planning

Plan, at first

We are big fans of the slogan **"power is nothing without control"**. The secret to the success of each event is its precise planning: we make sure that everything we do reaches specific objectives, precisely defined by the strategic needs of our customers.





Timing

Logistic is logic

We are a team of creative, curious, talented and highly responsive individuals.

We combine indepth knowledge of the destination, creative thinking, problem solving and accurate planning with clear communications and timely delivery.

We anticipate possible obstacles and we always have a couple of tricks up our sleeves in case of need.

Performing

It's time to go in stage

Each event is a tool with which a company communicates and strengthens its values. Our approach combines strategy, creativity and impeccable execution to offer truly engaging experiences in a constantly evolving world. Reliability and measurable effectiveness guarantee results and re-turns on the investment.





Reference

Hard work pays off

We always ask for feedback from our customers, it is the best way to find out how we can continue to improve to create events that generate a measurable difference for them.

“After the team building carried out with CS Events, we saw a tangible growth in the commitment of employees and a better working relationship in daily life”.

“Hi Katia,
Well what a superb event that was, we can't thank you enough for all your help and support, your guys were outstanding and an absolute pleasure to work with.
Our group has had the most fantastic time and Adrian our CEO absolutely loved it and has been extremely complimentary. The Awards night was also a huge success and La Lanterna is an amazing rooftop gem so thank you for suggesting it as a venue.
I can't tell you how much I love working with you and your team and a special thanks also to Perry for his organisation and knowledge. It was also a pleasure to meet Claire as well, you have a true family team.
If I could do every event in Italy I would as you have an exceptional talent Katia”.

“The events we have carried out during the year with CS Events have concretely helped us to generate real value from everything we do every day”.

“The incentive trip we did in Italy, in Rome, thanks to CS Events was memorable. We had the best concentrated in 5 days, we can't wait to discover a new city through them!”.

“Hi Perry,
Thank you so much for your help with all of our transfers last weekend, everything went really smoothly and I was really happy with the service that you provided.
It was great working with you and I wanted to stay thanks for accommodating all of the last minute changes in the lead up and also whilst we were onsite. There were a lot of people attending the ESC Congress who struggled with transportation and thanks to you and your team we did not have this problem – My client was also impressed with the service we received and I will definitely be recommending you to all of my colleagues for if we ever hold another meeting in Rome”.

“They manage not to show the fatigue behind the production of an event. They are professional and always willing to listen to customer needs”.

“The difference of the CS Events professional team is that they take care of everything themselves. Do not delegate, do not hire staff to put on your event: there are them, soul, body, mind and arms!”.



Contact

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Russia
Representative

Italy
Office
Headquarter

Mundus UK › Sales office

"With over thirty years of promoting Italy, Mundus is delighted to include CS Events within our cadre. CS Events excel at creating MICE events tailored to your needs, in a country that has endless opportunities. The team pride themselves on delivering the extraordinary, and creating one-off events which provide once-in-a-lifetime experiences; a service they provide with unparalleled passion, enthusiasm, and care. With an unrivalled knowledge of the premier suppliers, garnered over years of experience, the level of service outstrips others, ensuring they'll exceed your expectations. CS Events always strive to deliver on their company motto - work hard and never stop discovering - says Andre and Wayne, Joint Managing Partners at Mundus."

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Travelmarketing Benelux › Sales office

"CS Events is a leading, boutique DMC in Italy operational throughout the country. TravelMarketing, an Amsterdam based representation company existing since 2001, started cooperating with CS Events in 2019 and till now the results are promising! The dedicated MICE team of CS Events is friendly, professional and knowledgeable. They offer creative, tailor-made solutions for every corporate request, big and small, with a high level of personal service. All operations so far have been flawless which is not always easy in a vibrant destination as Italy. TravelMarketing aims to build a household name for CS Events within the (business) tourism industry in The Benelux within the next 2 years"

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Added Value Russia › Representative

"I am proud to have CS Events as our DMC-partner in Italy. The product of the company is perfect and totally meets with the requirements of Russian MICE agencies. Professionalism of the team is on the highest level".

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grazie!

**because Italy has never been so
close to you!**