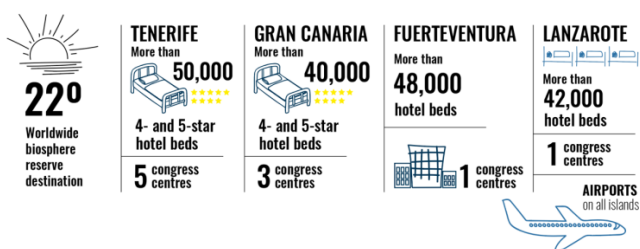


Summary

The Canary Islands are a safe destination for MICE events. The perfect climate, natural diversity and landscapes lend themselves to meetings and outdoor activities year round. Discover the many unique ways to experience the island.

Canary Islands, a tropical paradise

Today, these islands are a low-risk destination given the few incidences of Covid-19 infections, and several countries have included them in their safe travel corridors. Gran Canaria, Tenerife, Fuerteventura, Lanzarote, El Hierro, La Palma and La Gomera are steeped in history: aboriginal tribes, settlers, pirates... and Christopher Columbus himself. Their hospitable character, mild climate year round, traditions, biodiversity and variety of landscapes, give them a lot to offer for events, from a cocktail at the top of the Teide volcano under one of the most starry skies in the world, to an event in a banana plantation. And all this is just four hours' flight from the main European capitals.



Tenerife

Tenerife offers unusual spaces for outdoor activities and with the varied landscape, it is the perfect setting for car launches. Mercedes-Benz recently presented its range of hybrid cars at [La Casa del Vino](#), an hacienda with views of the Teide mountain. The open-air meeting in October combined sustainability, gastronomy and a unique car experience.

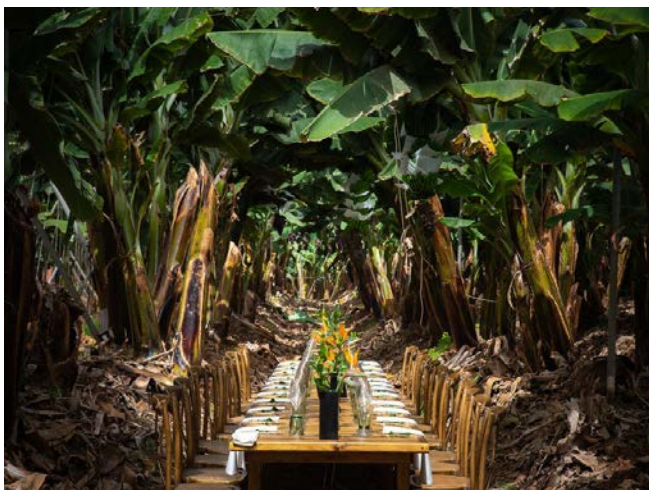


Volcanic venture from Teide

This beautiful mountain and World Heritage Site is the ideal starting point for taking the panoramic road that crosses the island. The adventure begins in the [Teide National Park](#), with an activity by [Volcano Teide Experience](#), where guests can enjoy the magical sunset and watch Teide's shadow slowly engulfing the sea. Or go up by cable car and close the day at an altitude of 3,555m, with views of the islands and the imposing Pico Viejo crater. Linger to observe the starry sky with Starlight guides and professional telescopes.

Starry sparkle with Dom Pérignon on Mount Teide

The Teide mountain features one of the world's three great observatories, 2,390m high, and this is where Dom Pérignon presented Plénitude 2 (agency: [Cow Events](#)). The first champagne tasting took place in a banana plantation, where imperial/elegantly dressed tables conjured up a high-end restaurant. At night, participants enjoyed the sunset accompanied by classical music and a stellar experience at the Teide Observatory. Then, in a dome designed for the occasion, chef Paco Roncero prepared a menu inspired by the stars to enhance the flavours of the champagne. From the slopes of the volcano, Dom Pérignon's cellar manager chose the next champagne to bind the connection between the earth, Mount Teide and the stars.



[Gran Canaria](#)



Ducati presented its latest model in Gran Canaria to 90 journalists, taking advantage of the island's network of winding roads, spectacular landscapes and the [Maspalomas Circuit](#). Two groups tested the motorbike on the closed track, while the rest followed the route from Tarajalillo to Ayacata and Pico de Las Nieves; this included a visit to La Fortaleza and crossed the Era del Cardón before returning to the circuit. In recent months, events such as [Gran Canaria Moda Cálida](#) and the [Gran Canaria Walking Festival](#) have allowed people to appreciate the diversity of Gran Canaria, as can be seen in this [video](#) voted the best MICE video in an international trade show.

[Lanzarote](#)

One of the most breathtaking experiences on the island is the route through the [Timanfaya National Park](#). Agency [inSuite Eventos](#) uses this route for 4x4s through the volcanic interior of Timanfaya, where participants can marvel at the heat and the active geysers. Guests can also travel through this area on a camel, typical local transport. Then Jeeps arrive at the La Geria Natural Park, a lunar landscape dotted with vineyards,

where guests learn about the curious local technique of growing the vine using picón (a volcanic ash), before tasting the wines, and finish with a locally sourced lunch at the Monument to the Campesino, sculpted by César Manrique.



[CWT Meetings & Events](#) organised "North of Lanzarote at your own pace", starting at Timanfaya and going on to visit the Jameos del Agua, where you can organise lunch or dinner, the Mirador del Río and the Fundación Cesar Manrique. Afterwards, at the marina, they can enjoy a sailing lesson before embarking on a regatta aboard a J18.



[Fuerteventura](#)

Events on the beach or on a volcano, meetings by the sea, open-air gatherings: this island allows meetings with an view. [Barceló Castillo Beach Resort](#) and Barceló Castillo Club Premium hosted the launch of Freixenet Ice, with a dinner at El Faro Lounge Bar at the Castillo Marina in [Caleta de Fuste](#), where 150 guests discovered this Jurassic cave, by the sea, to the accompaniment of music chosen by a DJ.