

**MEET WHERE YOU
WANT TO BE.**

**MAKE IT
NYC™**

**Five-Borough
Meetings Guide**

NYC™
& Company
nycgo.com

THE FIVE BOROUGH



New York City's five boroughs are packed with cultural and historic treasures, lush green spaces, world-class museums and more unique shopping and dining experiences than your attendees can possibly pack into one visit. Here is just a taste of the amazing experiences available across the City.

THE BRONX

+ more to do

Family Fun

The Bronx Zoo Treetop Adventure has a two-way zip line that runs through the trees 50 feet above the Bronx River, along with several obstacle courses.

Eat Like a Local

The Bronx Beer Hall is located within the bustling Arthur Avenue Retail Market. It's great for people-watching and sampling New York State craft beers and light fare from local restaurants.

Off the Beaten Path

Woodlawn Cemetery, which opened in 1863 and is now a National Historic Landmark, is the final resting place for Celia Cruz, Miles Davis, Herman Melville, Otto Preminger and many other famous New Yorkers. Tours of the grounds are available.

You'll find bustle in NYC's northernmost borough, along with a lush landscape—a quarter of the Bronx is parkland, including Van Cortlandt Park and Pelham Bay Park.

New York City's northernmost borough is the birthplace of hip-hop and home to the legendary Yankee Stadium, where your attendees can enjoy stadium tours and special events at NYY Steak even during the off-season. Other borough treasures include the Bronx Zoo, which houses more than 6,000 animals, including many rare species; the sprawling, 250-acre New York Botanical Garden; and Wave Hill, a 28-acre public garden and cultural center.

Art deco and art moderne architectural masterpieces line both sides of the four-mile-long Grand Concourse in the South Bronx, modeled after Paris's Champs-Élysées. Foodies rejoice on Arthur

Avenue—the Bronx's very own Little Italy, with restaurants and shops peddling prosciutto di Parma and mozzarella di bufala. The Bronx is also home to the Edgar Allan Poe Cottage, where the author penned some of his most famous works.

City Island, just a mile and a half long, is New York City's version of a sleepy fishing village come summertime. It has more than 20 restaurants serving up fresh fish and seafood, and your attendees can browse for antiques and gifts at the charming shops that line the waterfront.

nycgo.com/the-bronx

MAKE IT
NYC



Bronx Zoo



Wave Hill

+ venues

Wave Hill

New York Botanical Garden

Bronx Zoo

Bronx Museum of the Arts

Yankee Stadium



Bronx Museum of the Arts

BROOKLYN

In recent years, Brooklyn has earned a reputation as a hub for the hip. But there's much more to the City's most populous borough than craft cocktails, boutique hotels and cutting-edge cuisine.

The City's most populous borough is an incubator for underground art and music. The borough's rich cultural history shines through classic brownstone architecture and landmarks like the Brooklyn Bridge and Coney Island. The Brooklyn Academy of Music (BAM) features award-winning performances and film screenings, while Barclays Center hosts Nets basketball, Islanders hockey and some of the hottest concerts in town.

The Brooklyn Museum in Prospect Heights is one of America's oldest and largest art museums; its permanent collection has more than 1.5 million works, including an extensive assortment of Ancient Egyptian art and antiquities. For a look into the borough's past, attendees can head to the Brooklyn Historical Society—a museum, library and education center with two easy-to-reach locations. The original venue is in a stately Brooklyn Heights Romanesque Revival building dating back to 1881. There's also the New York Transit Museum, a fascinating window into the history of New York City's buses, ferries, subways and taxis staged inside a decommissioned subway station that dates back to 1936.

In idyllic Prospect Park, attendees can stroll the breathtaking Long Meadow, picnic, play softball or even go horseback riding. The Prospect Park Zoo, located on the eastern border of the park, is home to hundreds of animals, including exotic species like dingoes and red pandas.

At the borough's southern tip is Coney Island, where the original Nathan's Famous opened on the corner of Surf and Stillwell Avenues in 1916. Coney Island Brewing Company offers brews like Mermaid Pilsner and Overpass IPA, and visitors can enjoy the brewery's free tours every day. Coney Island is also home to world-famous Luna Park, where thrill-seekers can ride the historic Cyclone roller coaster, which made its debut in 1927, or the Thunderbolt, which features a 100-foot vertical loop, along with dozens of other rides. Just down the boardwalk is the recently expanded New York Aquarium, where your attendees can get up close and personal with sea lions, sharks, walrus and more.

nycgo.com/brooklyn

MAKE IT
NYC

+ more to do

Family Fun

The fun, educational exhibits at the Brooklyn Children's Museum in Crown Heights explore history, nature, science, world cultures and more.

Team Activity

Attendees can enjoy a little healthy competition at Williamsburg's Brooklyn Bowl, a 16-lane bowling alley that hosts live music nearly every night of the week and serves cocktails and fried chicken from Brooklyn institutions like Blue Ribbon.

Eat Like a Local

Junior's Restaurant and Bakery, a massive diner in Downtown Brooklyn open from 6:30am to 12:30am, serves up 10-ounce char-broiled steak burgers, overstuffed deli sandwiches and breakfast all day—not to mention its trademark cheesecake.

Off the Beaten Path

Brooklyn Pizza Tour from A Slice of Brooklyn Bus Tours has your attendees sample slices from esteemed pizmakers like Grimaldi's and L&B Spumoni Gardens.

+ venues

NY Metro Events: - Brooklyn Cruise Terminal

Duggal Greenhouse

Brooklyn Expo Center

Brooklyn Botanic Garden

The Liberty Warehouse



Brooklyn Botanic Garden



Duggal Greenhouse



Brooklyn Expo Center



Cipriani Wall Street



Rainbow Room



Javits Center

+ more to do

Family Fun

The National Museum of Mathematics, located in the Flatiron District, features interactive displays that playfully demonstrate the connections between math and everyday life.

Team Activity

Show-Score's unique experiences for groups include a behind-the-scenes tour at Sardi's, where attendees can see caricatures of Broadway theater stars and get the inside scoop on the restaurant's history, along with a high-energy, low-pressure movement class taught by a professional choreographer.

Eat Like a Local

Harlem Shake, a fast-casual retro diner with tasty sandwiches, hot dogs and burgers cooked on a griddle, has two NYC locations. There's the original classic Harlem Shake on 124th Street, while the second location on East 111th Street in Spanish Harlem is dedicated to private events and has added Latin-inspired dishes like tostones and perrill to the regular menu.

Off the Beaten Path

Four-acre Fort Tryon Park, on the border of Inwood and Washington Heights, is home to the Met Cloisters, a medieval European art museum housed within a series of converted stone buildings sourced from real medieval French abbeys and monasteries in the 1930s.

+ venues

Jacob K. Javits Convention Center

Chelsea Piers (including The Lighthouse, Pier Sixty and Current)

Cipriani Wall Street, Cipriani 25 Broadway and Cipriani 42nd Street

Spring Studios

Metropolitan Pavilion

One World Observatory

Rainbow Room

Intrepid Sea, Air & Space Museum

Radio City Music Hall

MANHATTAN



Though the smallest of the boroughs, Manhattan is the beating heart of the City with recognizable landmarks at every turn: the Empire State Building, Rockefeller Center, One World Trade Center, Grand Central Terminal and Central Park among them.

It may be the City's smallest borough sizewise, but Manhattan contains iconic attractions at every turn: Central Park, Grand Central Terminal, the Empire State Building and Rockefeller Center can all be visited in an afternoon. Flagship stores like Bloomingdale's, Macy's Herald Square and Saks Fifth Avenue have an almost magnetic appeal for the millions of shoppers who descend on the City each year, while beloved eateries like '21' Club, Katz's Deli and Tavern on the Green serve up a side of history.

Times Square's bright lights and Broadway's gilded theater houses are always a draw for visitors, and there's Lincoln Center for critically acclaimed ballet, music, opera and theater. Your attendees can get a dose of culture at Fifth Avenue's storied museums, which include the Cooper Hewitt, Smithsonian Design Museum, Met Fifth Avenue, Solomon R. Guggenheim Museum and so many more. Farther north is Harlem's rich tapestry of churches, jazz clubs, food and nightlife.

Downtown Manhattan is a world all its own: there's the East Village entertainment scene, the West Village's cozy corner cafés and rich LGBTQ heritage and the cobblestone-paved Meatpacking District—home to dining, shopping and the elevated High Line park. At the lower tip of Manhattan island, your attendees will find historic sites like the 9/11 Memorial & Museum, the National Museum of the American Indian and Wall Street.

nycgo.com/manhattan



View from One World Observatory

QUEENS

「MAKE IT
NYC」

Queens is, by many accounts, the most culturally diverse place in the world. To test that theory, hop a quick 7-train subway ride from Midtown Manhattan to Astoria, Flushing or Jackson Heights—and bring a big appetite.

Queens is the City's most diverse borough, where attendees can experience an adventurous arts scene and international cuisine from across the globe—not to mention gorgeous parks and top-flight sporting events. The 7 subway line runs directly from Midtown Manhattan's Javits Center to Astoria, Flushing and Jackson Heights, all neighborhoods known for their well-established immigrant communities and eclectic dining scenes. Besides its gastronomical riches, the borough has no shortage of notable sights. The Unisphere, a stainless-steel sculpture of the globe 120 feet in diameter, stands in Flushing Meadows Corona Park—an 897-acre greenspace created as the site of the 1939 New York World's Fair. The park is also home to family-friendly attractions like the New York Hall of Science, Queens Museum and the Queens Zoo.

Sports fans flock to the USTA Billie Jean King National Tennis Center, host of

the US Open since 1978, and Citi Field, which replaced Shea Stadium as the home of the New York Mets in 2009. Queens has also played an important role in the American film and television industries. The Museum of the Moving Image is located in nearby Astoria, in the former East Coast headquarters of Paramount Pictures, and has a wide-ranging collection of artifacts from classic and contemporary films on display.

Waterfront Long Island City, once a manufacturing hub, is now known for its arts scene. Attendees can visit the open-air Socrates Sculpture Park and the Noguchi Museum, dedicated to the legacy of sculptor and designer Isamu Noguchi, as well as MoMA PS1, a branch of the Museum of Modern Art that's housed in a renovated former school building.

nycgo.com/queens

+ more to do

Family Fun

The Queens Country Farm Museum is open year-round and hosts events for kids of all ages. There are hay rides and wreath-making workshops, plus the annual Queens County Fair each September.

Eat Like a Local

Ovelia Psistaria Bar, family-run restaurant in Astoria, offers up contemporary Greek cuisine like moussaka and souvlaki, as well as modern classics like coffee-rubbed skirt steak with whipped lemon potato mash and a Wagyu hamburger dressed in a yogurt-tahini sauce.

Off the Beaten Path

Both of New York City's surf beaches are located in the Rockaways, Queens' seaside oasis. Attendees can also fish at one of the area's prime spots or even hop over the waves on a jet ski—Rockaway Jet Ski provides rentals as well as guided tours.

+ venues

Queens Museum

Resorts World Casino

New York Hall of Science

Museum of the Moving Image

USTA Billie Jean King National Tennis Center

Citi Field



Museum of the Moving Image



New York City Hall of Science



Rockaway Beach



View from the Staten Island Ferry

STATEN ISLAND



Snug Harbor Cultural Center & Botanical Garden

+ more to do

Family Fun

The Staten Island Children’s Museum in Snug Harbor offers hands-on experiences for little ones, as well as an outdoor playground. There’s even a theater fully stocked with costumes for budding actors and actresses.

Eat Like a Local

At South Fin Grill, perched along Staten Island’s two-and-a-half-mile-long South Beach boardwalk, your clients can linger over pan-seared yellowfin tuna and day-boat scallops while taking in the panorama of New York’s Harbor.

Off the Beaten Path

Historic Richmond Town is a beautifully preserved village dating back to the 1600s where your attendees can visit some 30 historic buildings that include the City’s oldest family-style farm and a museum that houses artifacts, documents and photographs that capture the area’s heritage.

+ venues

Snug Harbor Cultural Center & Botanical Garden

Staten Island Museum

St. George Theatre



St. George Theatre

Staten Island is easily accessible via the Staten Island Ferry; free rides depart from Whitehall Terminal in Lower Manhattan. Your destination is St. George Terminal on the North Shore of Staten Island—an area undergoing major developments including the addition of New York City’s first retail outlets.

Staten Island, renowned for its Early American sites, museums, landmarks, beaches and parkland, is a free 30-minute ferry ride from Lower Manhattan’s Whitehall Terminal. The much-anticipated Empire Outlets—100 shops, plus food, drink and a new boutique hotel—is constructed just steps from the ferry landing. There’s also the National Lighthouse Museum, whose nautical artifacts and exhibits are drawn from the island’s history. Just down the road is Richmond County Bank Ballpark, home to the minor-league Staten Island Yankees. The St. George Theatre, a beautifully restored local treasure that debuted in 1929 as a vaudeville theater, is Staten Island’s signature performance space and hosts music, comedy and plays year-round.

The Snug Harbor Cultural Center & Botanical Garden, a sprawling 83-acre campus a short cab or bus ride west of St. George, was laid out in the 1880s as a retirement home for sailors. The complex is now home to the Staten Island Museum—known for its extensive collection of plant and wildlife specimens, as well as an art collection that includes everything from ancient Egyptian sculptures to Italian Renaissance oil paintings to modern-day works—as well as nine botanical gardens, several notable buildings and 10 acres of wetlands.

nycgo.com/staten-island



ZONE MAP

This data represents the hotel members of NYC & Company. There are additional hotel properties in New York City that are not reflected here.

 **Hotel Rooms**

 **Event Space ft²**

The Bronx

South Bronx, Riverdale, Grand Concourse, City Island, Fordham, Arthur Avenue

 **60**

 **700 ft²**

Manhattan

Includes highlights below

 **68,871**

 **1,220,226 ft²**

Harlem

Apollo Theater, Studio Museum

 **204**

Queens

Long Island City, Astoria, Flushing, JFK Airport, LaGuardia Airport


 **4,293**

 **110,108 ft²**

Upper West Side

Lincoln Center

 **2,010**

 **15,565 ft²**

Central Park

Upper East Side

Museum Mile

 **1,098**

 **24,134 ft²**

Midtown West

NY5000, Rockefeller Center, Theatre District, Hell's Kitchen

 **16,550**

 **350,862 ft²**

Times Square

42nd–50th Sts, 6th–8th Aves.

 **11,009**

 **266,161 ft²**

Midtown East

Grand Central Terminal, United Nations

 **12,249**

 **286,648 ft²**

Herald Square, Penn Station, Madison Square Garden

 **13,407**

 **121,833 ft²**

Murray Hill, Gramercy, Union Square

 **3,595**

 **35,035 ft²**

Downtown

Meatpacking District, Greenwich Village, Soho, Tribeca, Lower East Side, Little Italy, Chinatown

 **3,938**

 **40,225 ft²**

Lower Manhattan

Battery Park, Financial District, Seaport District

 **4,811**

 **79,763 ft²**

Brooklyn

Downtown Brooklyn, Brooklyn Heights, Park Slope, Boerum Hill, Williamsburg, the Navy Yard, Coney Island

 **3,275**

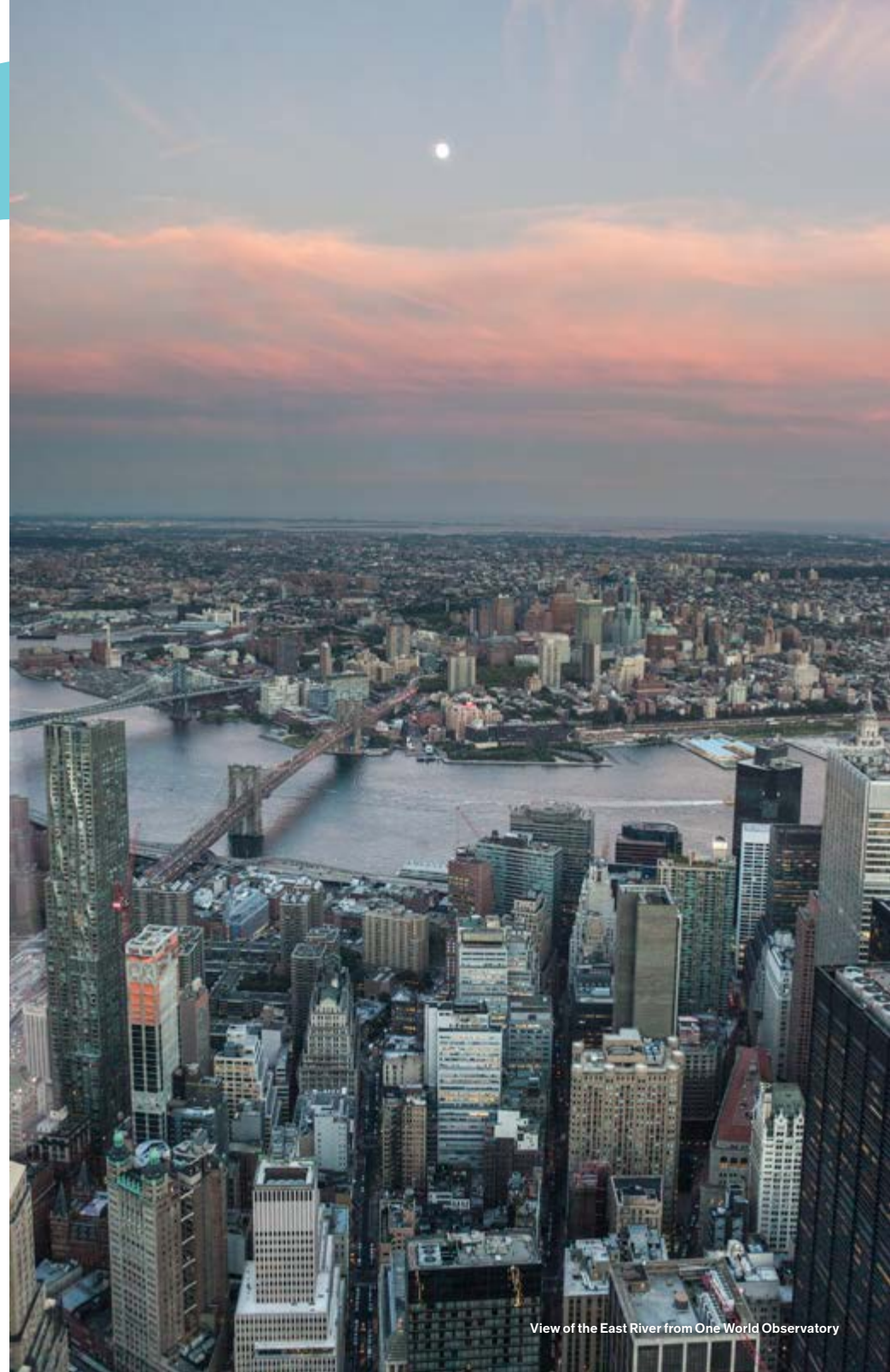
 **118,362 ft²**

Staten Island

St. George, Richmond Town, Bloomfield, Travis

 **493**

 **55,572 ft²**



View of the East River from One World Observatory



**Ready to plan an event
worth traveling for?**

We're here to help.

nycgo.com/makeitnyc
conventionsales@nycgo.com
T +1.212.484.1218

NYC
& Company
nycgo.com