

OUR HISTORY

Golden Tulip, a prestigious heritage with an upscale positioning from the beginning



Joint venture with KLM Royal Dutch Airlines and worldwide development.

与荷兰皇家航空公司KLM展开合作,在全球范围内建立了一个巨大的业务网络



2006

Golden Tulip introduces Royal Tulip, 5-star brand

推出郁锦香旗下五星级酒店品牌皇家金煦



2015

Golden Tulip is owned by Jin Jiang International to be part of the 5th world hotels group

郁锦香隶属于全球第五大酒店集团——锦江国际集团

1975 - 1990

Creation of Golden Tulip in the Netherlands

郁锦香酒店集团诞生于荷兰



1962

1993

Golden Tulip introduces
Tulip Inn, economy brand

推出郁锦香旗下经济酒店品牌金熙



2009

Golden Tulip is acquired by Starwood Capital Group, and a strategic alliance is signed with Louvre Hotels to become the 2nd European hotels group and 8th in the world.

郁 锦 香 被 喜 达 屋 资 本 集 团 (Starwood Capital)收购,法国卢浮酒店集团与喜达屋 达成战略联盟,使得法国卢浮酒店集团一跃 成为欧洲第二大、全球第八大酒店管理集团

Louvre Hotels

2017

Launch of the new Golden Tulip positioning with the opening of its new worldwide flagship: Golden Tulip Shanghai Rainbow

崭新品牌定位的全球旗舰店—— 虹桥郁锦香宾馆全新启程

GOLDEN TULIP

INTRODUCTION



The hotel is aimed to be the flagship of the Golden Tulip brand new positioning and will lead all the other hotels of the group to a new dimension, with the ambition to become one of the strongest premium hospitality brand in the world.

The Golden Tulip Shanghai Rainbow will introduce a new customer experience which makes it unique compared to its main competitors in the city.

INTRODUCTION



Hotel set in a 30-floor tower and counts 602 rooms (including 107 executive rooms) divided in 5 categories.

It includes a 700 m² high-tech conference & meeting areas featuring banquet hall & meeting rooms.

Guest can enjoy a high quality experience in one of our 4 restaurants & 3 bars. A cafe counter is located in the lobby "Co-Working Lounge".

A full floor is dedicated to wellness & fitness so that you can exercise or relax.

LOCATION



Golden Tulip Shanghai Rainbow is located in Shanghai Hongqiao Development Zone, 20 minutes' drive from Hongqiao Airport. It is only 0.5 km from Shanghai International Exhibition Centre / Shanghai Mart, 4km from Jing'An temple, 7km from People Square, 9 km from the Bund and 13 km from the Hongqiao railway station. Major office complex, including L'Avenue and many embassies are within walk distance.

LOCATION



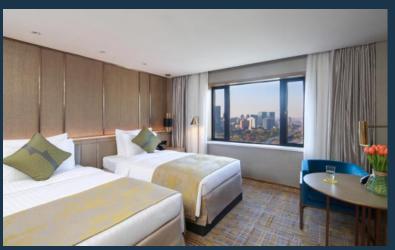
Metro line #10	1KM	L'Avenue	0.5KM
Metro line #3	1KM	Maxdo Center	0.6KM
Metro line #4	1KM	Hongqiao Central Park	0.7KM
Honggiao Airport T1	9KM	The Place	1.3KM
Hongqiao Airport T2	13KM	Consulate	1.4KM
Hongqiao Railway Station	13KM	Arch	1.6KM
Pudong International Airport	51KM	Takashimaya	1.8KM
		Parkson Newcore	2.1KM
		Shanghai International Exhibition	5.5KM
		National Exhibition and Convention Center	15KM

GUESTROOMS









Rooms are spacious and elegantly furnished for your comfort. Our accommodation boasts a minimum area of 25 square metres, while larger suites are 75 square metres in size. You'll find a wealth of basic conveniences and little touches of luxury in your room. This includes a flat-screen television with satellite channels, a telephone, and free Wi-Fi access. Relax with a cup of tea or coffee, or access the mini-bar.

GUEST ROOMS

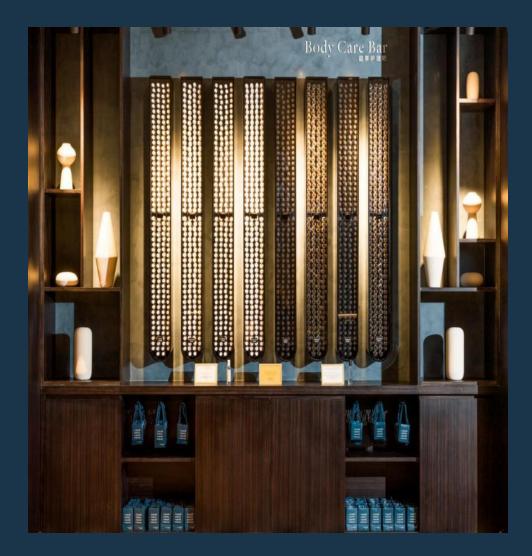
There's also a safe as well as a private bathroom fully equipped with luxury toiletries, a bathrobe, and a hair dryer for your convenience. The hotel's Executive rooms offer an added layer of luxury to your stay, you can choose from a selection of spa amenities from our signature "Body Care Bar". You'll benefit from a turn down and laundry service, as well as access to the executive lounge, free breakfast, and 1-hour access to the hotel's executive meeting room. An express check-in and check-out reception service is available for our executive guests between 7am and 11pm, as well as tea and coffee facilities during these same hours. Happy hour takes place between 5pm and 7pm. Visit our lounge at this time for free wine, beer, and snacks.





Executive Suite

BODY CARE BAR







MEETINGS & CONVENTIONS



The Golden Tulip Shanghai Rainbow provides the idea home base for any exhibition, with 1200 square metres of well-equipped conference rooms. Our meeting rooms offer all necessary state-of-art audio-visual equipment, as well as a banquet hall and speedy Wi-Fi access. There's also a Co-Working space Coffee & Co in the hotel lobby, offering café service and internet connectivity.

MEETINGS & CONVENTIONS



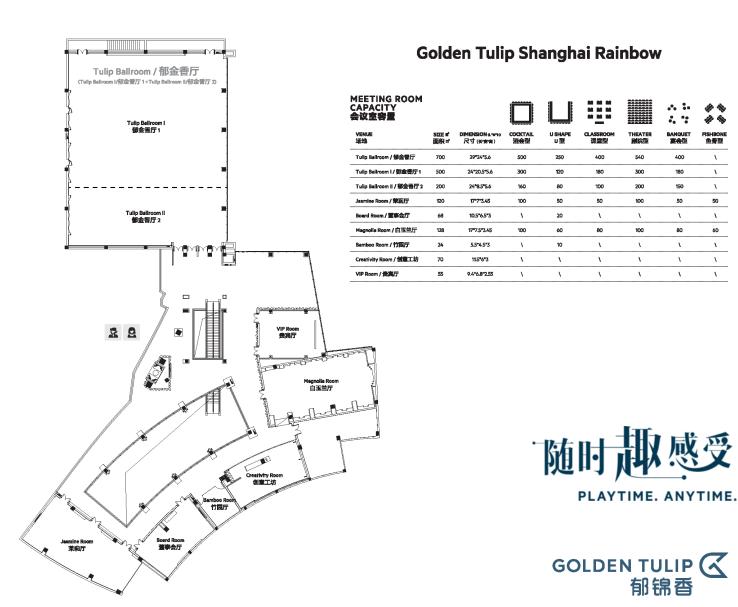




MEETINGS & CONVENTIONS



Creativity Room



鱼骨型

餐厅

Restaurant











TASTES all day dining restaurant



L'Atelier Quartier French restaurant is an open Atelier proposing a high culinary savoir faire in a relaxed, casual and easy going ambiance & atmosphere.



SLIDER Bar & Lounge, a place to enjoy a cocktail with a pretty view of the tranquil garden, the gem of the hotel.



THE CORK – CHAMPAGNE & WINE BAR is the next stop for the chic locals searching for a premium drinking experience.



Coffee & Co, the relaxing signature co-working space highlighted with the new Barista concept which features French signature pastries and a selection of coffee from various origins.



The Top, the hotel rooftop bar, will please travelers looking for that special spot to discover Shanghai differently and post this spectacular backdrop selfies.



FITNESS

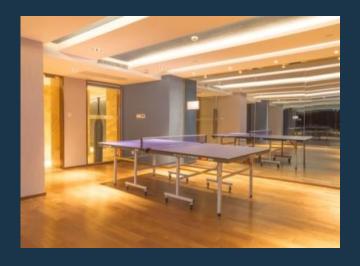
After a hard day at work, nothing could be better than relaxing in our recently refurbished wellness & fitness center which features massage room, indoor swimming pool, sauna and gym.





FITNESS









SELF LAUNDRY





DESTINATION ATTRACTIONS



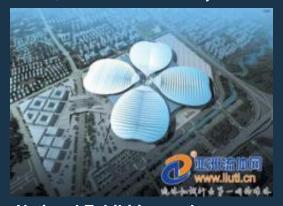
Xin Tian Di 8km, 20 minutes drive way



People Square 8km, 20 minutes drive way



The Bund 10km, 20 minutes drive way



National Exhibition and Convention Center (Shanghai) 15km, 30 minutes drive way



Yu Garden 9km, 20 minutes drive way



Shanghai Disneyland 37km, 40 minutes drive way





Thank you for choosing Golden Tulip Shanghai Rainbow as one of your clients' destination in Shanghai. We look forward to welcoming you and your guests in our hotel in the near future.

Meanwhile, should you have any inquiries, please feel free to contact us:

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Thank You

谢谢!