

# EDMONTON

*All in.*



# CHOOSE EDMONTON TO HOST YOUR NEXT CONFERENCE.

It might be because of our world-class venues, beautiful hotels, or the ease in which delegates can reach us from within Canada, across the USA and from Europe.

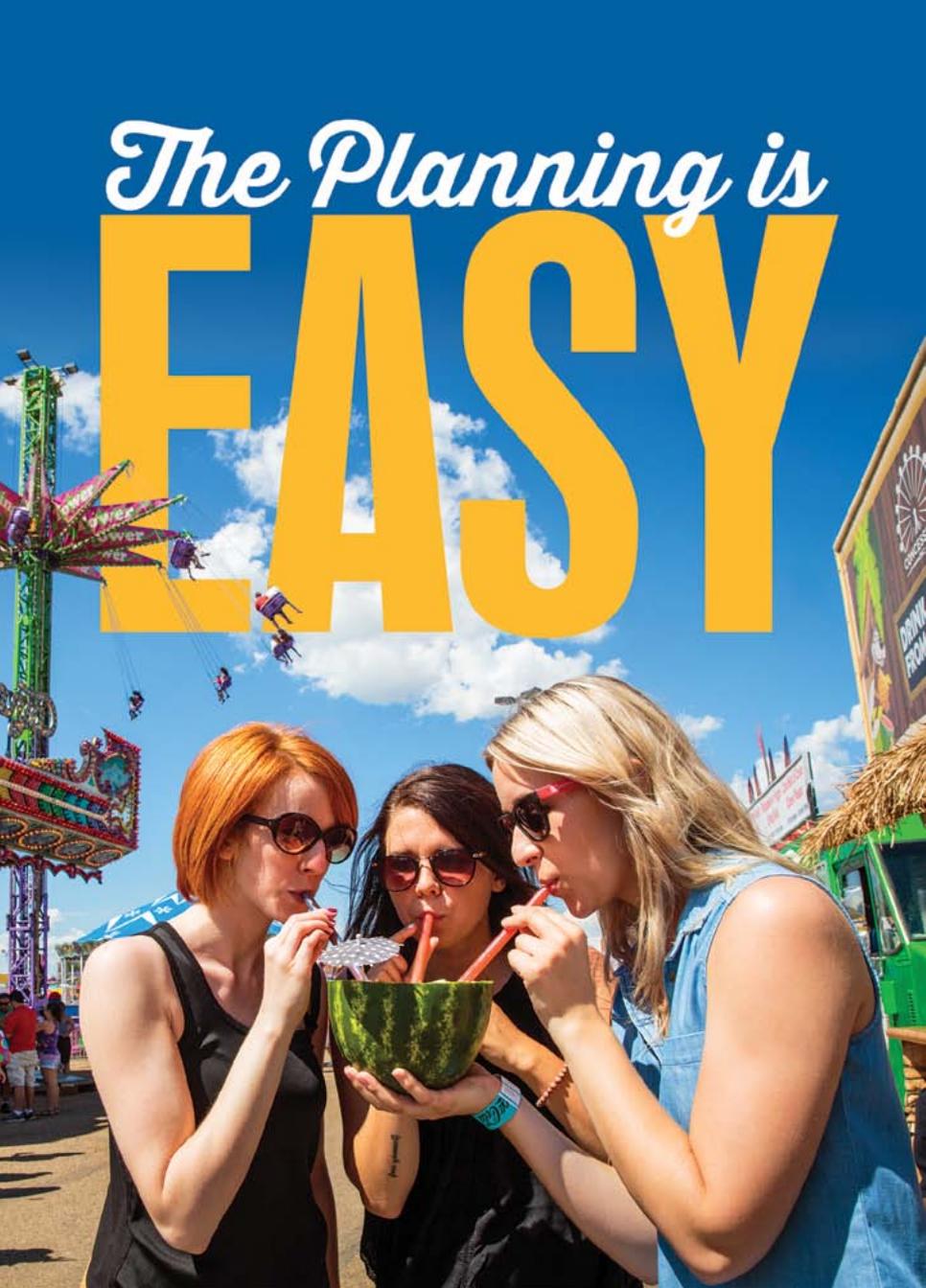
Maybe it's because, in all four seasons, planners know they can find happy and hardworking Edmontonians enjoying world-renowned festivals, fabulous shopping, and lively sports and entertainment.

It could be because of our breath-taking river valley, the city's exploding food scene, or our expanding selection of cafés and breweries.

But, if you ask us, it's the people. Because when you choose Edmonton for your next conference, you'll find out what it feels like when a whole city goes All In.

# WHAT DOES *All in* MEAN?





# The Planning is EASY

## CONNECTION WITH EXPLORE EDMONTON

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Edmonton Meetings and Conventions operates under Explore Edmonton Corporation, and that's huge!

Why? Working with Explore Edmonton and our city's business development team keeps us connected to local academia, government and industry experts, so we know everything that's happening, and on the horizon, in our city.

We can put the whole department to work, and pull all the right strings, to make sure your conference planning is easy.

## CONFERENCE SERVICES

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Conferences are massive undertakings. As the planner, you're expected to balance the needs, goals, vision, and budget all while coming up with an inspirational and creative experience. Not to mention the "never before seen" concept that you're hoping to pull off in a brand-new city!

In Edmonton, our Conference Services team is here to help. They'll introduce you to the city's best vendors, find unique off-site venues for your delegates, help you with pre- and post-planning, and—here's the best part—introduce you to all the incredible Edmontonians that can take your conference to a whole new level.

*Getting Here is*  
**SIMPLE**



**60** DESTINATIONS  
FLY NON-STOP TO EDMONTON

**25 MINUTES** (30 KM) FROM THE AIRPORT TO DOWNTOWN

**TRANSIT & PEDESTRIAN FRIENDLY!**



EDMONTON'S LIGHT RAIL TRANSIT SYSTEM (LRT) HAS 18 STATIONS ON TWO LINES (WITH 12 UNDER CONSTRUCTION ON THE BRAND NEW VALLEY LINE)

**YOUR GATEWAY TO JASPER AND THE ROCKY MOUNTAINS!**

JASPER IS ONLY 3.5 HRS FROM EDMONTON BY CAR



# Being Here is AMAZING



## THE ICE DISTRICT,

Canada's largest mixed-use sports and entertainment district, covers 5 square blocks of downtown Edmonton!

**0%** PROVINCIAL SALES TAX

**3,000**  
GUESTROOMS  
DOWNTOWN

**12,000+**  
GUESTROOMS  
CITYWIDE

**150,000** SQ FT  
LARGEST MEETING  
VENUE DOWNTOWN:  
EDMONTON  
CONVENTION CENTRE

**522,000** SQ FT  
LARGEST MEETING  
VENUE IN THE CITY:  
EDMONTON EXPO  
CENTRE

## STUNNING OFF-SITE FACILITIES

Want to leave the hotel behind?

Your delegates will never forget the time they mingled in a historic home turned café, swapped stories in a one-of-a-kind craft brewery, or brainstormed in an industrial workspace.

Want the Aurora Borealis as a guest?

With access to national parks, expansive greenspace, and flexible venues your delegates can share their great ideas in the great outdoors.

Want inspiring spaces at the forefront of design and sustainability?

You can find inspiration in buildings that prioritize natural light, that use sunlight to keep the power on, and whose living-walls surround you with nature.

A Four-Season Destination

Edmonton has four beautiful seasons and loads of inspiration and activities for all of them. If you want to escape the city, we're also your gateway to Jasper and the Rocky Mountains!

*And the Conferences are*

**INSPIRED**



## A HOTBED OF EDUCATION

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**14 MEMBERS  
of the CICan\***

(\*COLLEGES AND INSTITUTES CANADA)

**84,909**

UNIVERSITY OF ALBERTA, NORQUEST  
COLLEGE, NAIT, AND MACEWAN  
UNIVERSITY STUDENTS FOR 2017-18

## A CENTRE FOR COLLABORATION

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For a glimpse into Edmonton's spirit for collaboration, look no further than Startup Edmonton, the city's hub for startup culture; our growing Innovation Corridor; and Health City Initiative, a city-wide collaboration that enhances communication and cooperation between every segment (public and private) of the health care sector.

## A SPECTRUM OF EXPERTISE

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From emerging fields to established industries, Edmonton has a range of passionate speakers and researchers eager to tell their story. Whatever your field, you can get in touch with our Research Team to connect you with an Edmontonian well-versed on the subject.

*We're*  
**FRIENDLY**  
*(Even by Canadian standards)*



## EDMONTON

is the capital of Alberta and the northern most city in Canada with over a million people. We're friendly, welcoming, and a great place for your next event.



### We use the Canadian Dollar (CAD)

We have loonies (\$1 coins), toonies (\$2 coins), and bills of all different colours. You're going to love it.

### We love new people and new ideas.

In Canada, Multiculturalism has been part of our national policy since 1971. We know that bringing together diverse perspectives is the best way to come up with world changing ideas.

### We're a hassle-free destination

For most visitors, all you need to enter into Canada is a valid passport. Canada's Border Services Agency is professional and diligent, making entry easy and our country safe.

### Did you know?

For being a beacon of hope, welcoming refugees and immigrants with open arms, and for our unspoiled environments and dynamic cities, Canada was named the Travel + Leisure's "Destination of the Year 2017."

*We Love*

# TURNING HEADS

**1<sup>ST</sup>** CITY OUTSIDE OF THE U.K.  
CHOSEN BY GOOGLE IN 2017  
FOR AN EXPANSION OF ITS  
**DEEPMIND OPERATIONS**



**#7** CVENT'S TOP 10 MEETING  
DESTINATIONS IN  
CANADA FOR 2019

 **4.9%** INCREASE IN AIR PASSENGER  
COUNTS IN 2018 AND RANKED AS  
THE BEST AIRPORT IN CANADA BY  
2019 AIRHELP SCORE

**#76** NAMED TO THE  
WORLD'S 100 BEST  
CITIES OF 2021 INDEX,  
DEBUTING AT #76



**37.8**

IS OUR AVERAGE AGE, MAKING US THE SECOND YOUNGEST POPULATION IN CANADA

**#33**

ON THE TOP GLOBAL SPORTS CITIES INDEX. ONE OF 5 CANADIAN CITIES ON THE LIST

**50 BEST PLACES**

FIRST APPEARANCE ON THE ANNUAL 50 BEST PLACES TO TRAVEL RANKINGS BY TRAVEL + LEISURE



**\$5.5 BILLION**

AND RISING IN DOWNTOWN REDEVELOPMENT

ESTIMATED

**3.9%**

INCREASE IN REAL GDP IN 2017, THE SECOND-FASTEST GROWING METRO AREA IN CANADA

*Plus,*  
**WE REALLY  
KNOW  
OUR STUFF**

We're always improving our networks within our city to help connect you with our home-grown and Edmontonian-by-choice experts. There's an Edmontonian for almost any topic, but there are a few verticals we consider strengths. If you need someone with expertise in the following areas, Edmonton is the perfect place to find it.



**1** HEALTH &  
LIFE SCIENCES



**2** ADVANCED  
MANUFACTURING



**3** AGRICULTURE /  
AGRI FOOD  
PROCESSING



**4** ICT / DIGITAL  
TECH SECTOR



**5** ENERGY &  
SUSTAINABILITY



**6** EDUCATION



**7** INDIGENOUS/  
RELIGIOUS

From start to finish, our team at Meetings and Conventions will help you make your conference unforgettable. That's what being All In is all about!

From the people, to the venues, to the unforgettable experiences, our team will show you that planning a conference can be just as amazing as attending one.

**WE'RE EDMONTON,**  
*we're All in,*  
**AND WE CAN'T WAIT  
TO HEAR FROM YOU.**

## MEET OUR TEAM

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# EDMONTON

*All in.*

