

TOP INCENTIVE AND CORPORATE GETAWAY IDEAS IN RIGA

The bus whisks you to an ancient castle where you start with a round of shooting a bow and arrow. A hearty medieval lunch follows to get you energized for what's next. An immersive spy game in an underground bunker! You drive back through the woods and meadows and get a feel for Latvian nature. See those mushrooms? You reach the restaurant and browse the menu. It's all there! The mushrooms you saw, venison, catfish, birch sap... Latvia's creative chefs love to cook with locally sourced ingredients. What's more, they'll happily let you take part in cooking the meal during a masterclass. Well-fed, you return to your central hotel in Riga and decide to venture out for a nightcap since it's so close to some of the best cocktail bars. This is not a dream. This could be your day in Latvia.

Let us introduce you to some of the experiences to make your corporate event, incentive or teambuilding trip in Latvia particularly memorable. Thanks to small distances and good road coverage, these are all within easy reach of Riga, its international airport and port.

FOR HISTORY BUFFS

To get your bearings, start with a city rally in Riga and learn about the history that's shaped Latvia. Your tour will likely include a visit to Riga Central Market where you can pick up snacks or organise a lunch break in one of its repurposed zeppelin hangars.

For those who like to be on the move, an interesting way to continue could be an orienteering game centered around Latvia's castles and manors such as Rundale Palace – the setting for HBO's Catherine the Great – and the 15th century Bauska Castle, which offers renaissance dance classes.

Dine in splendour as numerous manor estates such as Mālpils Manor and Mazmežotne Manor have been transformed into hotels with excellent onsite restaurants.

FOR ADRENALINE SEEKERS

At just under an hour's drive from Riga lies Sigulda – the gateway to Gauja National Park. Thanks to its hilly terrain and picture-perfect scenery, locals refer to Sigulda as 'the Switzerland of Latvia'. It's a real gem on the shores of the River Gauja – perfect for canoe racing and rafting.

Sigulda has quite the Olympic spirit. Had Stockholm won the bid to host the 2026 Winter Olympics, Sigulda would have been its co-host. The town is home to the Baltics' only bobsleigh and luge track. You and your team can zip down it at speeds of up to 80 km/h!

In fact, there are many exhilarating experiences to choose from in Sigulda and its surroundings, so you can arrange an active day out or company Olympics. Choose body flying at the Aerodium vertical wind tunnel, completing the tree top rope courses at Wild Cat or Tarzāns or treating your team to some indoor fun at the water park. In winter, hit the ski slopes or cross-country track.

A little further up the River Gauja is the sleepy town of Līgatne, which, for years, held a Soviet secret. Tucked amid the towering pine trees is a 1980s wellness resort. Under it is a once-top-secret bunker for sheltering the highest statesmen in case of nuclear war. The authentic bunker is an unusual setting for KGB-themed teambuilding challenges and Soviet-style dining experiences.

FOR NATURE LOVERS

If all you need is a beach, there's plenty of them in Latvia! With 500 km of coastline, there's no shortage of quiet stretches and resorts. Choose from the more rugged and windswept west coast or the pristine sandy beaches lining the Gulf of Riga for your picnic, party or sports day. Local fishermen can deliver freshly smoked fish for lunch and dinner! Or, in the resort town of Jūrmala, indulge in fine dining with a view to the Baltic Sea. End the event on a high note with an epic sunset. You'll understand instantly why so many Baltic music festivals happen on the beach.

Alternatively, head to the woods. Hiking trails and cycle routes abound. Rural guest houses and campsites can accommodate large groups looking to spend an evening around the campfire with access to a sauna. No distractions other than birdsong!

With its layers of history, immaculate outdoors, contemporary food culture and accommodation, Latvia is an all-round excellent choice for hosting your next corporate getaway, incentive or teambuilding event. Reach out to us for a personalized proposal.

For more information, please contact: meet@liveriga.lv +371 6718 1092 Or visit www.MeetRiga.com

