

BRAZIL

A COMPANY OF GRUPO ÁGUIA | MICE





HAVAS CREATIVE TOURS

Dmc





COMPANY *Profile*

ABOUT HAVAS

Havas Creative Tours is a privately owned company. Based in Rio Janeiro, with local offices in the main tourist destinations of Brazil.

EAGLE GROUP

Our Company is part of a conglomerate called Grupo Águia (Eagle Group, in English). With a staff of 21 full time multilingual. Grupo Águia is one of the largest travel organizations in Brazil, with 300 employees and 8 companies, covering the entire spectrum of the tourism business.

GLOBAL DMC PARTNERS

Global DMC Partners in Brazil since 1989. We are the Brazilian partners of Global DMC Partners, a global brand for incentives and events.

MEMBERS OF SITE

Site Member since 1982.

Havas TEAM



**FRANCISCO
HAVAS**
PRESIDENT / CEO

Francisco Havas, is in the travel business since 1971. Economist with a Master Degree in Tourism by the George Washington University.

Director Treasurer for Site Brazilian Chapter in the 80's.

International Marketing Director for the National Tourism Board in Brazil – EMBRATUR from 1979 to 1985.

Partner of Gimeza Turismo from 1985-1989. Partner and President of Havas Creative Tours since 1989.



**RACHEL
HAVAS**
DIRECTOR



**VERA
DIAS**
CONGRESSES
& MEETINGS
MANAGER



**TEREZA
HELENEY**
ACCOUNT
MANAGER



**MONIQUE
MACIEL**
OPERATIONS



**KARINE
ANNECHINO**
OPERATIONS
DEPARTMENT



**JULIANA
OMENA**
CONGRESSES, MEETINGS
AND SHIPS DEPARTMENT



**WILLIAM
MAYER**
DESIGNER



**JEANLEO
FIGUEIRA**
SALES ASSISTANT





OUR *Services*

**EVENT
LOGISTICS**

**PROJECT
MANAGEMENT**

**PROGRAM DESIGN
FOR INCENTIVE
TRAVEL**

**SITE
INSPECTION**

**CONGRESSES
& MEETINGS**

**TRANSPORTATION
MANAGEMENT**

**VENUES
SELECTION**

**GALA VENUES
CONTRACTING**

**ON-SITE
COORDINATION**

**HOTEL
CONTRACTING**

**SOCIAL
EVENTS**

**TEAM BUILDING
ACTIVITIES**

MAP OF *Brazil*



- Brazil is the fifth largest country in the world with a total area of 8.514.215,3 millions square kilometers (almost 3,3 millions square miles);
- Havas offices throughout Brazil;
- Its coastline measure almost 8.000 km (5,000 miles);
- The population are 203.475,000, the 5th largest of the world;
- Brazil occupies approximately one half of South America.



FLIGHT MAP EUA TO BRAZIL



COMPANIES WITH FLIGHTS TO BRAZIL

UNITED AIRLINES:

Newark – GRU
Washington DC – GRU
Chicago – GRU
Houston – GRU/GIG

DELTA AIRLINES

Orlando – GRU
Atlanta – GRU/GIG
Detroit – GRU
New York – GRU

AMERICAN AIRLINES:

New York – GRU/GIG
Miami – GRU/GIG/CNF/BSB/FOR/BEL/MAO
Los Angeles – GRU
Dallas – GRU

LATAM

Miami – GRU/GIG/FOR/BEL/REC
New York – GIG/CNF
Chicago - GRU

BRAZIL & Covid 19

FACTS

- Brazil is a continental country
- With over 200 Million inhabitants in Brazil we count today around 4.165.614 confirmed cases of Covid 19
- Local governments are enforcing measures of social distances everyday. Cities in Lodckdown.
- Rio de Janeiro already went through a 6 steps reopening with a plan.
- Brazilian Fio Cruz Epidemiology Center: World Reference in Epiidemology and Vaccine Researches
- Special support of Government for Tourism and General Business



BRAZIL & Covid 19

OUR INICIATIVES

- Hotels and restaurants that we work with are adopting safety protocols according to World Health Organization guidelines.
- Our transportation partners adopting cleaning protocols according to WHO guidelines.
- Health and safety items to be adopted during groups operations: use of masks, alcohol in gel, minimum distance in coaches and vans, air cleaning protocols in vehicle and venues.
- Brazil has many open air activities and venues, which helps to follow the protocols.
- Health partners support during groups operations.
- Force Majeur contract clauses protecting our clientes.
- Training for our guides for full safety protocols and assistance.



BRAZIL & Covid 19

TRENDS

- Hotels looking to reopen in end of June
- Pick up of reservations: September 2020
- International Airlines resuming operation of flights canceled during Covid-19 to Brazil in June 2020 and increasing number of flights from September 2020
- Great solidarity among people is helping to avoid spread and saving lifes
- Virtual site inspections
- Virtual team building experiences with a Brazilian flavor





VISITING BRAZIL HAS *Never been so easy*

Great News!! Tourists from US, Canada, Japan and Australia will no longer need visas to visit Brazil. Valid for trips starting from June 17th, 2019.

Brazil is really happy about it, it is a great moment for the tourism sector and a historical decision for the country itself. It means more jobs, income and tourism. We just have to say... Welcome to Brazil!! The entrance is valid for tourism, business, transit, artistic activities, sports and exceptional situations.



STRENGTHS & *Core Business*

HAVAS CREATIVE TOURS

We are a Destination Management Company. As such our core business is to provide knowledge of the Destination, creativity, and understanding of the client's needs.

To go beyond, and deliver successful programs hiring top quality transportation, local guides with knowledge and charisma that make each event unforgettable.

To source and contract hotels, leisure activities, venues and restaurants for unique off site events.





COMPETITIVE *Advantages*

BEING PART OF GRUPO ÁGUIA

One of the largest tourism organizations in Brazil, that leads us to great buying power with the strength of all well-known companies of the group.

Solid financial support.

Strong liaisons with Brazilian Government.

Strong relationship with local airlines – one of most important clients of the largest Brazilian Airline.

Combined expertise in several fields of tourism operation.



HAVAS *Relationships*

HOTELS

Negotiating and booking hotels is in our core business. For 29 years we have been dealing with the hotels throughout Brazil. Havas Creative Tours has established a strong relationship with 5, 4 and 3 star hotels with great program operations in different cities of the country.

We have developed a history of friendship and partnership with the main executives in the hotel business in Brazil, as well as Air Consolidators and local services suppliers.

Together with Grupo Águia leisure domestic traveling, domestic incentive programs and football programs with a very large and constant operation in many cities of the country, we have an impressive buying power with hotels in all Brazil territory.





|| RIO DE JANEIRO

- Rio de Janeiro is the cultural capital Brazil
- Capital of the state of Rio de Janeiro
- The most visited city in the country (2million)
- 90 KM of beautiful beaches
- Ample infrastructure of Tourism Services
- Great hotels
- One of the seventh wonders of the world
- Amazing landscape
- Great meeting venues
- Exceptional service
- Friendly people
- Unique geography and effervescence inhabitants
- Combining the art of working and playing to the absolute maximum
- The city is a must for your Brazilian incentive program

RIO DE JANEIRO

BIG EVENTS



BIG EVENTS

Relationships

WORLD YOUTH DAY 2013 (POPE VISIT)

23/28 Juillet 2013 12.000
participants Rio de
Janeiro, RJ



FIFA WORLD CUP 2014

Preferred Supplier for
Soccer World Cup 2014
in Brazil 12 Jun – 13 Jul
2014 Brazil

2016, THE OLYMPIC

Games
legacy to Rio...



RIO DE JANEIRO

NEW IN RIO

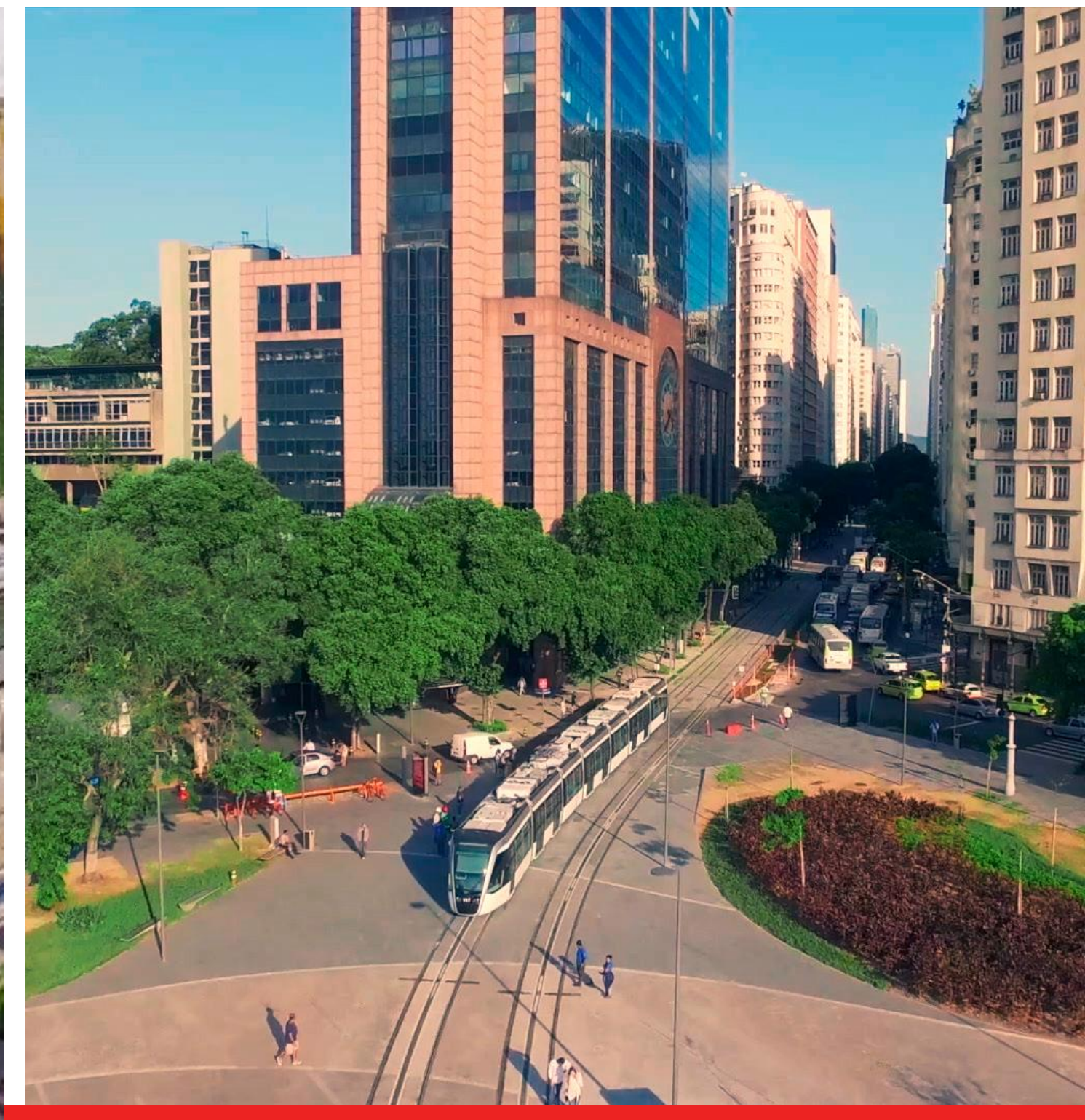




OLYMPIC BOULEVARD

Port Zone

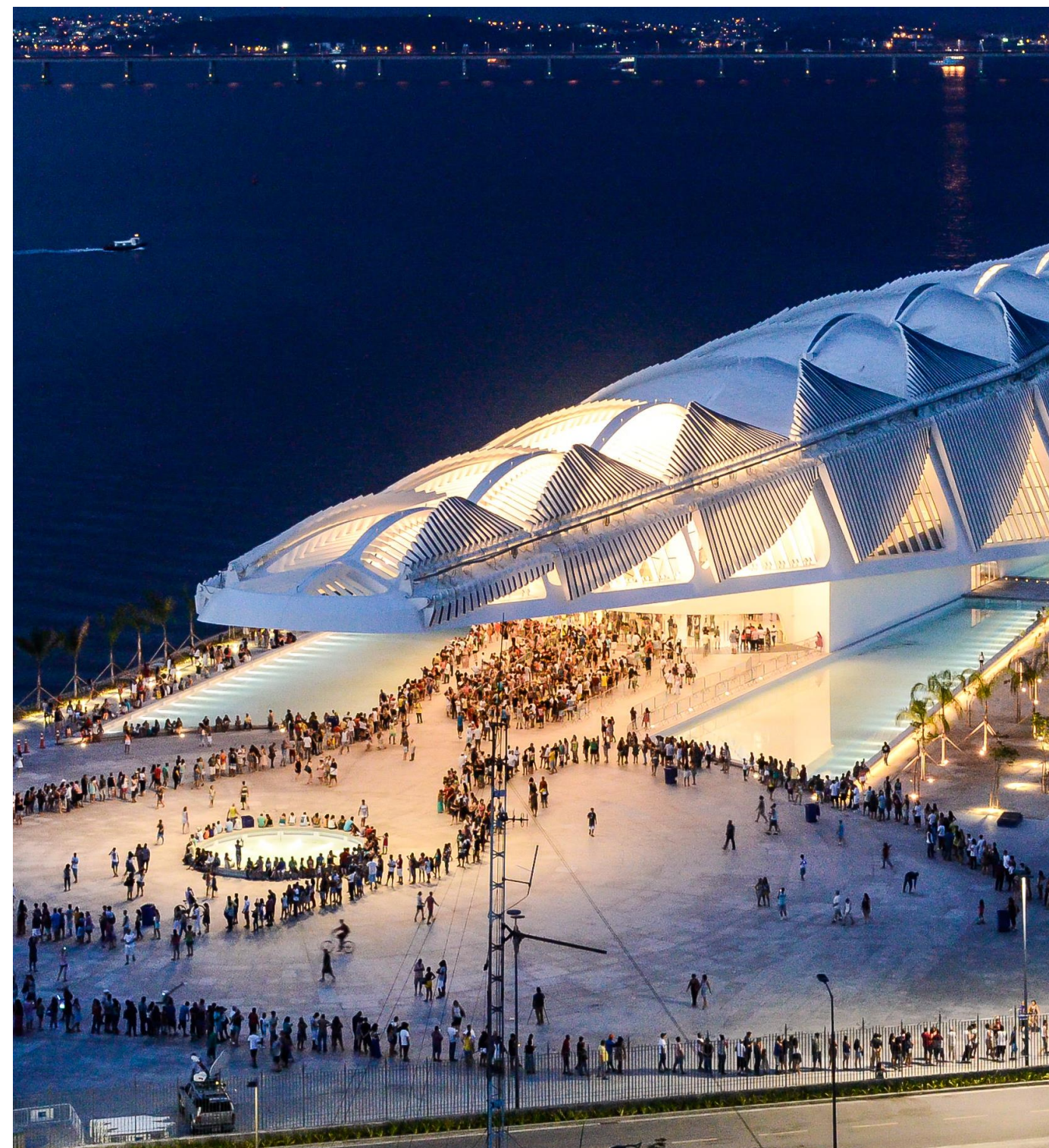
NEW IN RIO

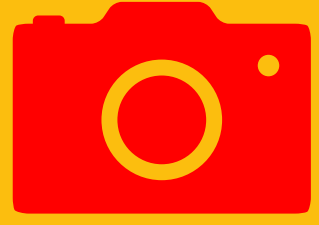




MUSEUM *of Tomorrow*

NEW IN RIO





ART MUSEUM *of Rio*

NEW IN RIO





NEW IN RIO

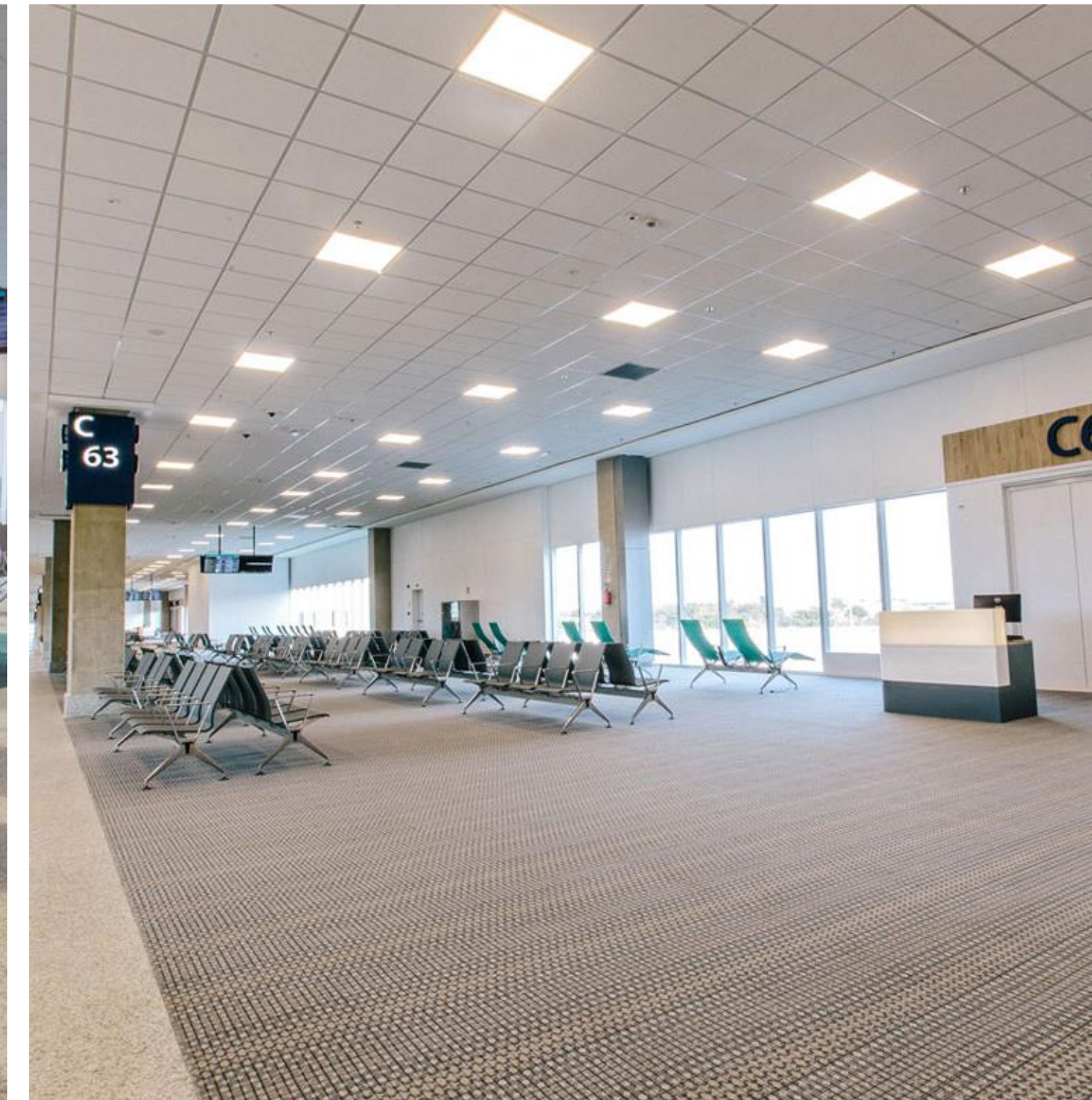
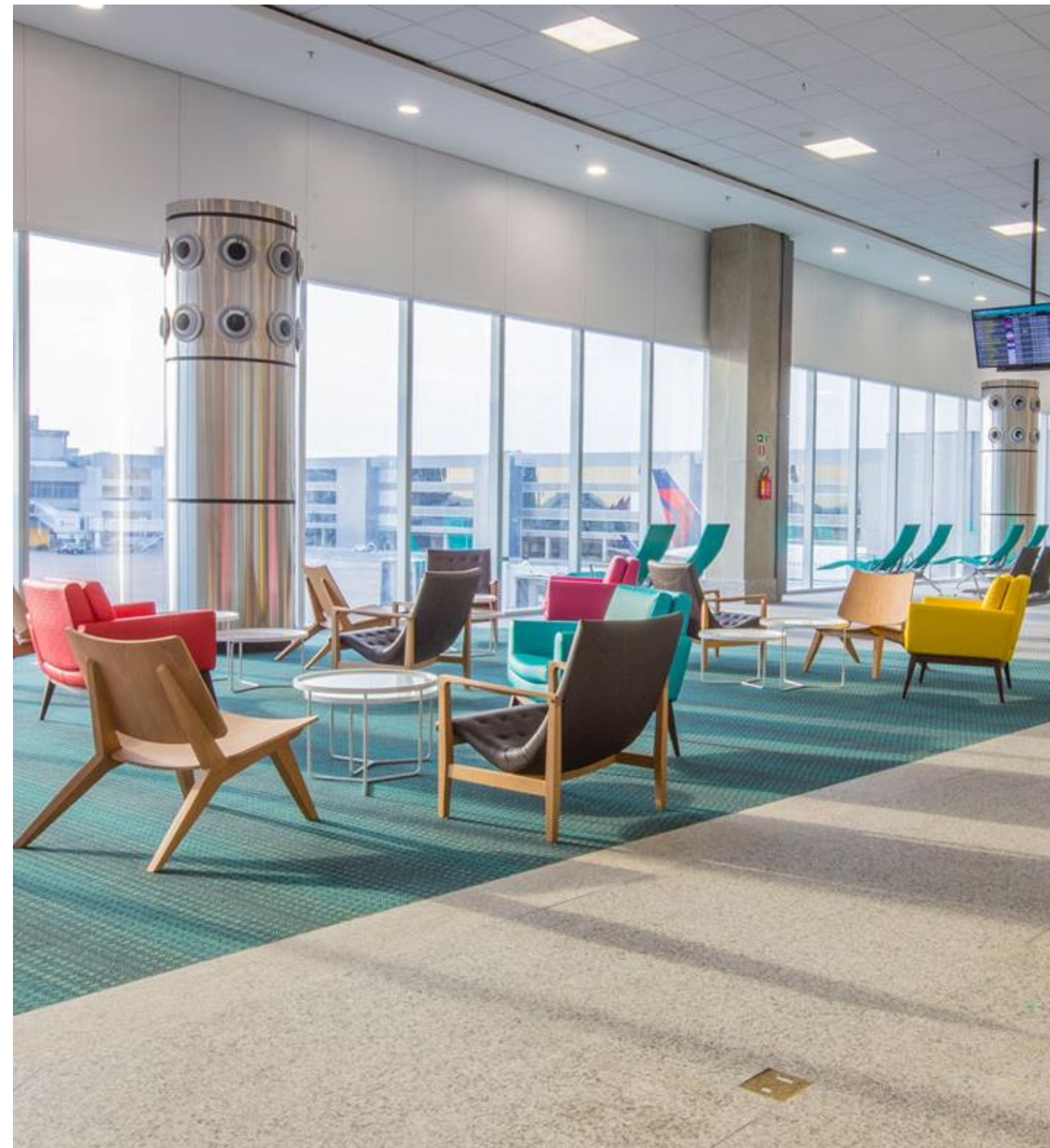
TRANSPORTATION *in Rio*





GALEÃO INTERNATIONAL *Airport*

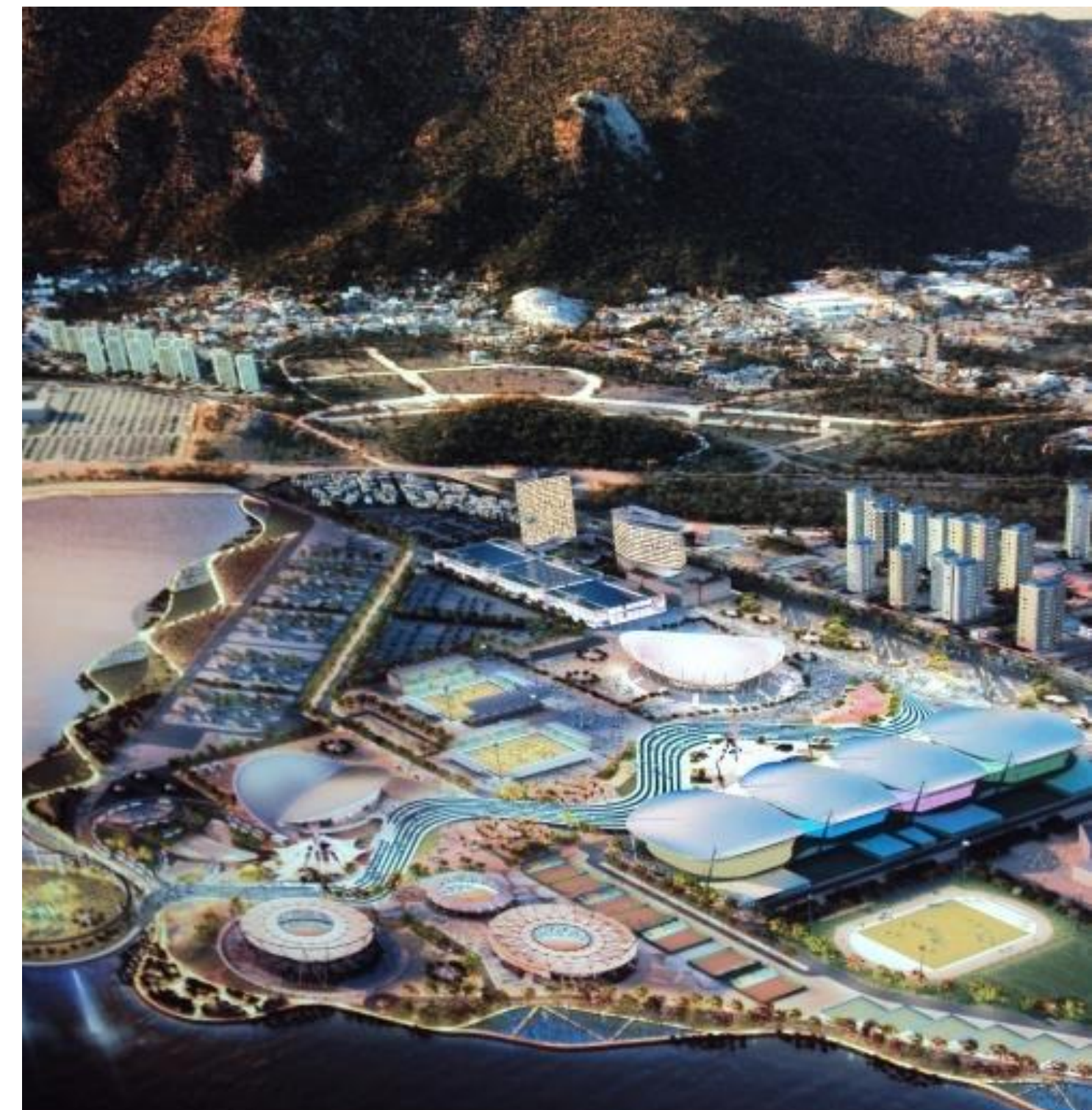
NEW IN RIO





OLYMPIC *Park*

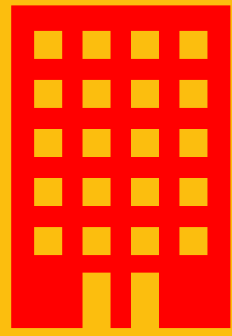
NEW IN RIO



RIO & REGION

HOTELS





BARRA DA TIJUCA

New Hotels

HOTELS RIO



WINDSOR OCEÂNICO
447 Rooms



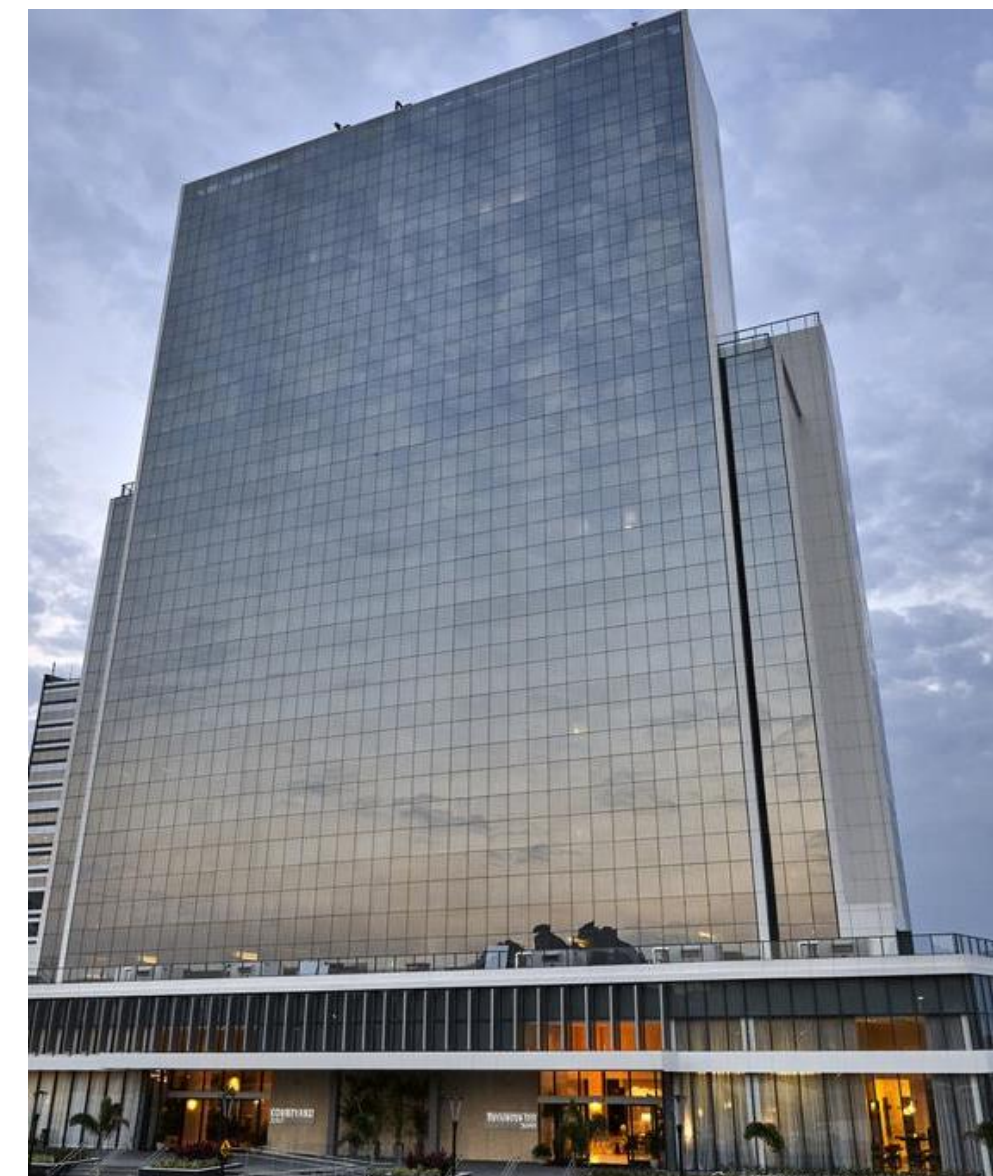
HILTON BARRA DA TIJUCA
289 Rooms



WINDSOR MARAPENDI
487 Rooms



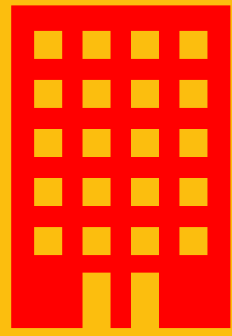
CDESIGN HOTEL
278 Rooms



COURTYARD RESIDENCE INN
404 Rooms



RADISSON BARRA
378 ROOMS



BARRA DA TIJUCA

New Hotels



LHS RIO
170 Rooms



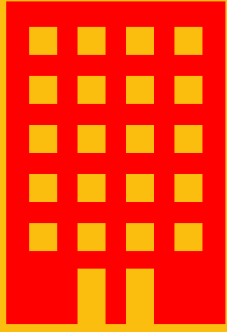
NOVOTEL BARRA DA TIJUCA
234 Rooms



GRAND MERCURE RIOCENTRO
306 Rooms



GRAND HYATT
436 Rooms

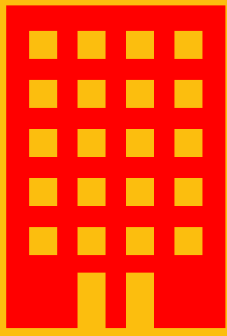


ANGRA DOS REIS *New Hotel*



HOTELS RIO

FASANO ANGRA DOS REIS
60 Rooms

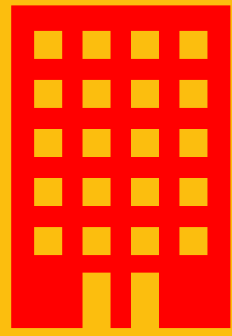


HOTELS RIO

BÚZIOS *New Hotel*



VILA DA SANTA HOTEL BOUTIQUE & SPA



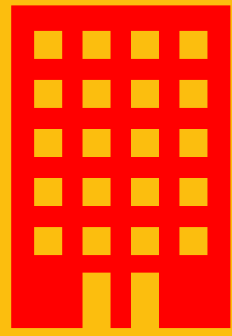
RIO DE JANEIRO *Hotels*



CALIFORNIA WINDSOR
157 Rooms

M. GALLERY
44 Rooms

WINDSOR LEME
245 ROOMS

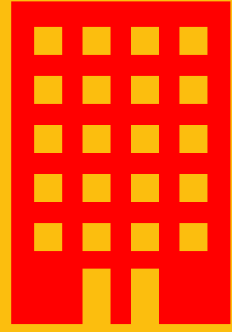


COPACABANA *New Hotel*



HOTELS RIO

FAIRMONT COPACABANA HOTEL
375 Rooms



HOTELS RIO

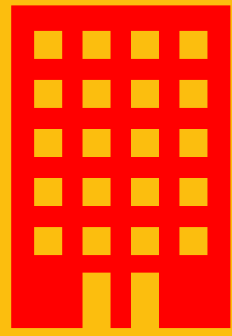
IPANEMA & LEBLON *Hotels*



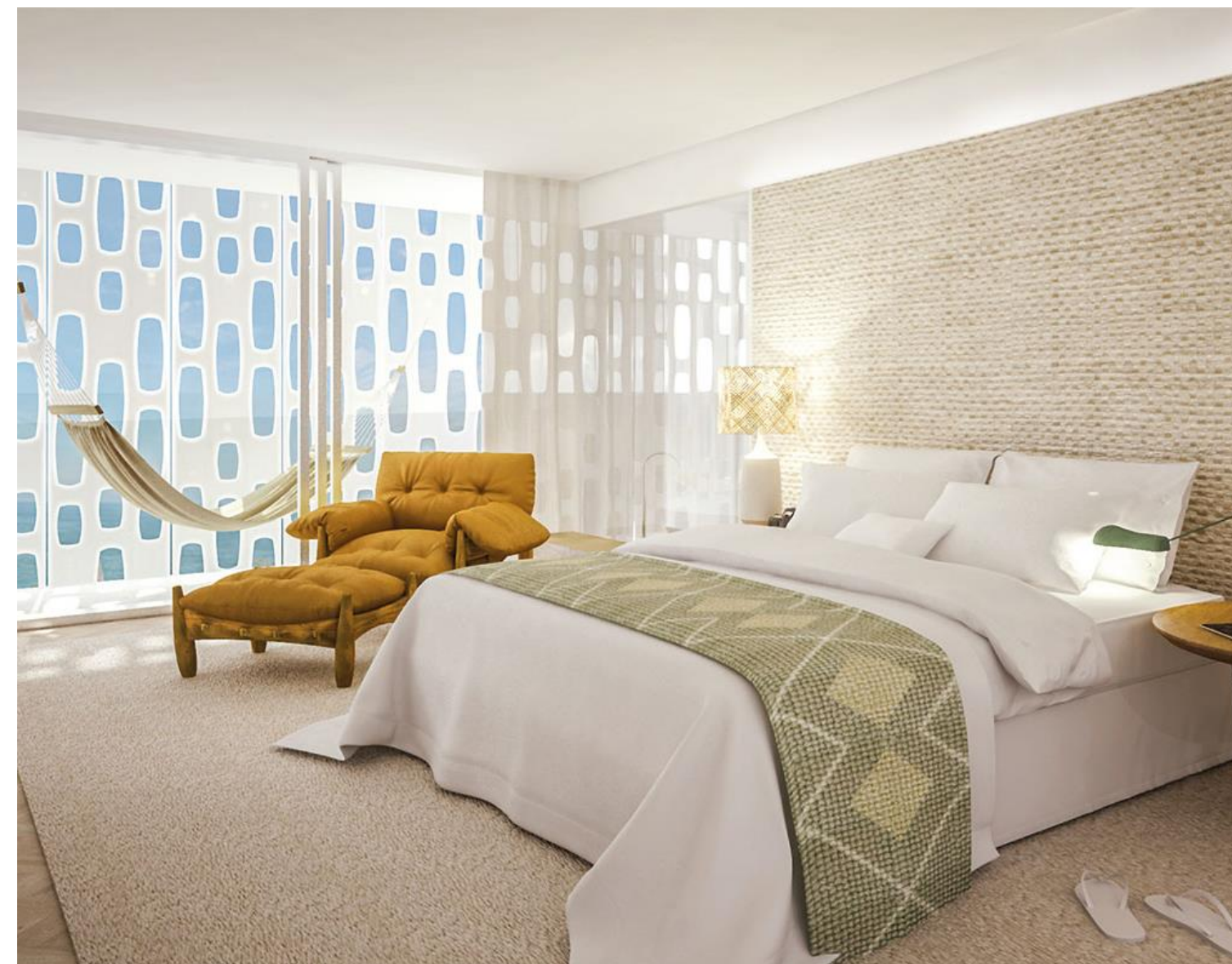
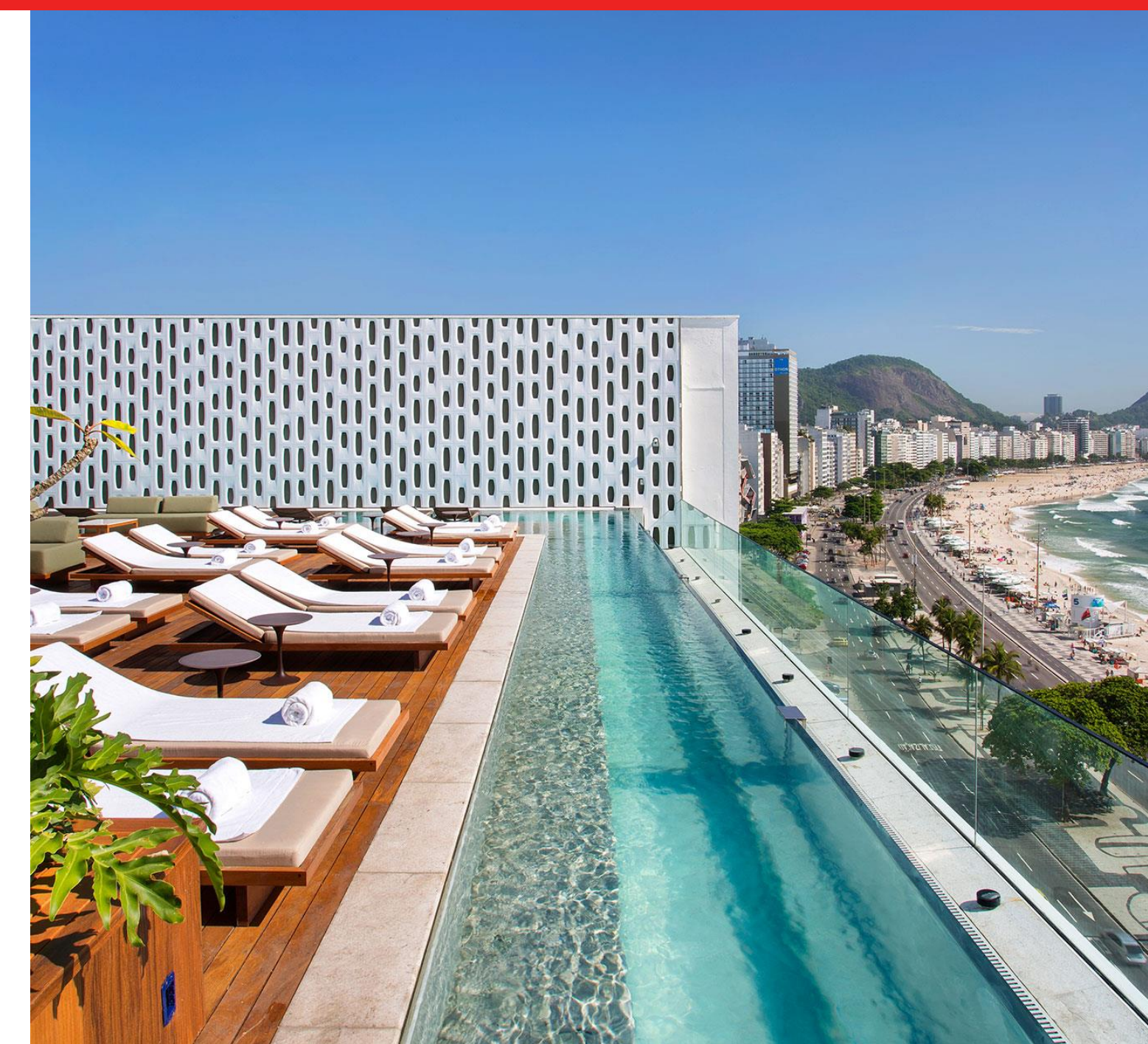
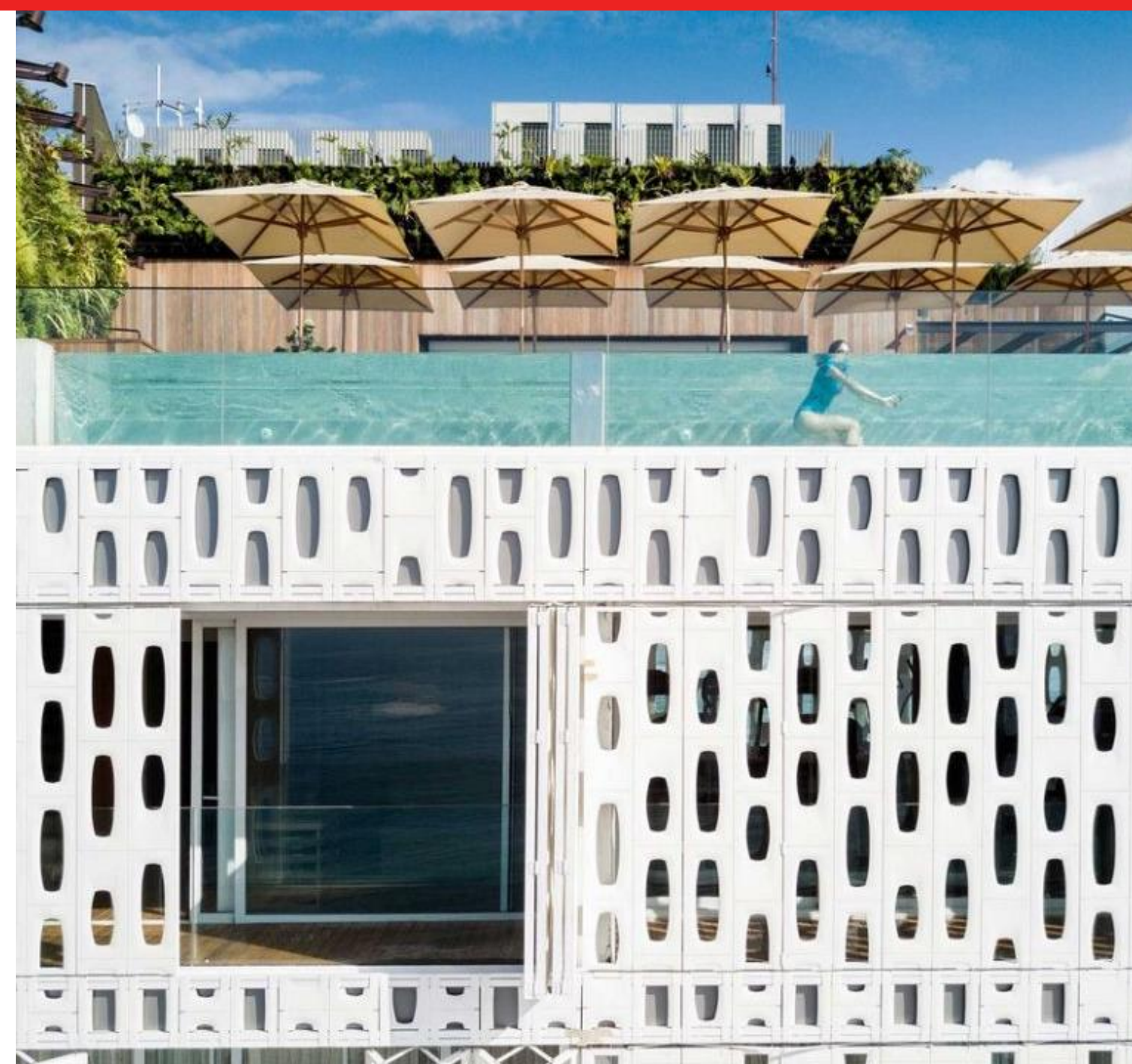
FASANO IPANEMA
84 Rooms



JANEIRO HOTEL
54 Rooms

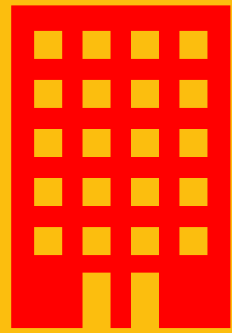


IPANEMA *Hotel*



HOTELS RIO

EMILIANO RIO HOTEL
90 Rooms



RIO DE JANEIRO

Traditional Hotels

HOTELS RIO



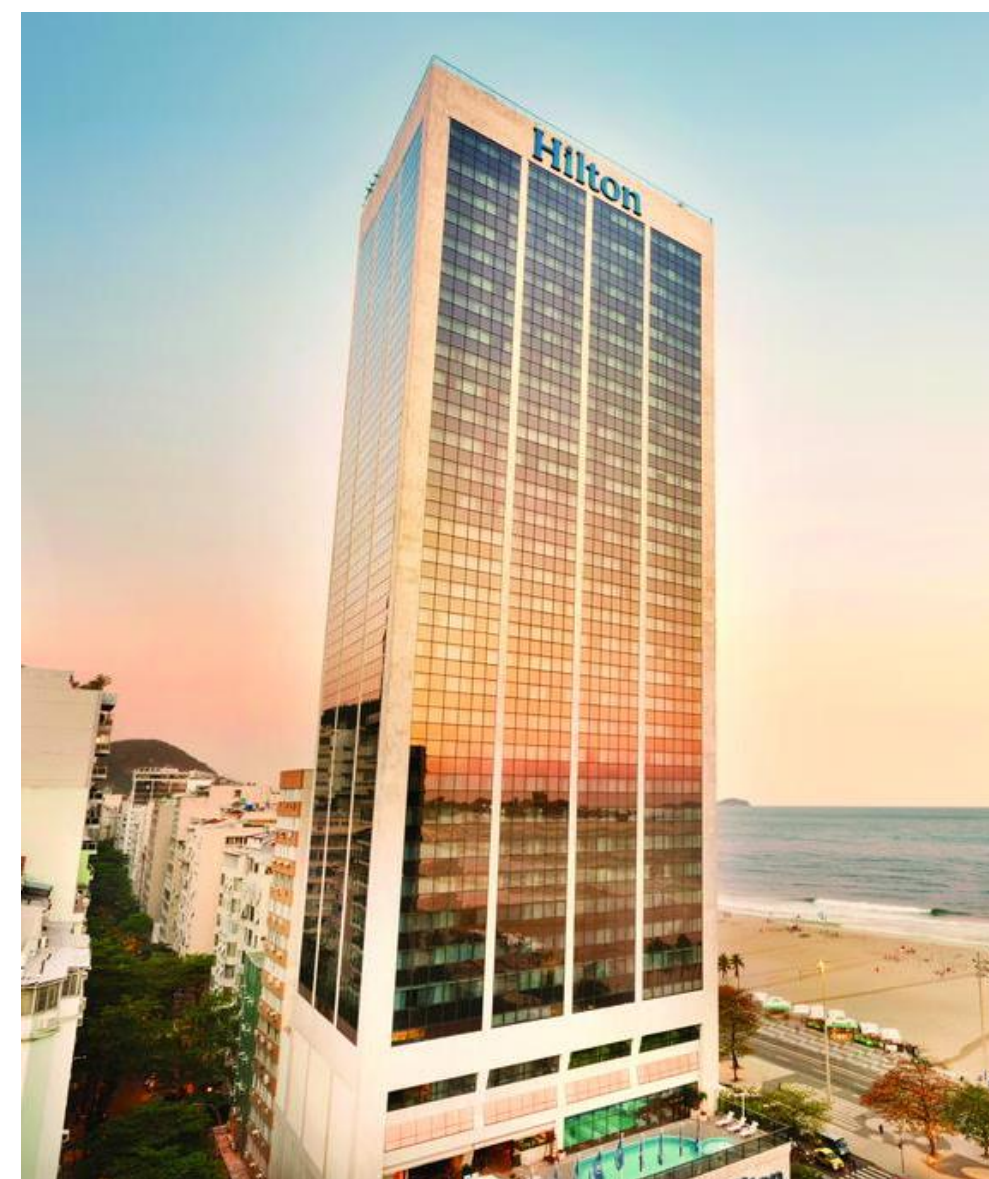
WINDSOR BARRA
338 Rooms



PORTO BAY RIO
117 Rooms



SHERATON GRAND RIO
538 Rooms



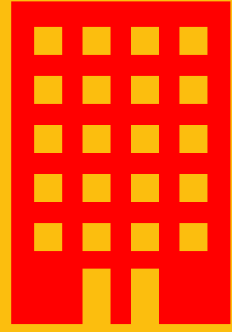
HILTON COPACABANA
545 Rooms



MIRAMAR BY WINDSOR
200 Rooms



BELMOND COPACABANA PALACE
378 ROOMS

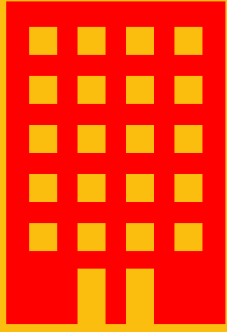


RIO DE JANEIRO *Hotels*

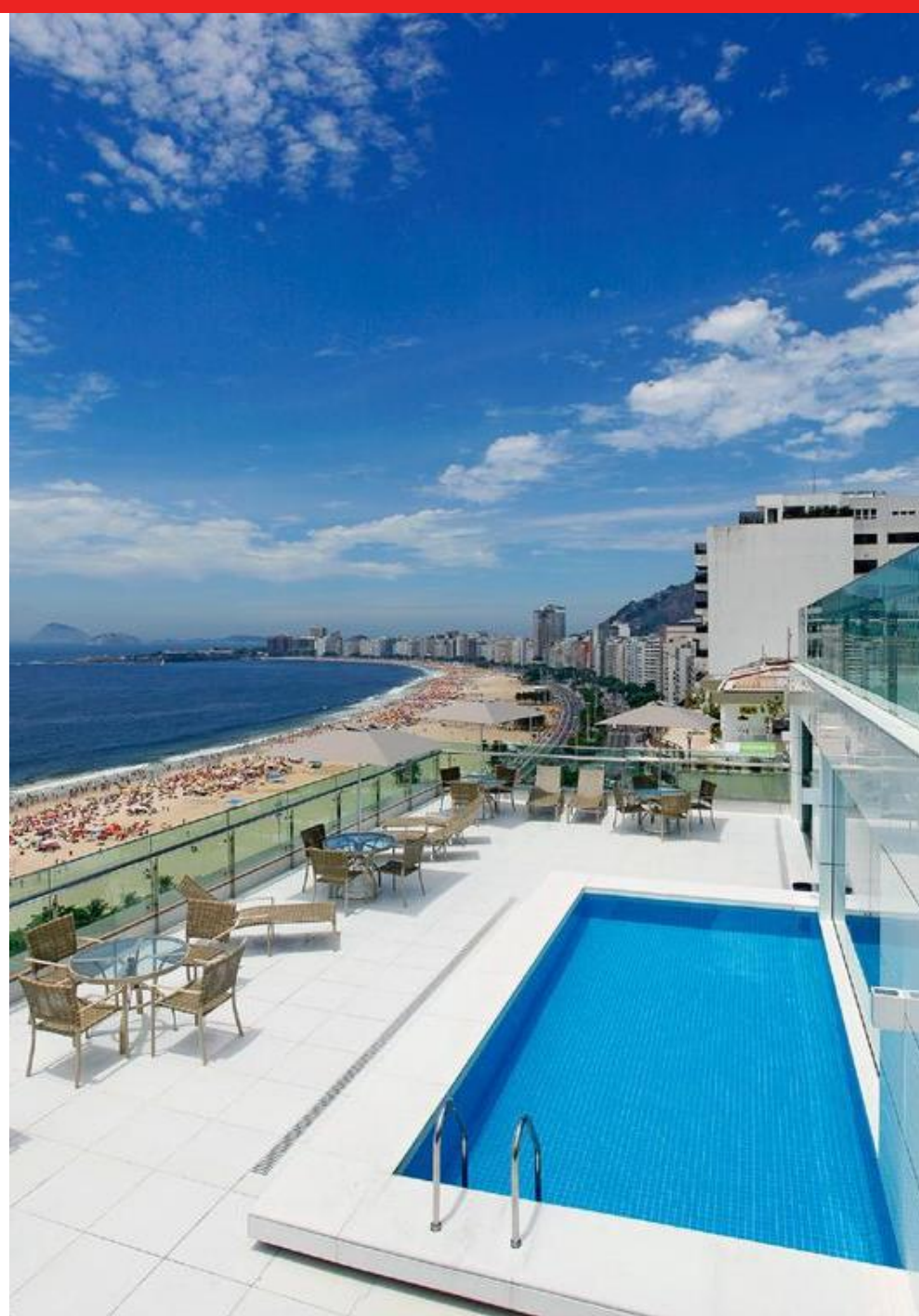


HOTELS RIO

WINDSOR EXCELSIOR HOTEL
233 Rooms



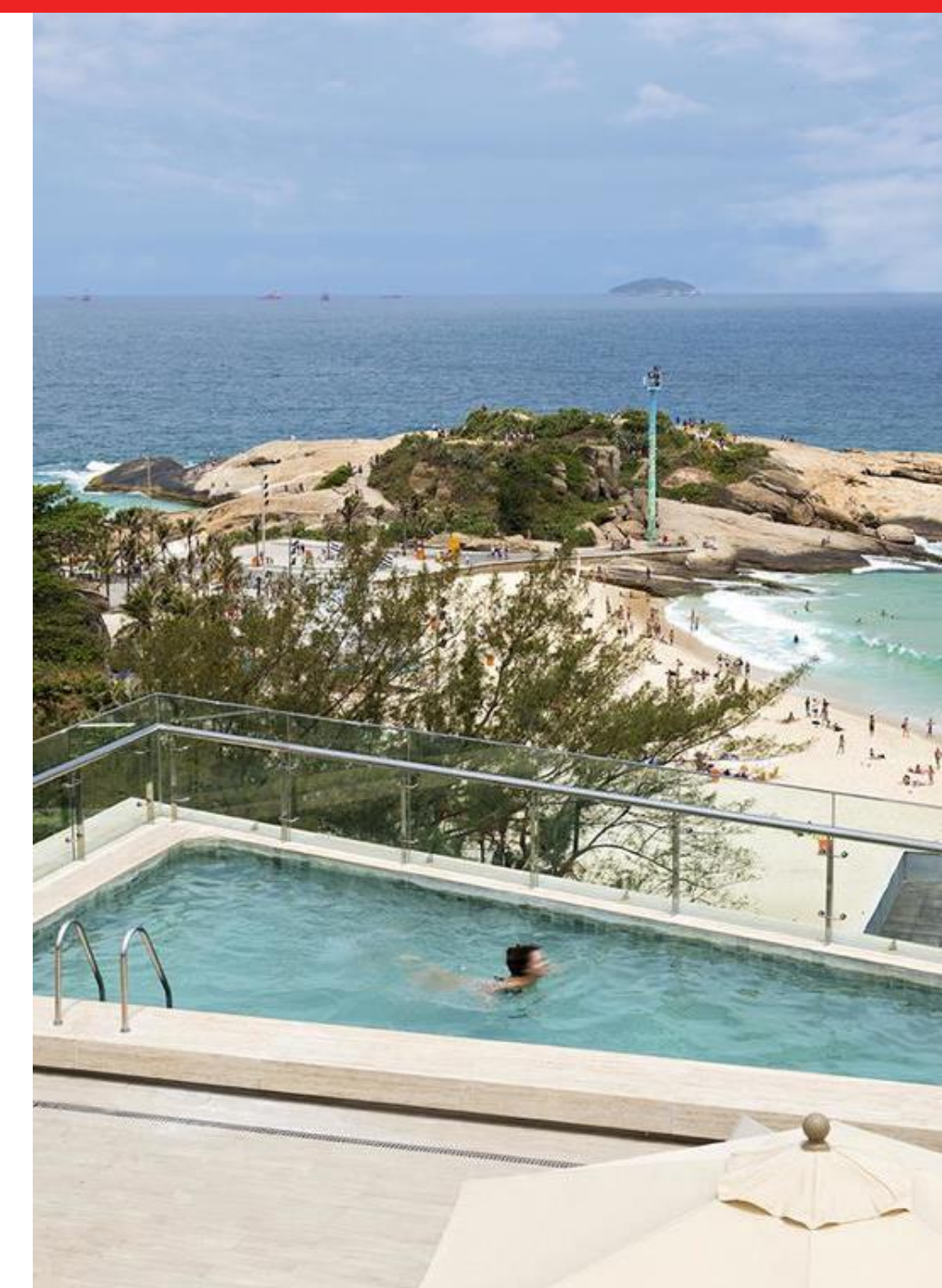
RIO DE JANEIRO *Hotels*



ARENA COPACABANA
135 Rooms



ARENA LEME
164 Rooms



ARENA IPANEMA
136 ROOMS

RIO DE JANEIRO

EXPERIENCES & ACTIVITIES





EXPERIENCES & ACTIVITIES RIO

RIO DE JANEIRO *Classics*



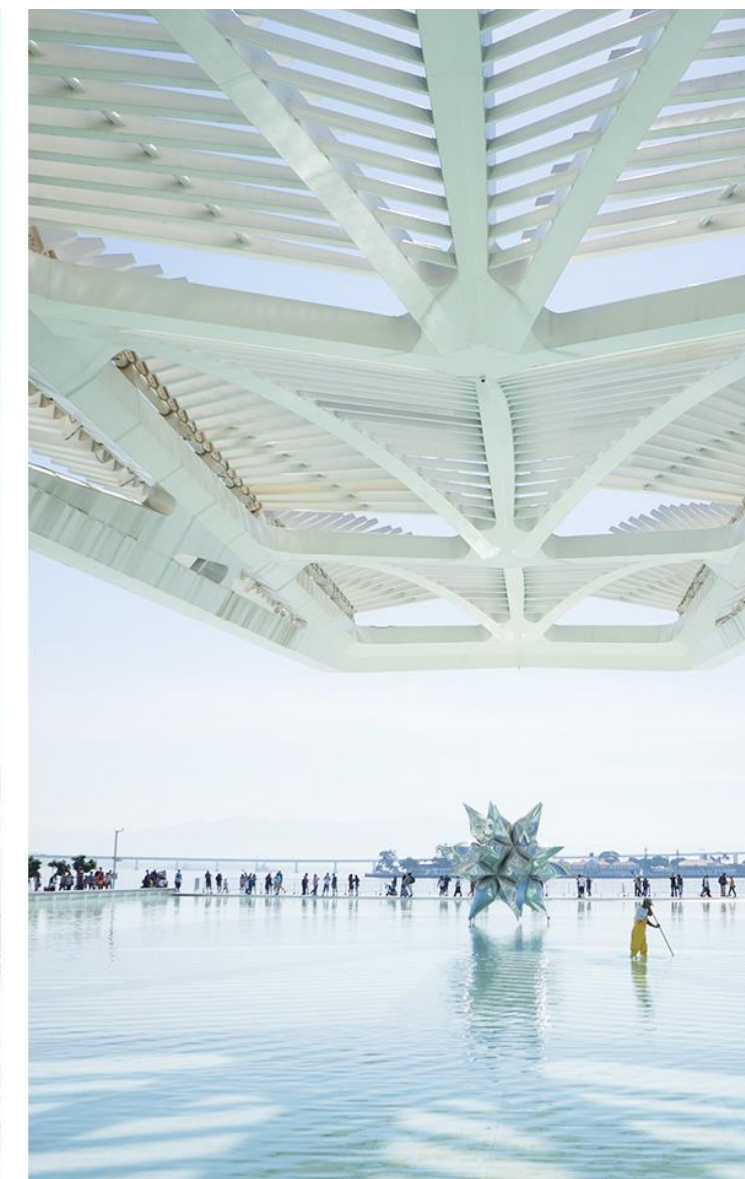
SUGAR LOAF



CORCOVADO



DOWNTOWN & BOULEVARD

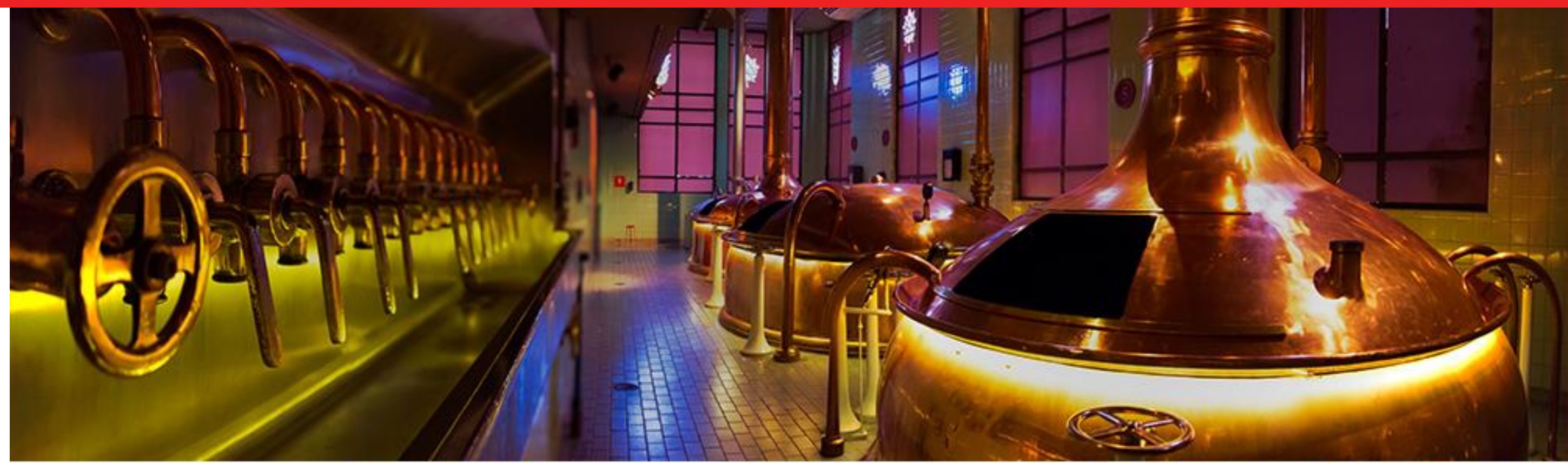


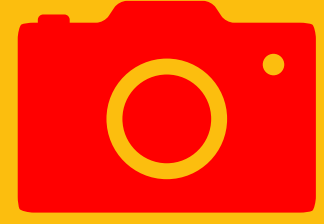
GUANABARA BAY



EXPERIENCES & ACTIVITIES RIO

BOHEMIA *Brewery*





PANORAMIC HELICOPTER *Experience*





EXPERIENCES & ACTIVITIES RIO

VERTICAL HELICOPTER *Adventure*





PICNIC

Lagoa Rodrigo de Freitas

EXPERIENCES & ACTIVITIES RIO





EXPERIENCES & ACTIVITIES RIO

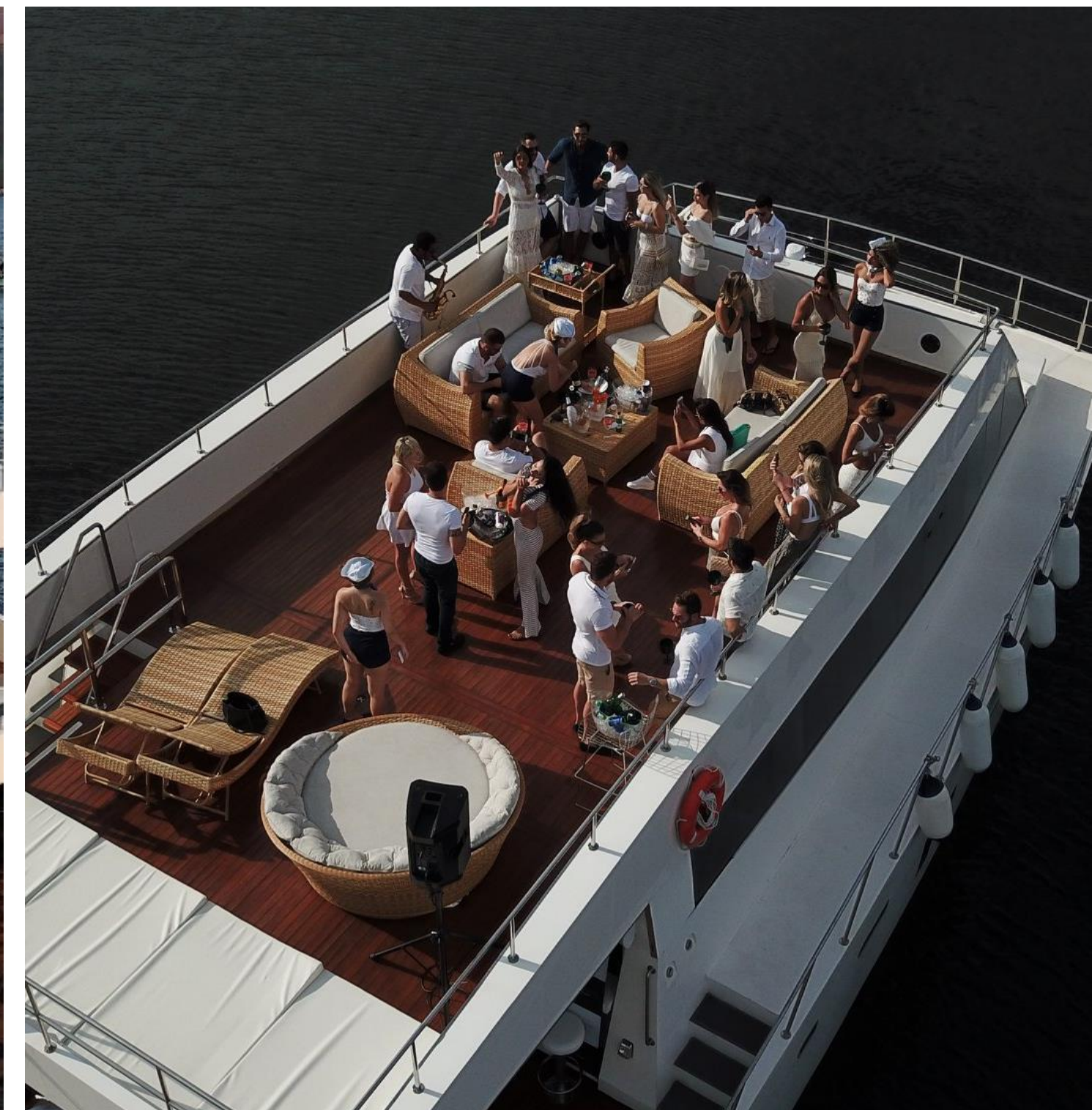
JEEP TOUR *Experience*





EXPERIENCES & ACTIVITIES RIO

YATCH *in Rio*





BOAT & *Plana Surf*



RIO DE JANEIRO

CARNIVAL





Options

CARNIVAL IN RIO



**GALA CARNIVAL BALL
COPACABANA PALACE**



**CHAMPIONS PARADE
PARADE IN RIO**



**YOU INSIDE THE
CARNIVAL PARADE**



**LIKE A TRUE CARIOCA
STREET CARNIVAL**



**HOW IT ALL IS DONE?
CARNIVAL EXPERIENCE**



**CARNIVAL EXPERIENCE
+ FEIJOADA LUNCH**



**CARNIVAL EXPERIENCE
RIO SCENARIUM**



**LET'S SHINE
COSTUME HUNTING**



CARNIVAL

Private Box & Grandstand

CARNIVAL RIO





CARNIVAL *Experience*

NEW

**ONLINE
CARNIVAL EXPERIENCE
AVAILABLE**

CARNIVAL RIO



RIO DE JANEIRO

VENUES



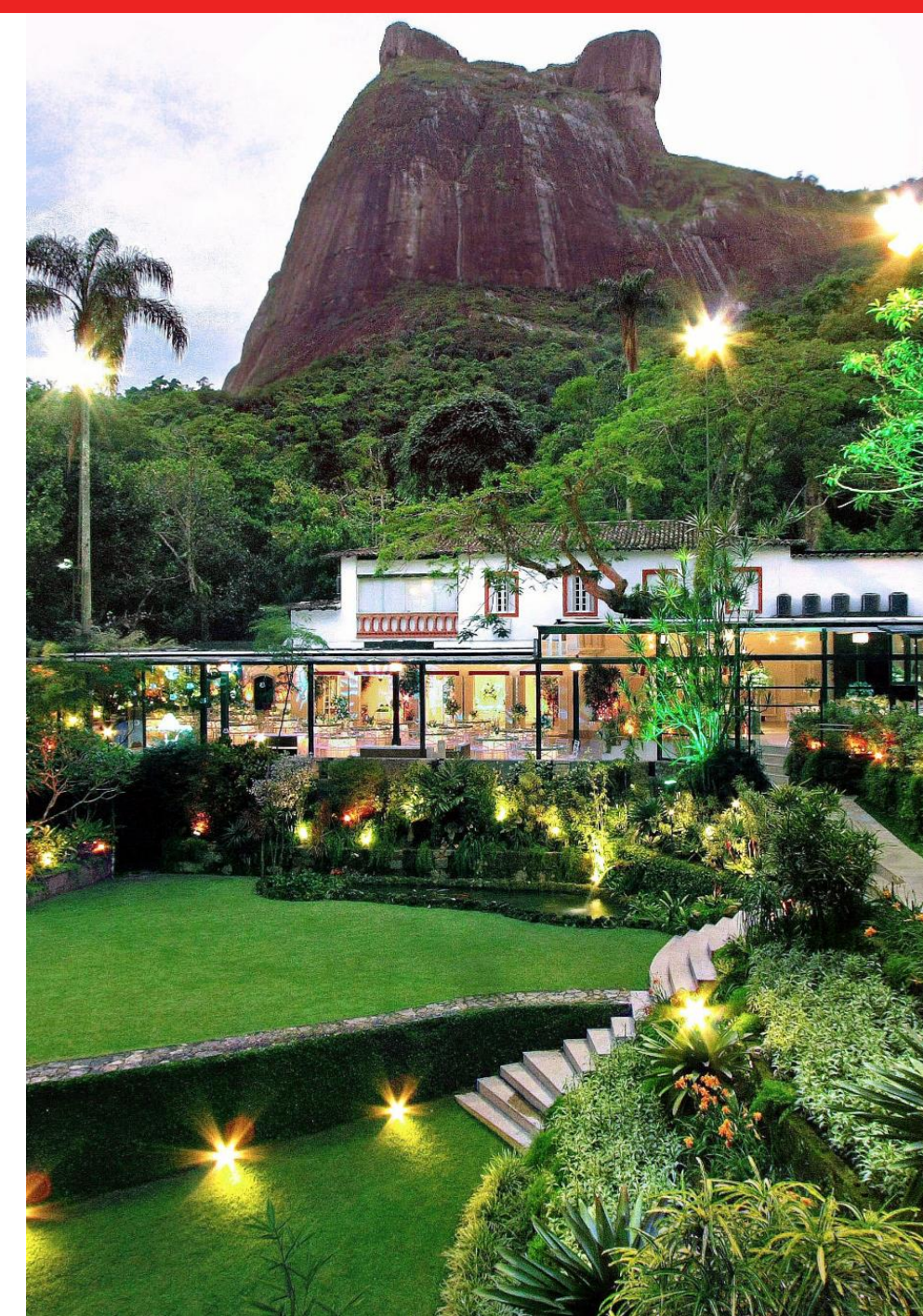


VENUES

Rio de Janeiro



FORTE COPACABANA



CASA DAS CANOAS



MUSEU HISTÓRICO



VENUES

Rio de Janeiro



SOLAR REAL



BLUE NOTE

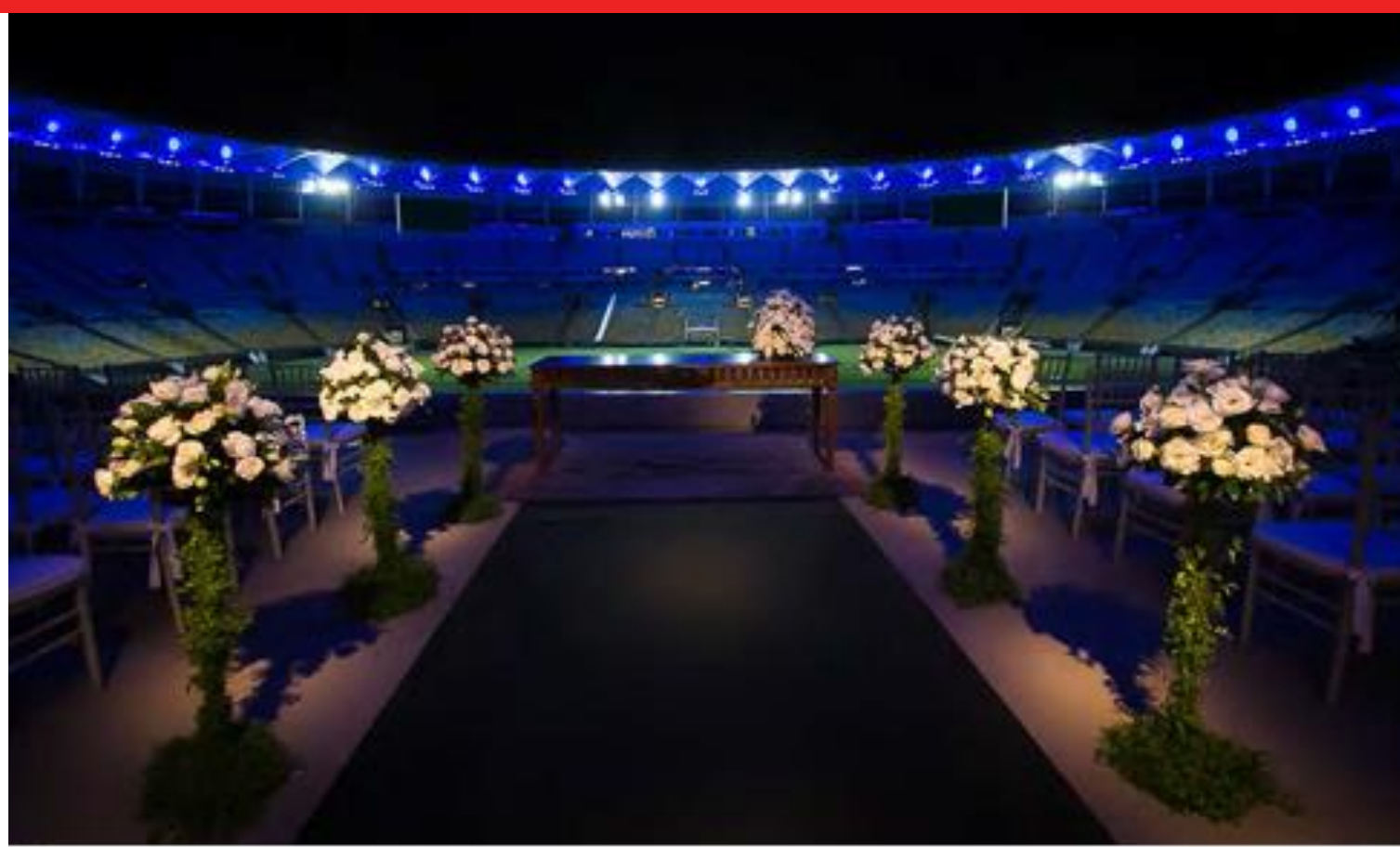


ACQUA RIO



MARACANÃ

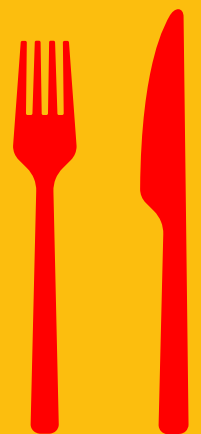
Stadium for Events



RIO DE JANEIRO

RESTAURANTS





RIO DE JANEIRO *Restaurants*

RESTAURANTS RIO



FOGO DE CHÃO



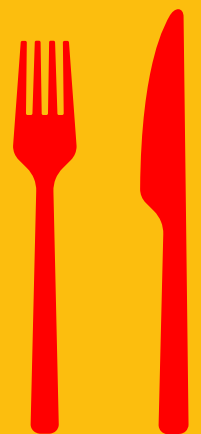
RUBAIYAT



APRAZÍVEL

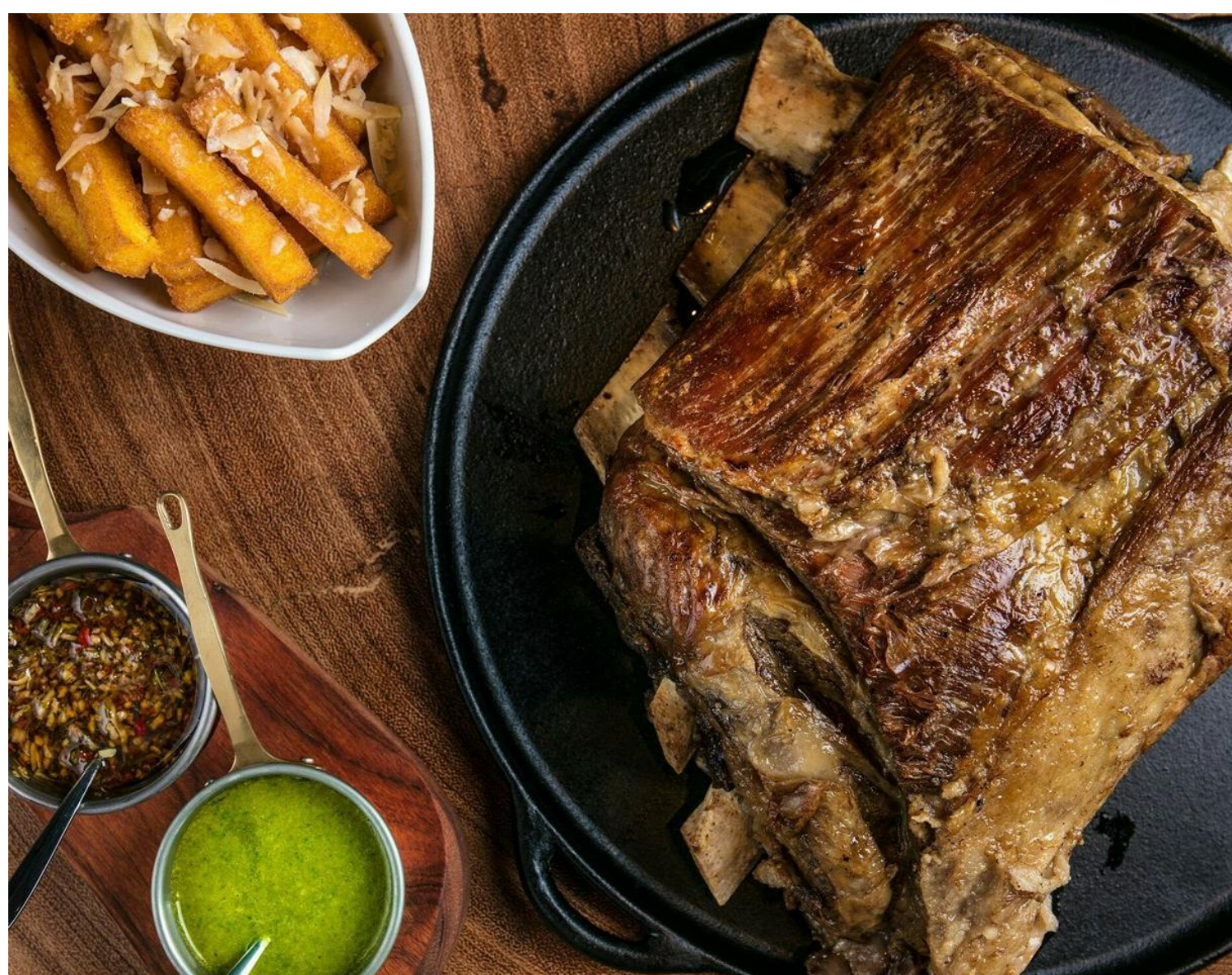


GIUSEPPE GRILL



RIO DE JANEIRO *Restaurants*

RESTAURANTS RIO

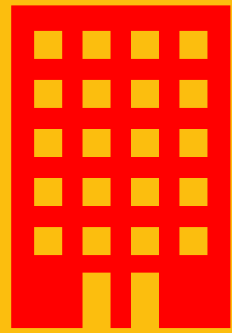


ASSADOR'S RIO

RIO DE JANEIRO

BY NIGHT





RIO DE JANEIRO

By Night



ASTOR



CAMOLESE



LONDRA FASANO



PALAPHITA GAVEA



RIO SCENARIUM



STUZZI

ANGRA & BÚZIOS

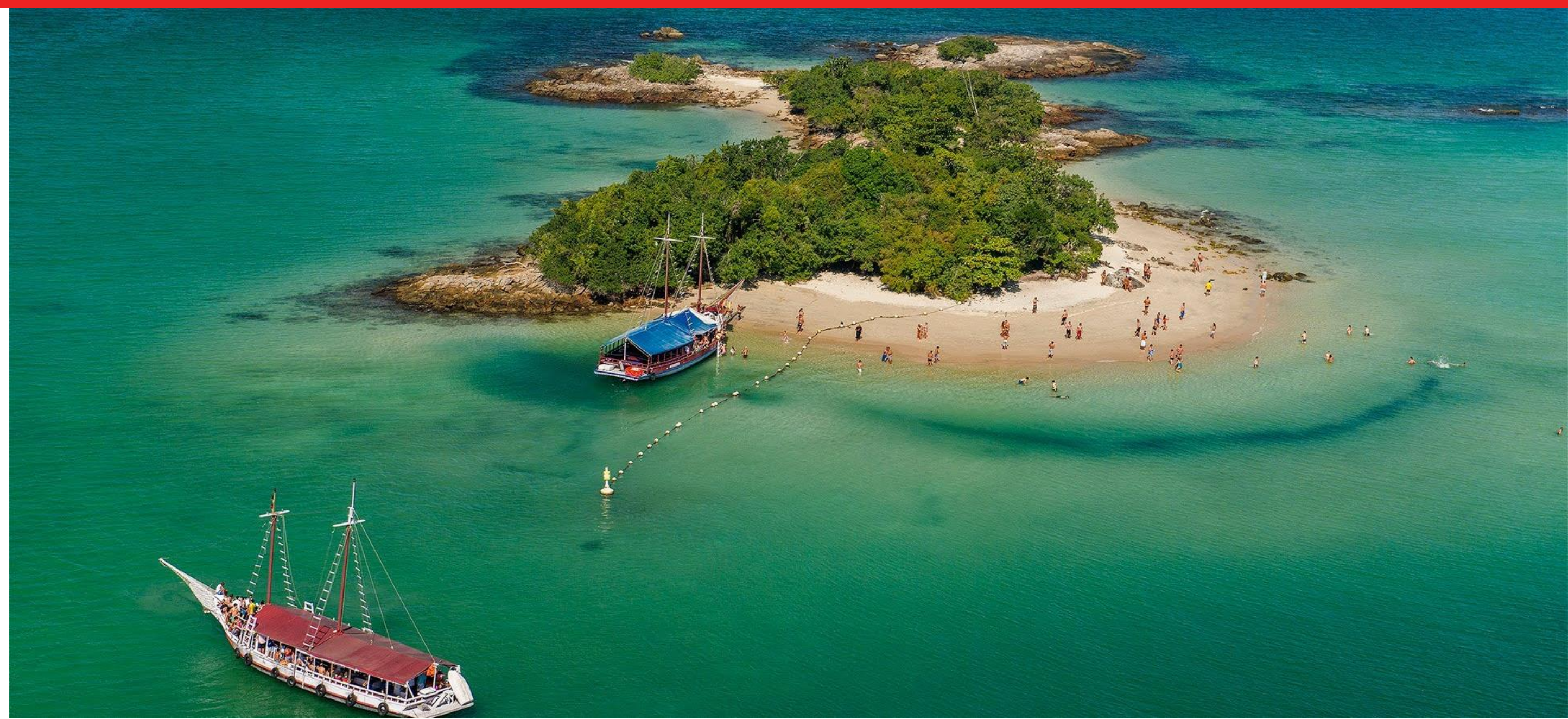
EXTESION TRIPS





ANGRA *Dos Reis*

EXTENSIONS TRIPS





EXTENSIONS TRIPS

ARMAÇÃO *De Búzios*





SÃO PAULO

- São Paulo is the financial heart of Brazil;
- The Brazilian state with the country's largest population, and as expected, the most cosmopolitan city in South America;
- Headquarter of some of the biggest global corporations;
- Big, multicultural and intensive, São Paulo is pure inspiration, and full of artistic expression from renowned Museums and Art Galleries to awesome Street Art through the city;
- São Paulo is the most prestigious gastronomic center of Brazil, with options ranging from the simplest homemade food to the most sophisticated restaurants;
- With great infrastructure, São Paulo is ready to receive all kinds and sizes of events, with a very large range of venue options.
- São Paulo is fashion, where fashion designers constantly appear, reinventing, mixing, aggregating and transforming.
- Theater, cinema and music of all styles are everywhere and give more life to a city that appreciates diversity and causes new sensations.

SÃO PAULO

EXPERIENCES & ACTIVITIES





EXPERIENCES & ACTIVITIES SP

SÃO PAULO *Experiences*



CITY TOUR SÃO PAULO



KART



EMBU DAS ARTES



FEIJOADA NO ROOFTOP



SÃO PAULO Experiences

EXPERIENCES & ACTIVITIES SP



SOCCER TOUR



STREET ART



COFFEE SHOP

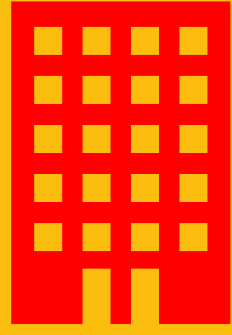


FOOD TOUR

SÃO PAULO

HOTELS



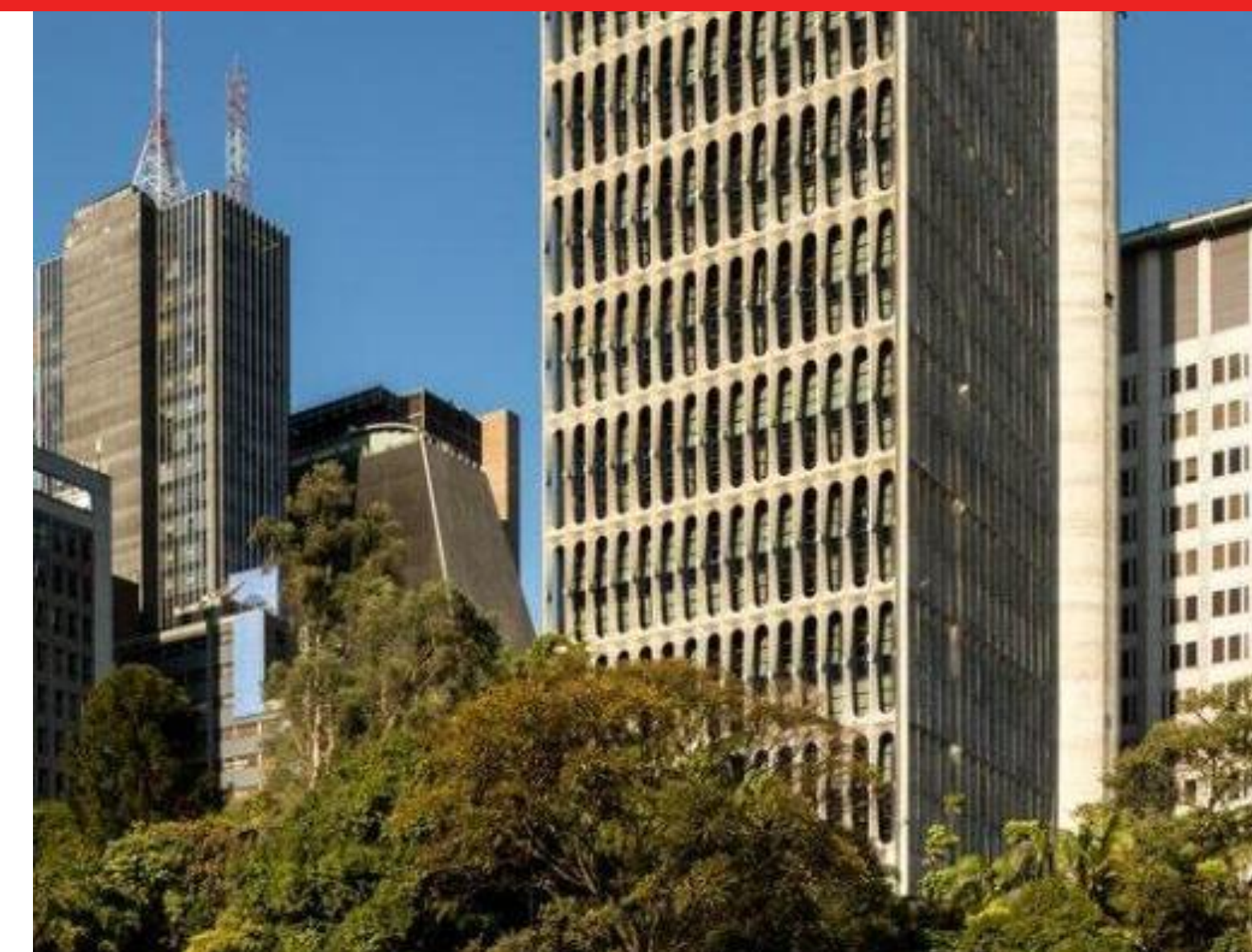


SÃO PAULO

Hotels



HOTEL RENAISSANCE SÃO PAULO



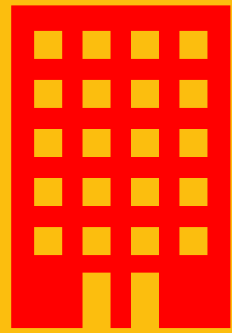
HOTEL TIVOLI SÃO PAULO



**HOTEL HILTON MORUMBI
SÃO PAULO**



HOTEL GRAND HYATT SÃO PAULO



SÃO PAULO *Hotels*



**HOTEL SHERATON WTC
AND WTC CONVENTION CENTER**



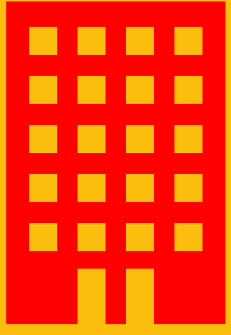
**HOTEL TRANSAMERICA AND
TRANSAMERICA EXPO CENTER**



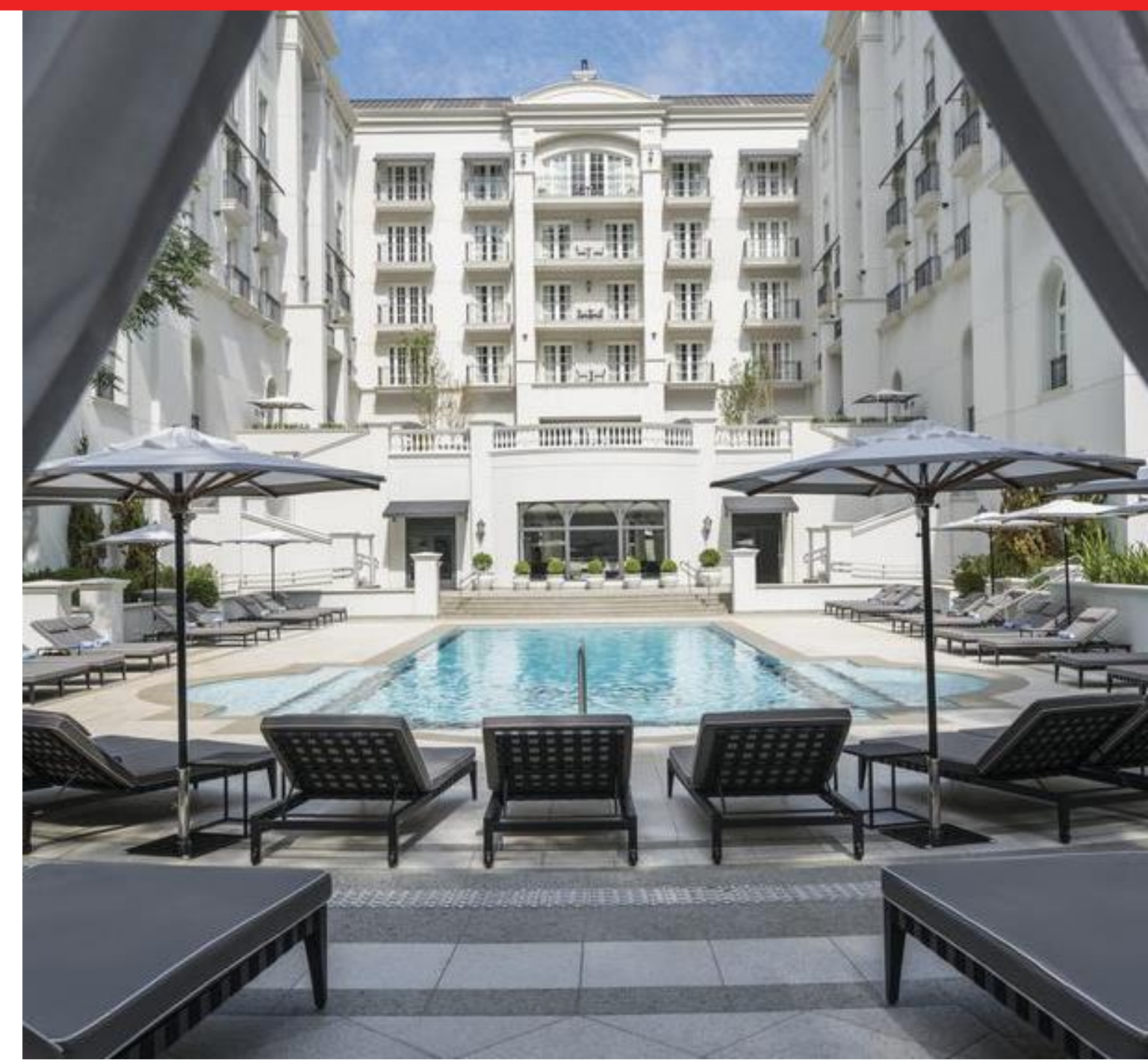
**HOTEL NOVOTEL &
EXPO CENTER NORTE**



HOTEL BLUE TREE FARIA LIMA



SÃO PAULO *Luxury Hotels*



HOTELS SP

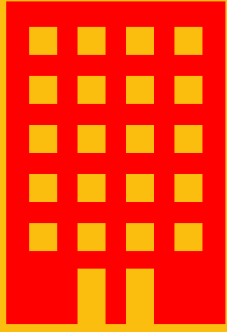
FOUR SEASONS

PALÁCIO TANGARA

SÃO PAULO

CONVENTION CENTERS





SÃO PAULO *Convention Centers*



ANHEMBI

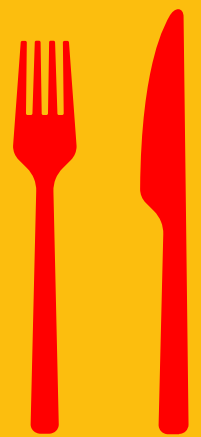


EXPO CENTER NORTE

SÃO PAULO

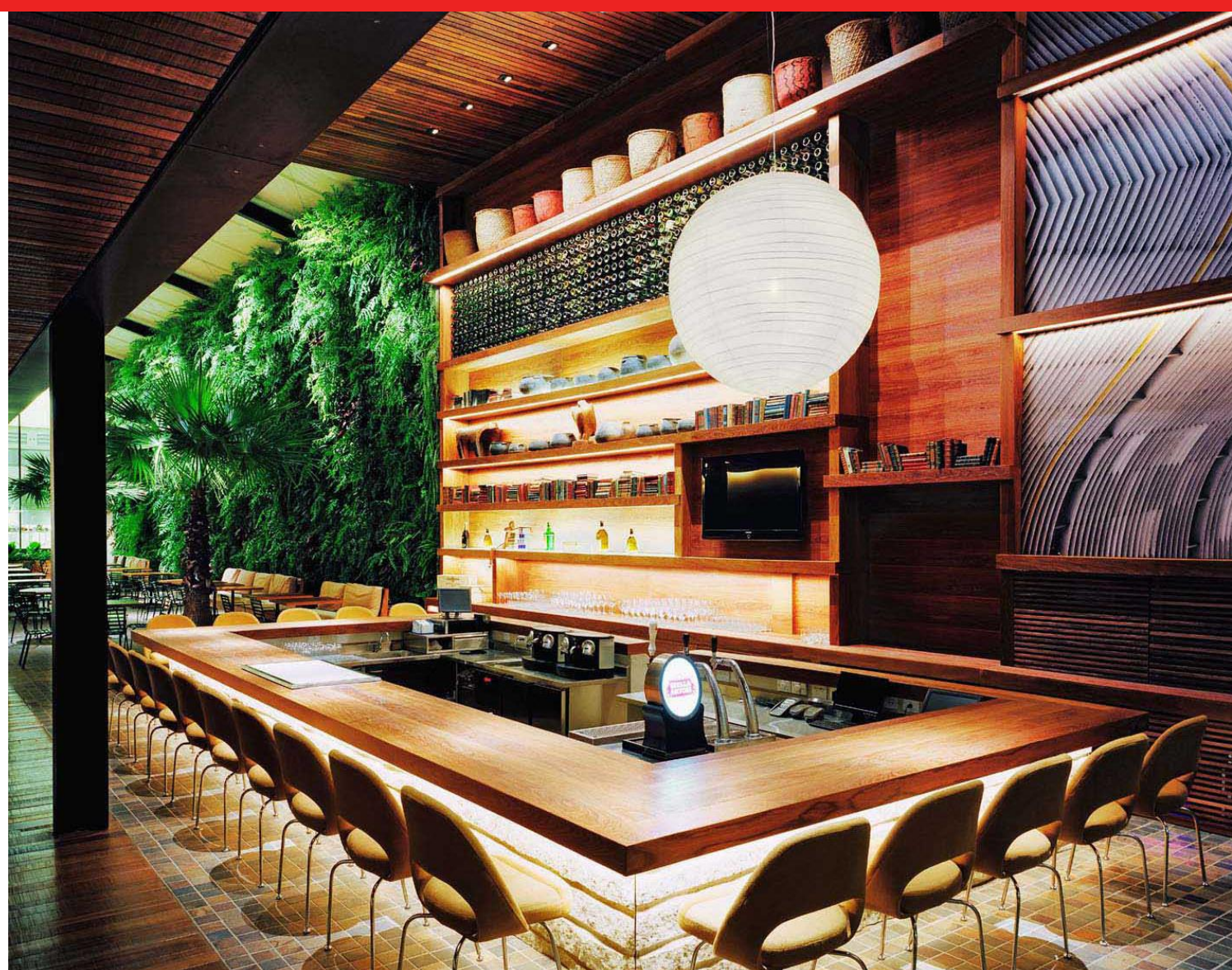
RESTAURANTS





RESTAURANTS SP

SÃO PAULO *Restaurants*



KAA



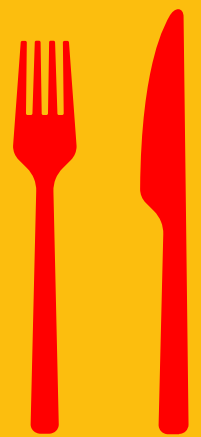
VICOLLO NOSTRO



SKYE



MANI



SÃO PAULO *Restaurants*

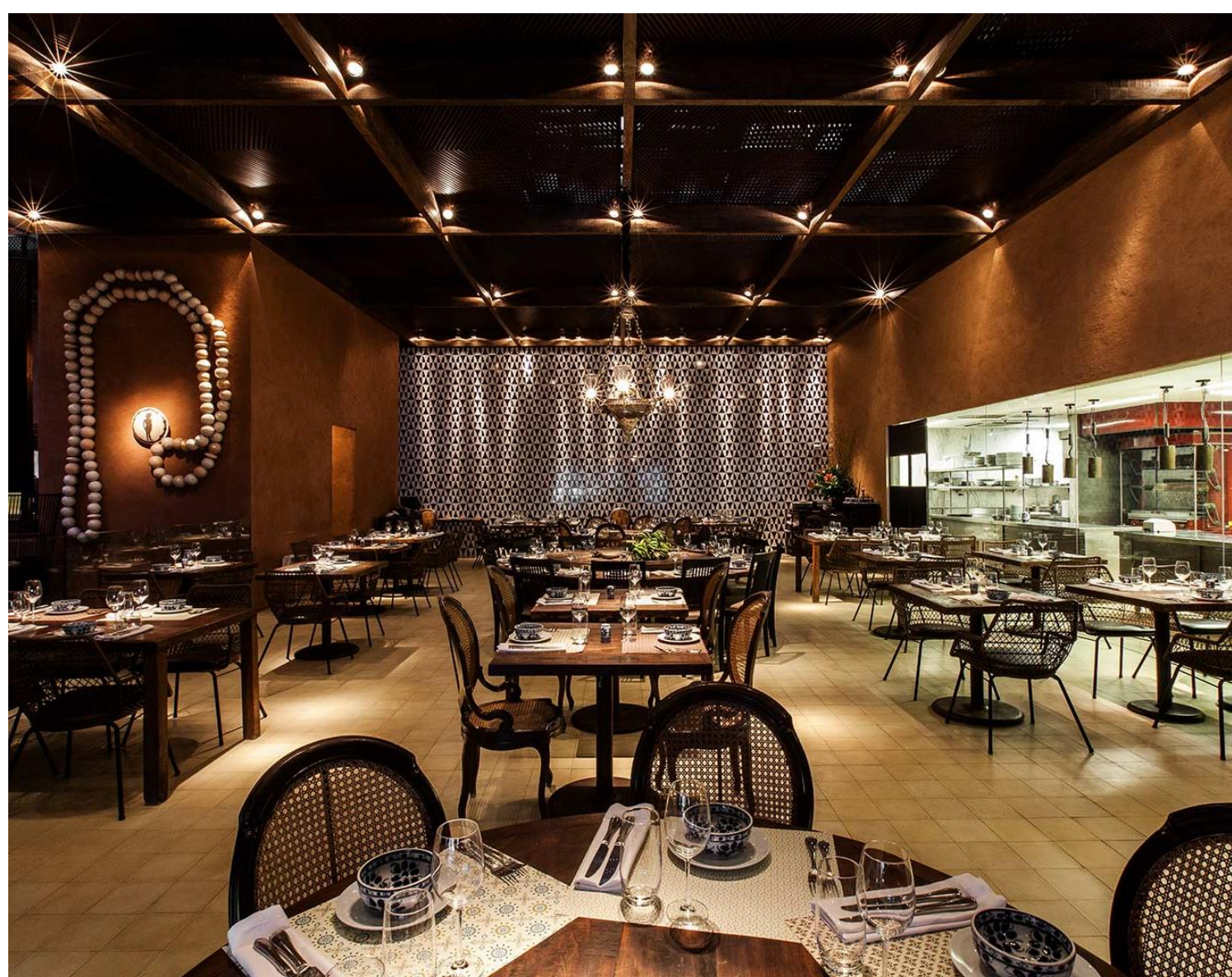
RESTAURANTS SP



DOM



FIGUEIRA RUBAIYAT



DALVA & DITO



FOGO DE CHÃO



IGUASSU FALLS

- One of the Greatest Falls of the World
- Located at the border of Brazil, Argentina and Paraguay
- Nature at it's best!
- 275 falls with up 84 meter high
- Great hotels
- Easy extension from Rio and São Paulo
- Great tradition of typical Brazilian Barbecue: Churrasco

IGUASSU FALLS

EXPERIENCES & ACTIVITIES





EXPERIENCES & ACTIVITIES IGUASSU

IGUASSU FALLS *Experiences*



FALLS - BRAZILIAN SIDE



HELICOPTER TOUR



MACUCO SAFARI



FALLS - ARGENTINIAN SIDE



EXPERIENCES & ACTIVITIES IGUASSU

IGUASSU FALLS *Experiences*



BIRD'S PARK



BARBECUE UNDER THE STARS



FULL MOON AT IGUASSU FALLS

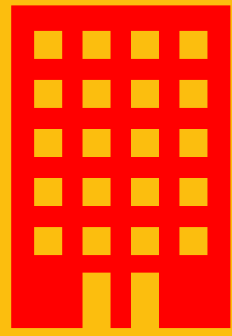


PICNIC AT SALTO DAS HERMANAS

IGUASSU FALLS

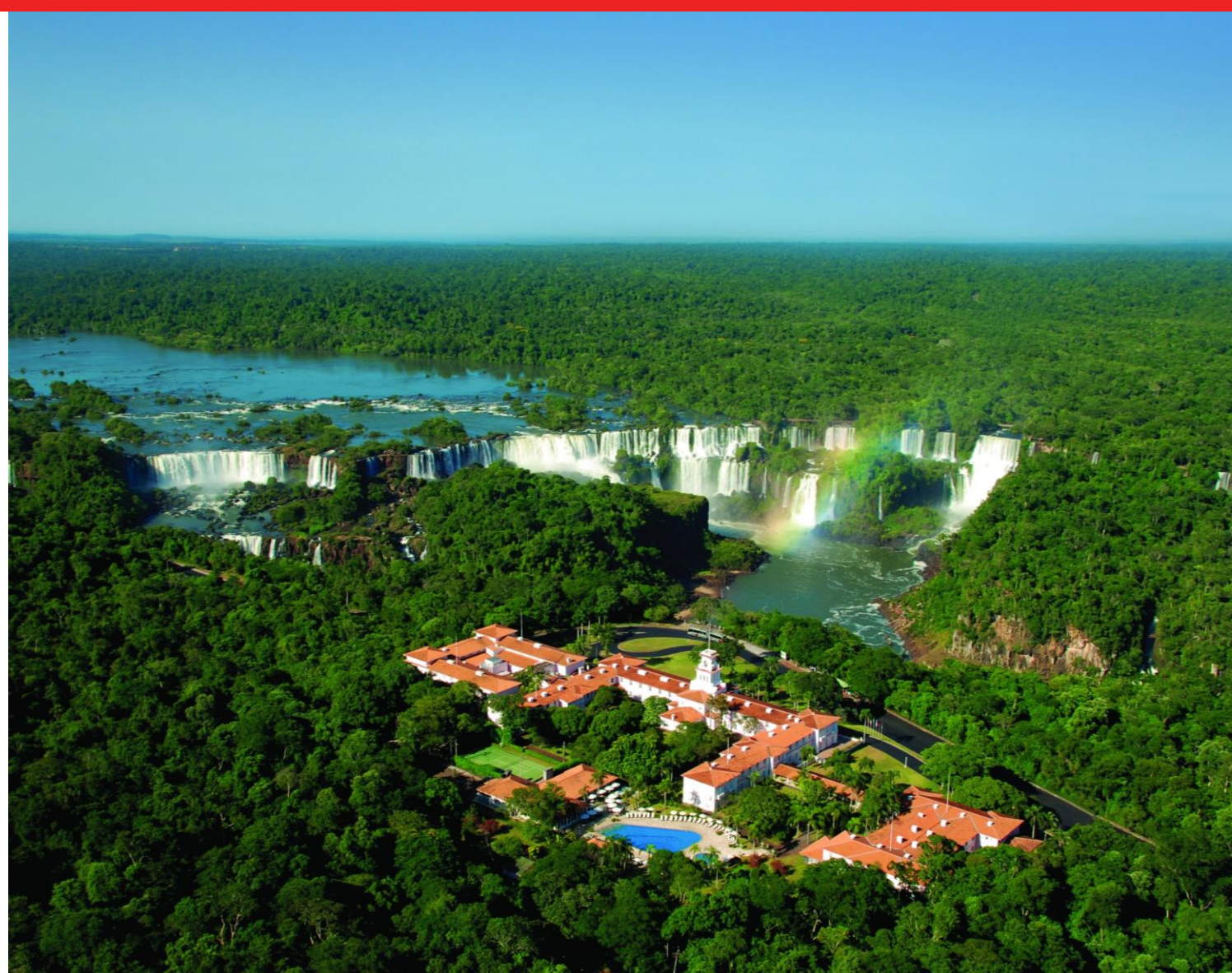
HOTELS





IGUASSU FALLS *Hotels*

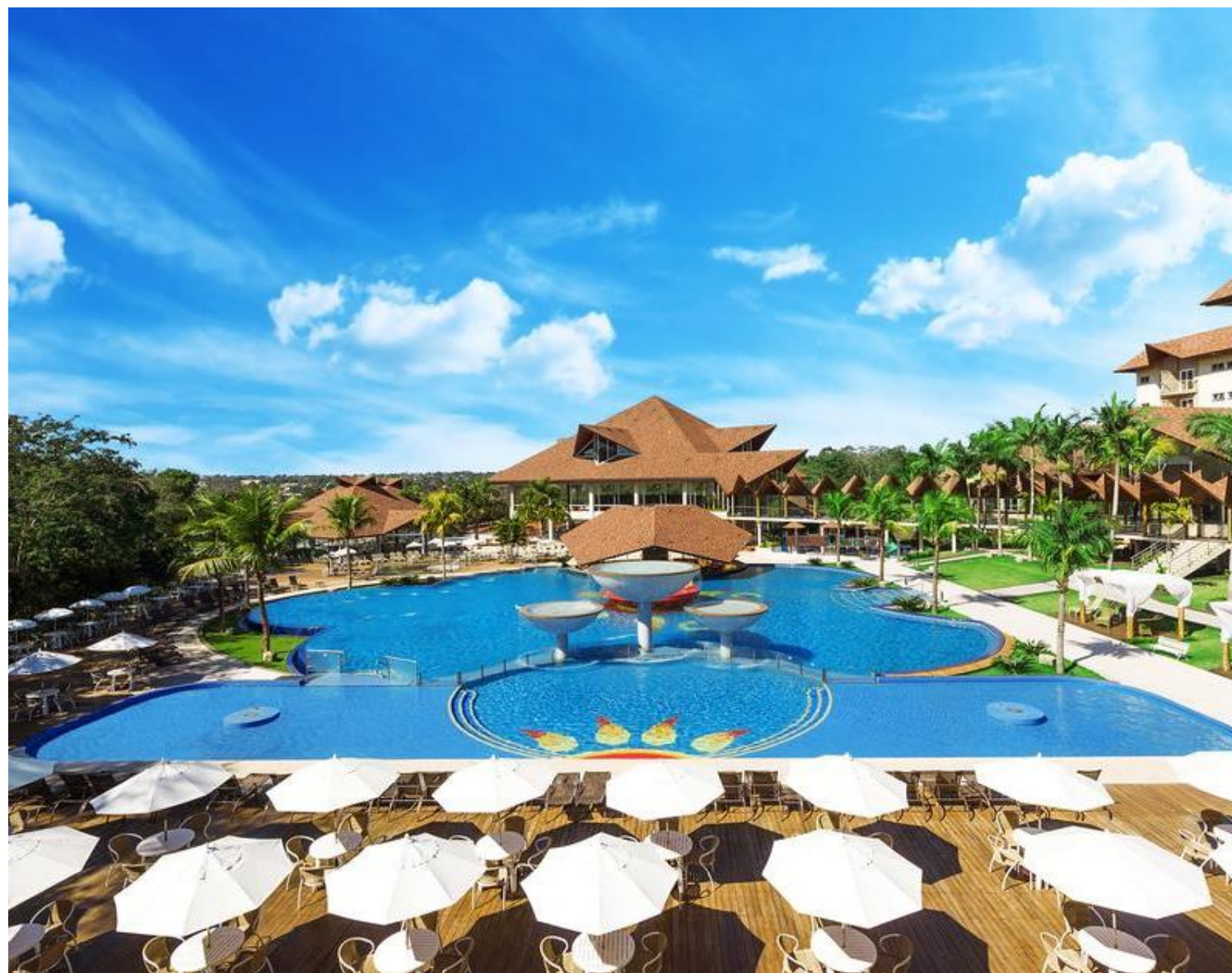
HOTELS IGUASSU



BELMOND DAS CATARATAS



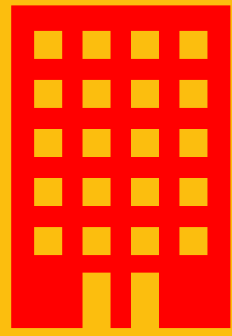
MABU THERMAS GRAND RESORT



RECANTO PARK



BOURBON CATARATAS



IGUASSU FALLS *Hotels*

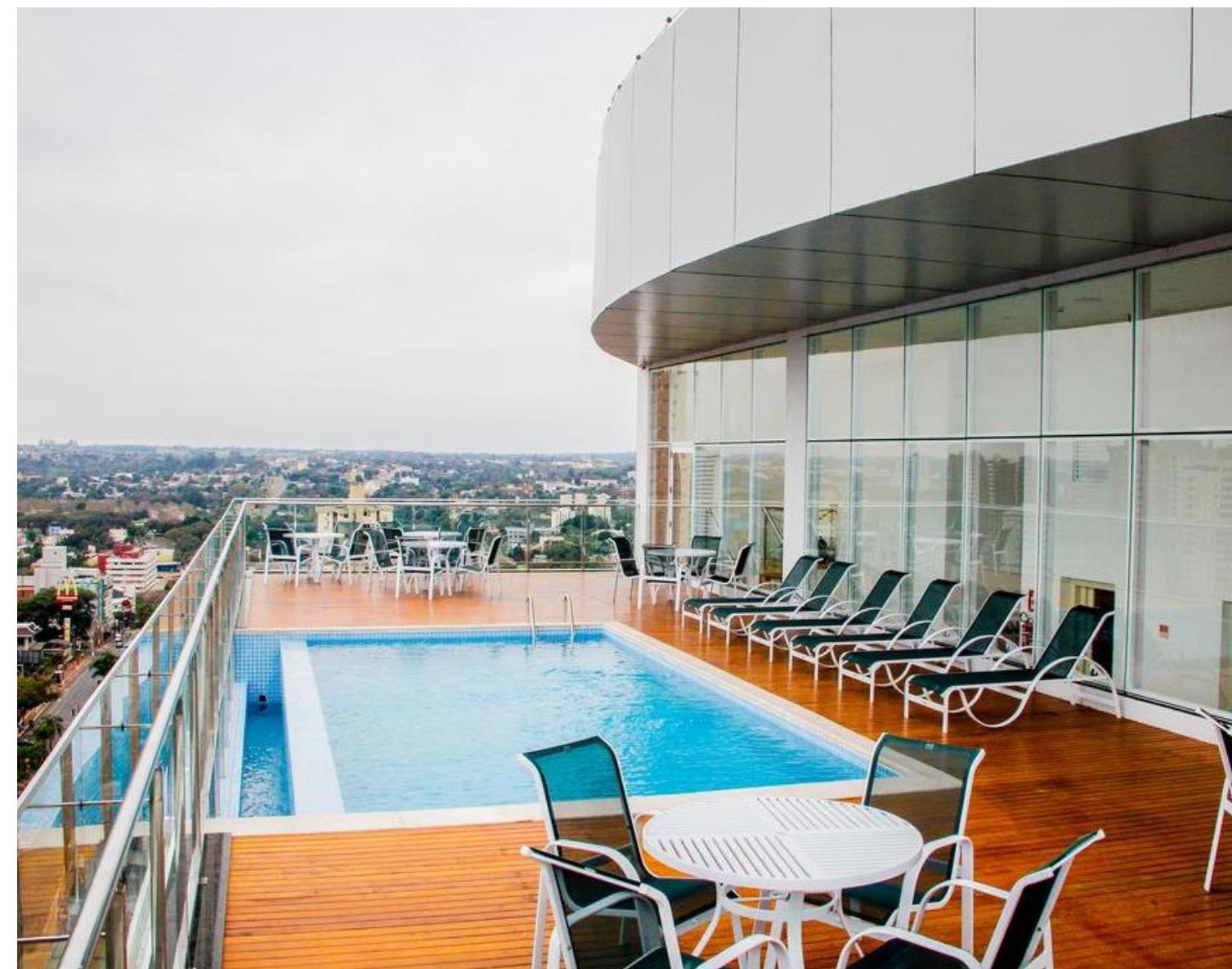
HOTELS IGUASSU



CONTINENTAL INN



VIALE CATARATAS



VIALE TOWER

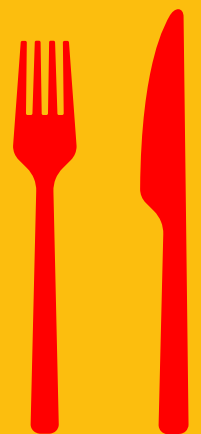


WISH RESORT GOLF CONVENTION

IGUASSU FALLS

RESTAURANTS





RESTAURANTS IGUASSU

IGUASSU FALLS *Restaurants*



RAFAIN



PORTO CANOAS



BUFALO BRANCO



RECANTO GAÚCHO



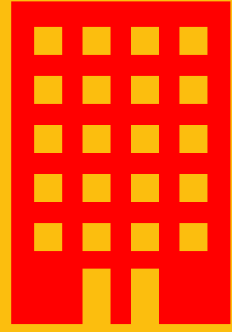
SALVADOR

- Former capital of Brazil
- Capital of beautiful Bahia state
- Typical, regional cuisine
- Great African Influence
- Fantastic sounds: capital of Axé Music
- Famous Carnival
- 365 churches, one for each day of the year
- Pioneers of Capoeira in Brazil
- Warm all year round

SALVADOR

HOTELS & RESORTS





SALVADOR *Hotels*



PESTANA CONVENTO
DO CARMO



WISH HOTEL
DA BAHIA



PESTANA
BAHIA LODGE



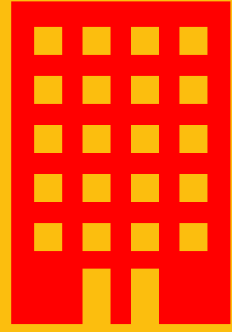
CASA DE
AMARELINDO



VILLA BAHIA



SOL VICTORIA

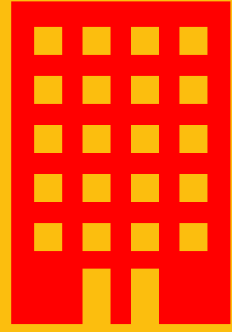


HOTELS & RESORTS SALVADOR

SALVADOR *Luxury Hotels*

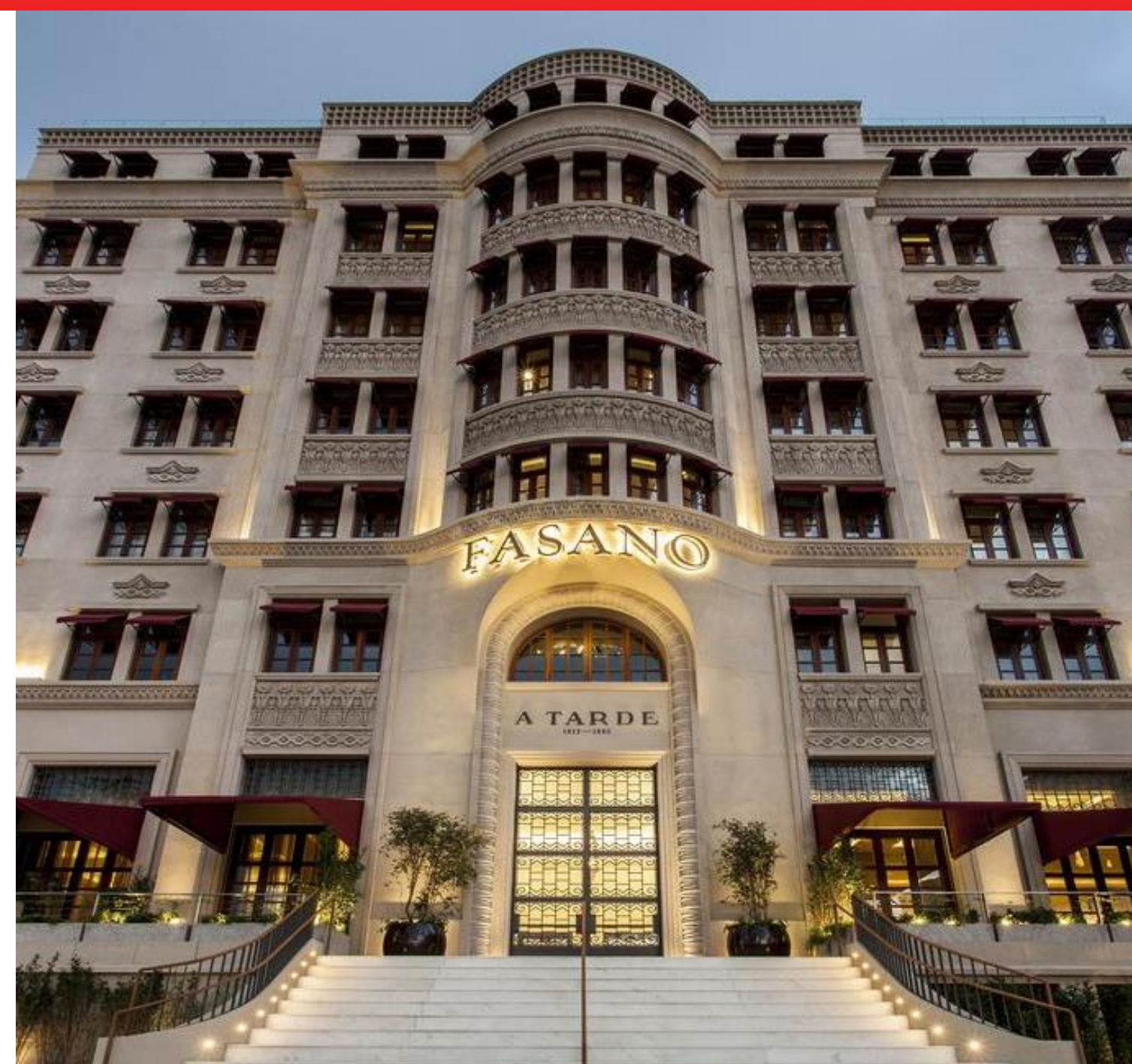


FERA PALACE

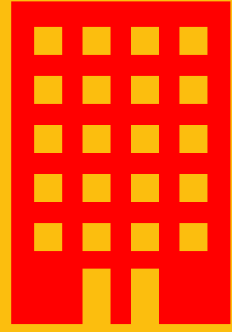


HOTELS & RESORTS SALVADOR

SALVADOR *Luxury Hotels*



FASANO SALVADOR



SALVADOR *Resorts*



**TIVOLI ECORESORT
PRAIA DO FORTE**



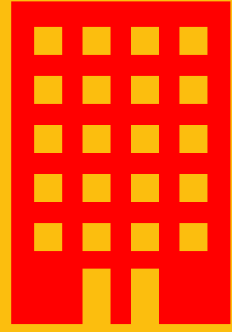
**IBEROSTAR PRAIA DO FORTE
ALL INCLUSIVE**



VILA GALÉ MARÉS

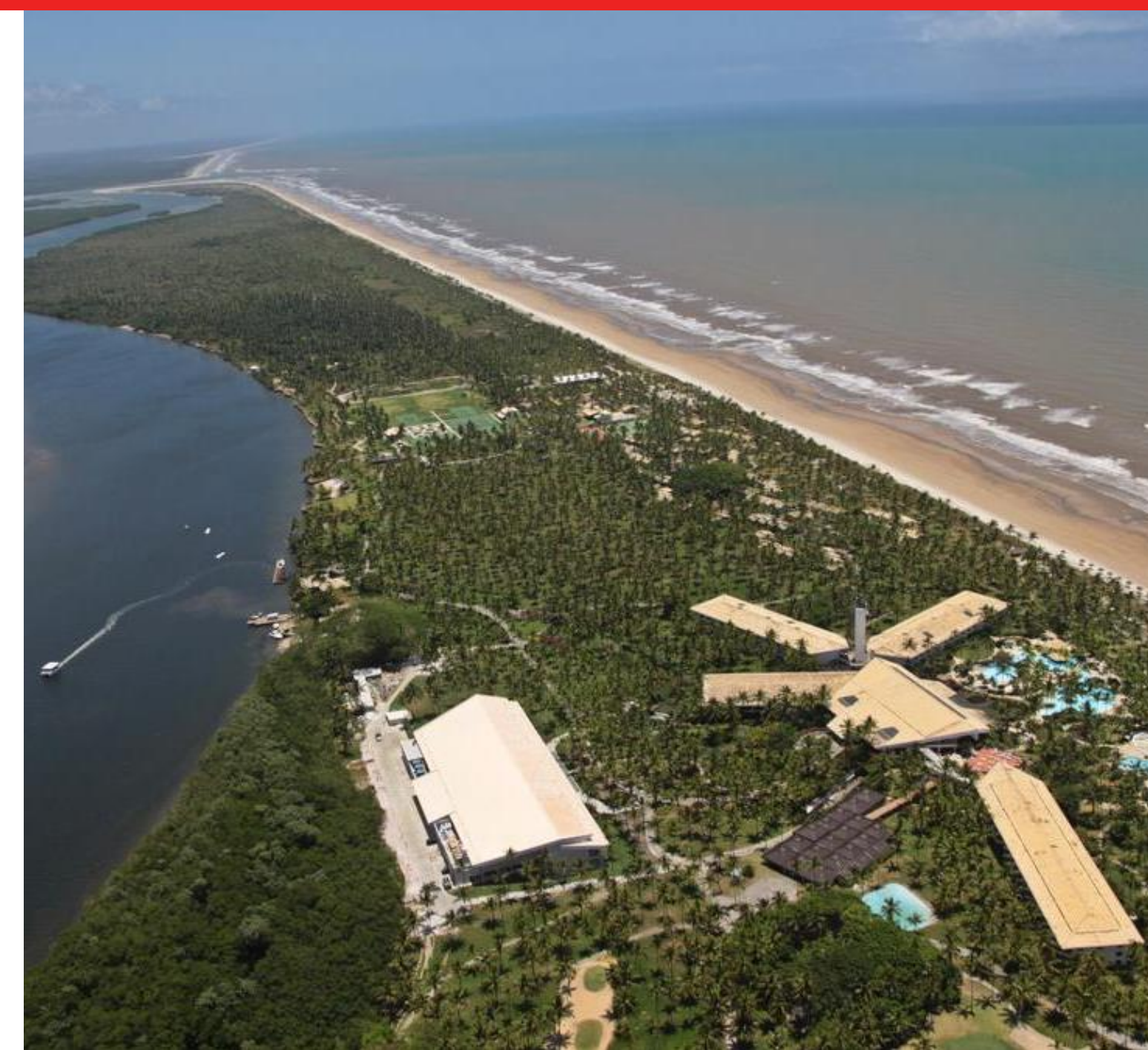
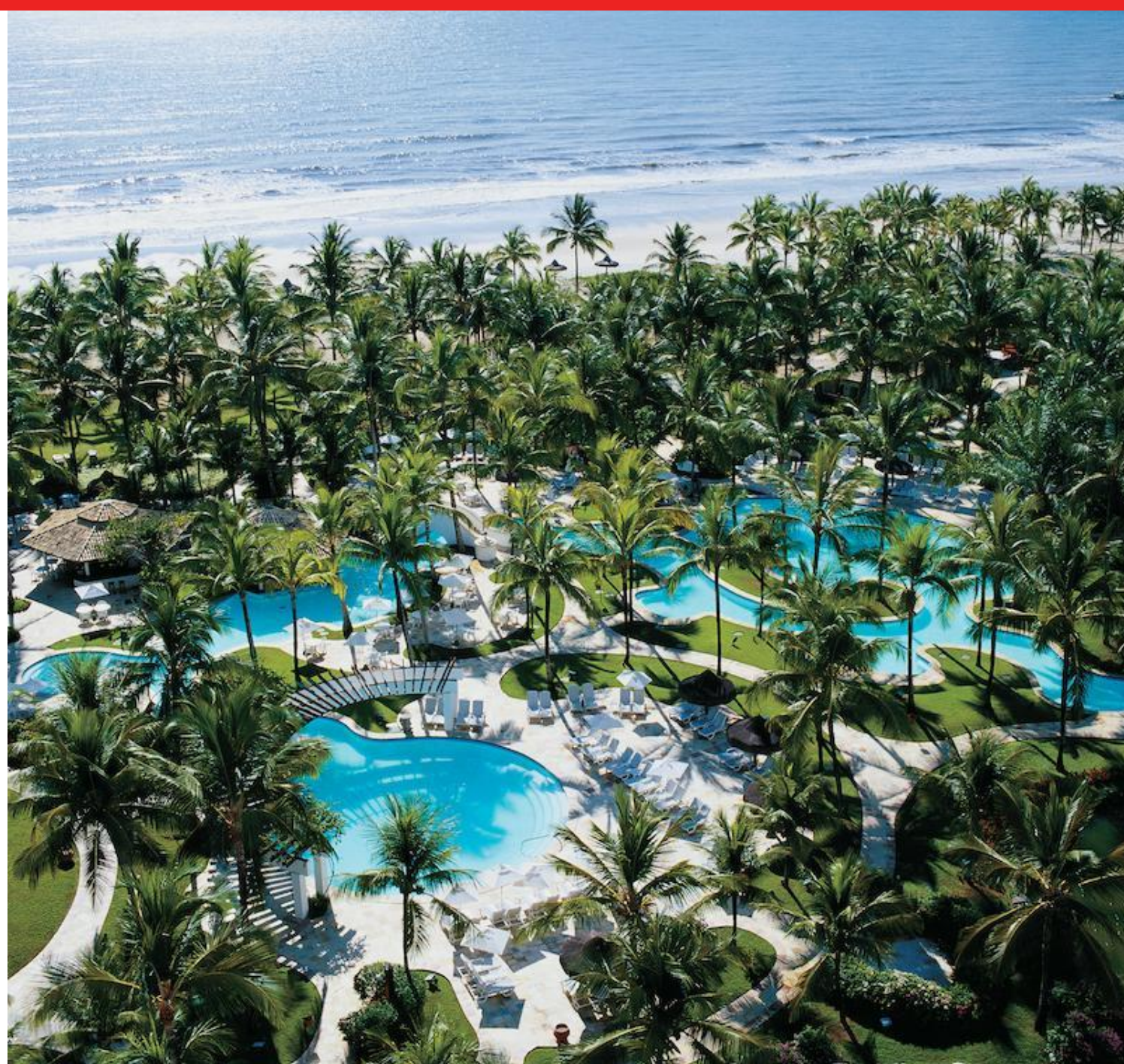


**IBEROSTAR BAHIA
ALL INCLUSIVE**



HOTELS & RESORTS SALVADOR

SALVADOR *Resorts*



TRANSAMERICA COMANDATUBA

SALVADOR

EXPERIENCES





EXPERIENCES SALVADOR

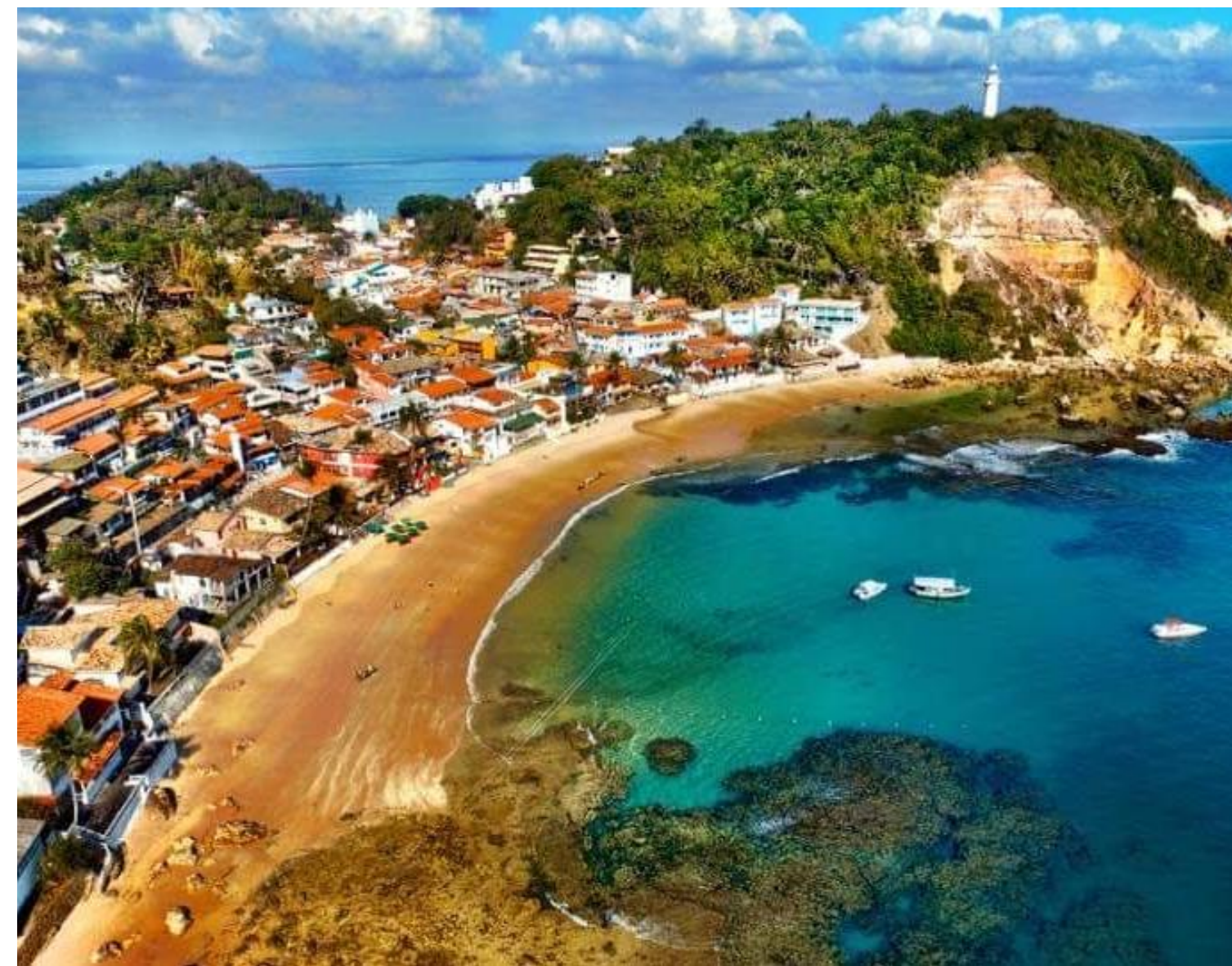
SALVADOR *Experiences*



PANORAMIC



HISTORIC



MORRO DE SÃO PAULO

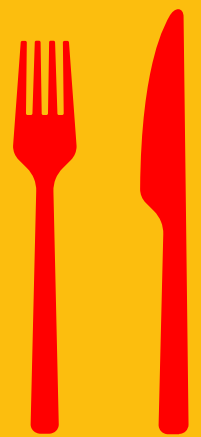


BAHIA BY NIGHT

SALVADOR

RESTAURANTS





RESTAURANTS SALVADOR

SALVADOR *Restaurants*



MARIA MATA MOUROS



YEMANJÁ



COCO BAMBU



SORRISO DA DÁDÁ



AMADO



UÁUÁ



|| AMAZON / MANAUS

- Entrance to the Amazon Jungle
- Capital of Amazon state
- Beautiful boat tours
- Great meeting of the waters
- Amazing Flora and Fauna
- Indian Culture kept alive
- Exotic regional cuisine
- Opera House and Regional Market
- Important local folklore

AMAZON / MANAUS

EXPERIENCES & ACTIVITIES





AMAZON & MANAUS *Experiences*

EXPERIENCES MANAUS



SURVIVAL IN THE JUNGLE



OPERA HOUSE THEATER



MARKET OF MANAUS

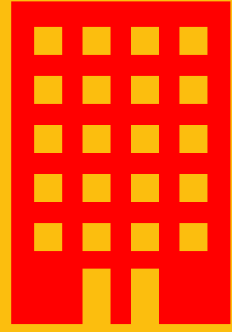


MEETING OF WATERS

AMAZON

JUNGLE LODGES



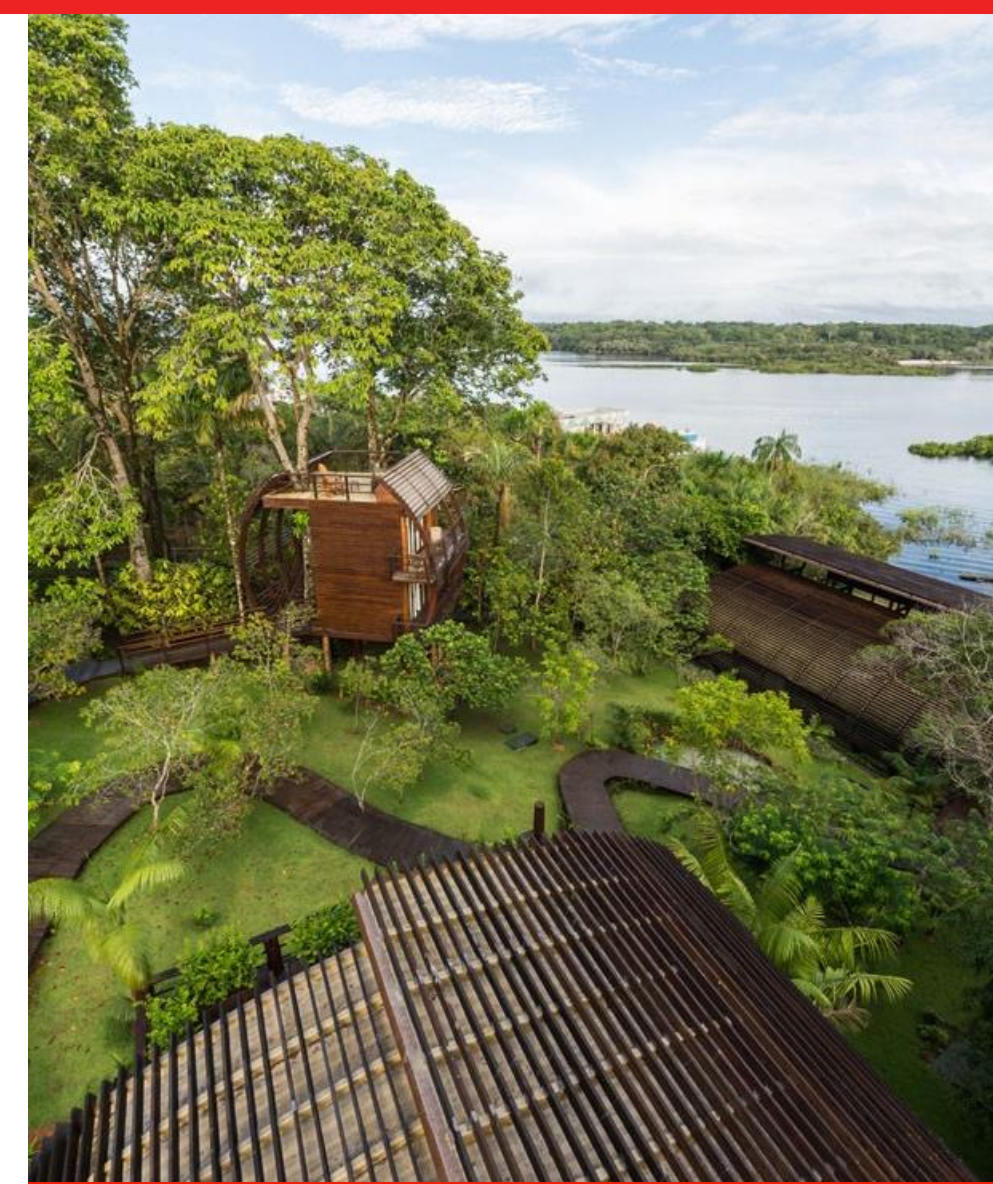


JUNGLE LODGES AMAZON

AMAZON *Jungle Lodges*



EVOLUÇÃO LODGE



MIRANTE DO GAVIÃO



AMAZON ECOPARK



ANAVILHANAS
JUNGLE LODGE



AMAZON
VILLAGE LODGE

AMAZON

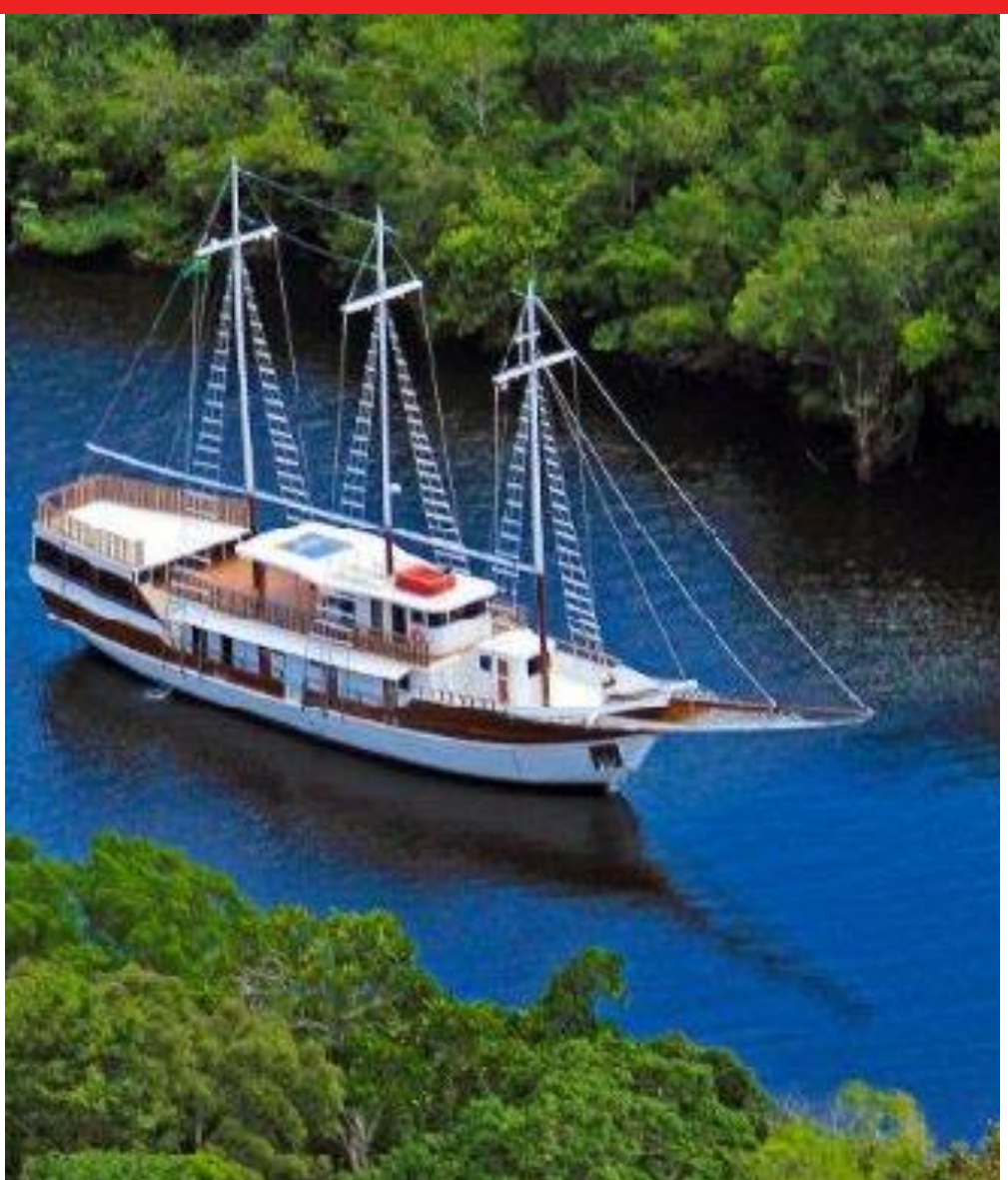
JUNGLE CRUISES, YATCHEs & BOATS





JUNGLE CRUISES, YATCHS & BOATS

AMAZON *Jungle Cruises*



MV DESAFIO



**IBEROSTAR
GRAND AMAZON**



**AMAZON
CLIPPER PREMIUM**



YATCH EUGENIO



YATCH ZENITH



GET IN TOUCH

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