

MUNICH

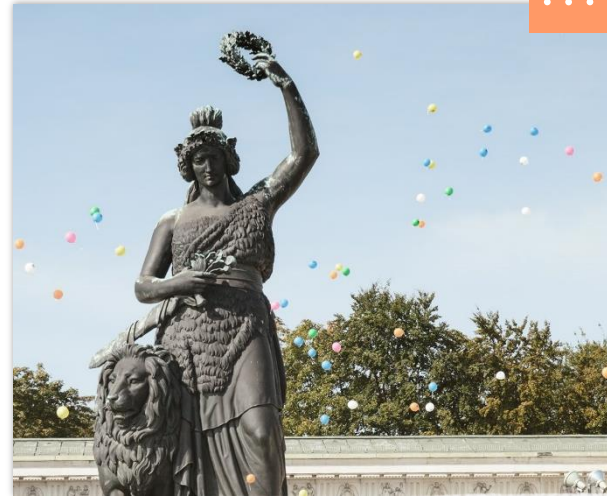
drives you

Ausfahrt

MUNICH DRIVES YOU TO EXPERIENCE



... origins, identity & tradition



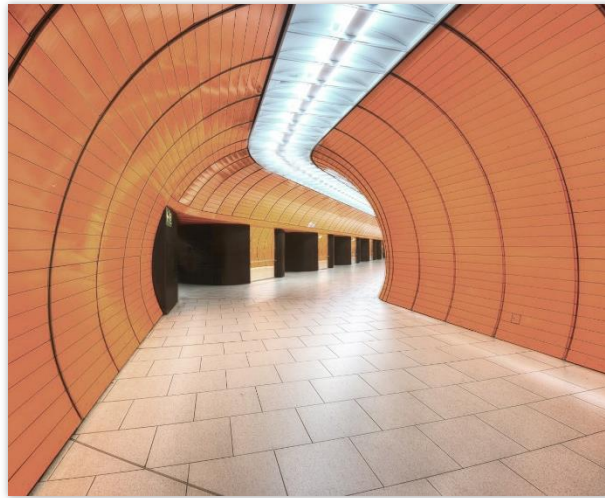
MUNICH DRIVES YOU TO BE



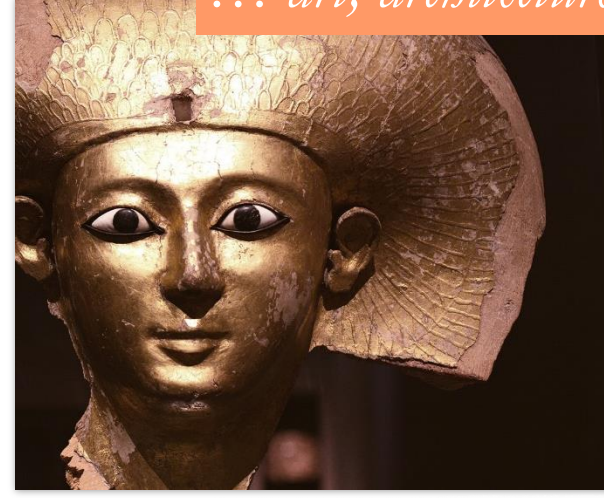
... part of daily life in the green Bavarian capital



MUNICH DRIVES YOU TO EXPLORE



... art, architecture, culture, history & mobility



WONDERFUL CITY

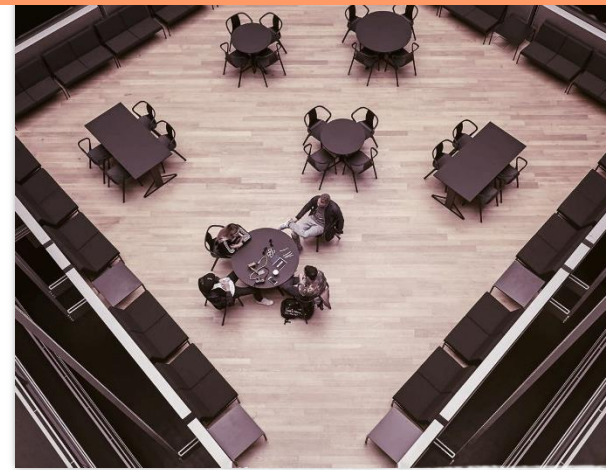
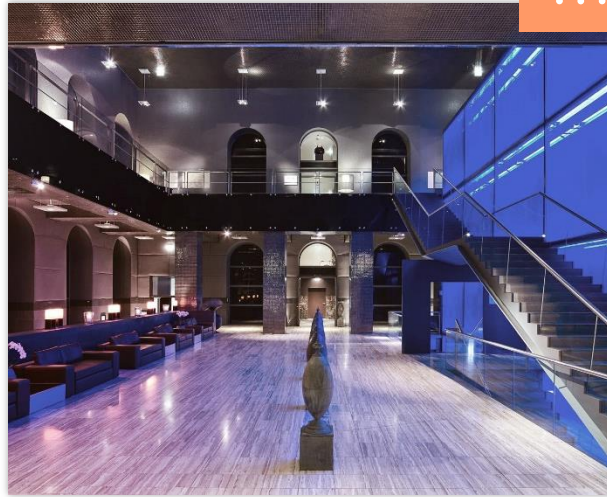
with endless opportunities



MUNICH DRIVES YOU TO LIVE



... with a tradition of hospitality and a cosmopolitan outlook



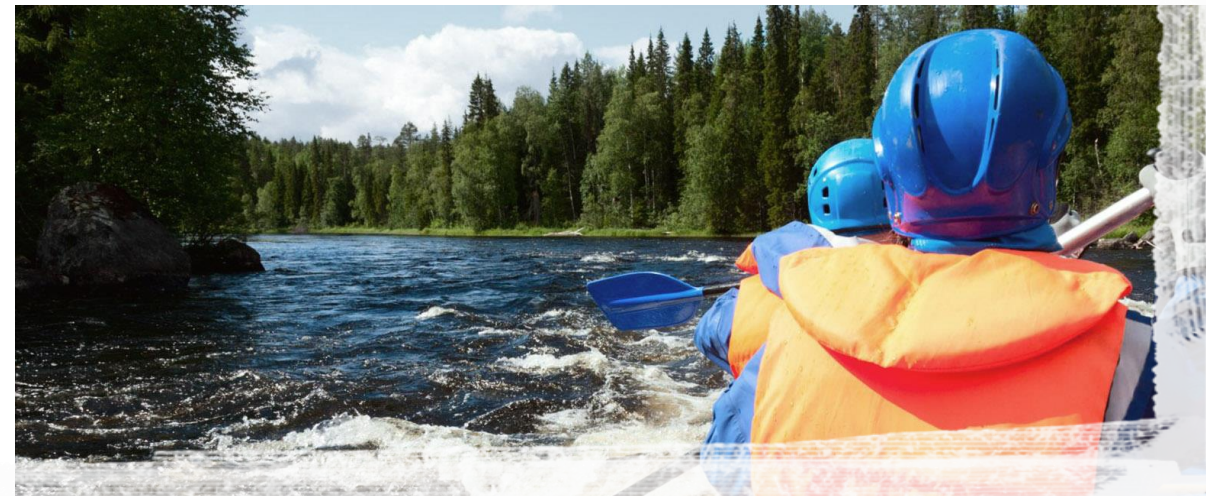
DRIVES YOU *To Bavaria*

BAVARIAN CASTLES, LAKES & COUNTRYSIDE





BAVARIA - IDEAL FOR OUTDOOR ADVENTURES



BAVARIA'S AGLOW IN ITS BLANKET OF SNOW



MUNICH



WÜRZBURG



NUREMBERG



REGENSBURG

...with thrilling Christkindlmarkets



ROTHENBURG



MULLED WINE



BRATWURST



HORSE CARRIAGES

YOUR STORY

MR CONGRESS & INCENTIVE GMBH

- Office in Berlin & Munich
- 25 passionate international coworkers
- With 300 events a year, operating since 1993
- Medical congress department
- Trustful network of partners in Germany & Europe

IMR

Experience

PROGRAM MUNICH FUSION: MOTOR & TECHNOLOGY

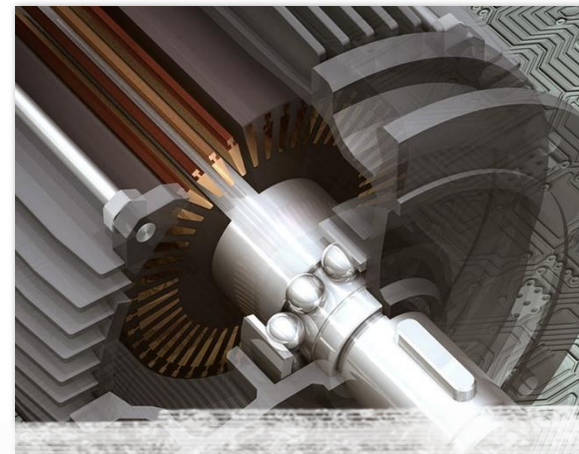
	DAY 1	DAY 2	DAY 3	DAY 4
MORNING	Transfer from airport with panoramic tour and local guide	Networking day & meeting with local Bavarian investors and providers involved in motor & technology, test the latest electro cars	Ride in vintage cars to Linderhof. Nice route in the Bavarian Alps with panoramic views	Walking tour discovering the city with artists as guides
LUNCH	Get together - informal lunch with local students and trainees. Ice-breaker time	Lunch at the "Gut"	Lunch at local Bavarian restaurant	Art-Tech-Lunch at the Kunsthalle
AFTERNOON	Transfer to Tegernsee and check-in in hotel	Activity options: * Sailing * Porsche Tractor * Mindfulness	Bus transfer to Munich	Transfer to the airport
DINNER	Dinner Dine in a mountain hut	Dinner in a local Brewery, including beer tasting	Dinner at BRENNER and drinks on the "city boat"	



LEARNING EXPERIENCE

MUNICH FUSION: MOTOR AND TECH

- 4 days / 3 nights at Lake Tegernsee and in Munich
- 30 to 50 guests e.g. from the tech industry
- International meeting & incentive





DAY 1

MUNICH FUSION: MOTOR & TECHNOLOGY

- MORNING** Transfer from airport, panoramic tour, local guide
- LUNCH** Get together - informal lunch with local providers
Ice-breaker time
- AFTERNOON** Transfer to Tegernsee and check-in in hotel
- DINNER** Dinner - dine in a mountain hut





Park-Hotel Egerner Höfe - www.egerner-hoefe.de

ROOMS: 80 rooms & 18 suites

MEETING: 5 meeting rooms for up to 150 attendees

LOCATION: 50 km south of Munich

EXTRAS: Spacious park and rustic mountain hut for dining & events

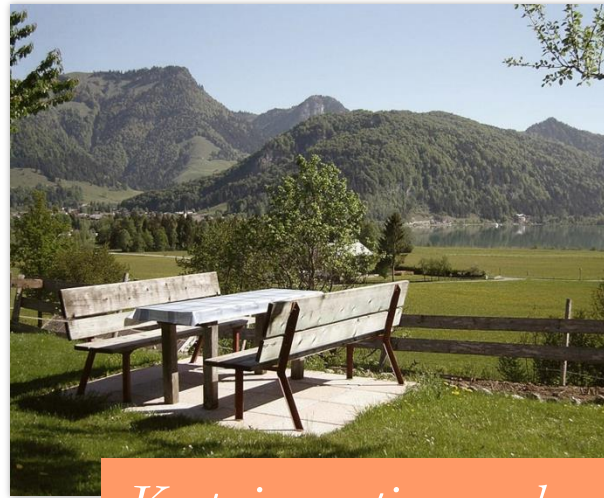


DAY 2

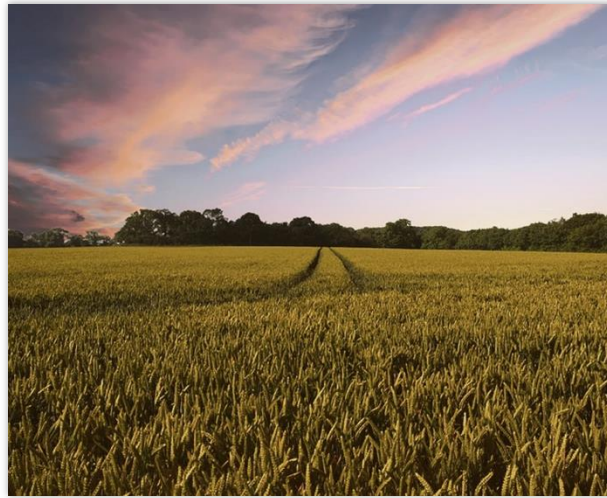
MUNICH FUSION: MOTOR & TECHNOLOGY

MORNING	Networking day & meeting with local Bavarian investors/providers involved in motor & technology, test the latest electro cars
LUNCH	Lunch at the “Gut”
AFTERNOON	Activity options: <ul style="list-style-type: none">• Sailing• Porsche Tractor• Mindfulness
DINNER	Dinner in a local Brewery, including beer tasting

MUNICH FUSION: MOTOR & TECHNOLOGY DAY 2



Keep in motion and enjoy the Bavarian countryside!





DAY 3

MUNICH FUSION: MOTOR & TECHNOLOGY

- | | |
|-----------|---|
| MORNING | Ride in vintage cars to Linderhof, nice route in the Bavarian Alps with panoramic views |
| LUNCH | Lunch at local Bavarian restaurant |
| AFTERNOON | Bus transfer to Munich |
| DINNER | Dinner at BRENNER and drinks on the “city boat” |





DAY 4

MUNICH FUSION: MOTOR & TECHNOLOGY

MORNING

Walking tour discovering the city with artists as guides

LUNCH

Art-Tech-Lunch at the Kunsthalle

AFTERNOON

Transfer to the airport

IMR

Experience

PROGRAM BAVARIA: WINTER MEETING

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
MORNING	Arrivals and transfer to Chiemsee	Ski Day or alternatively igloo construction, ice sculptures seminar, huskies, balloon ride or alpenhorn singing	Transfer to Munich Panoramic tour Pinakothek visit	Meeting at Alliance Arena	Meeting at the hotel
LUNCH	Visit the famous isles Fraueninsel and Herreninsel, lunch included	Lunch individually on a mountain hut with vouchers	Lunch at “Kuffler an der Oper”	Lunch at Alliance Arena	Quick lunch Transfer to airport
AFTERNOON	Transfer to Kitzbühel	Ski Day or alternatively igloo construction, ice sculptures seminar, huskies, balloon ride or alpenhorn singing	Walking tour including a visit to the Munich Residence	Watch a Champions League match!	
DINNER	Get together in the hotel restaurant	A traditional costume night at a local country inn with native artists and instruments	Dinner at Theresa	Dinner at 181 Restaurant	



LEARNING EXPERIENCE

BAVARIA: WINTER MEETING

- 5 days / 4 nights in Kitzbühel & Munich
- 40 to 50 guests/couples e.g. from the insurance industry
- International meeting & incentive





Hotel Kitzhof Mountain Design Resort - www.hotel-kitzhof.com

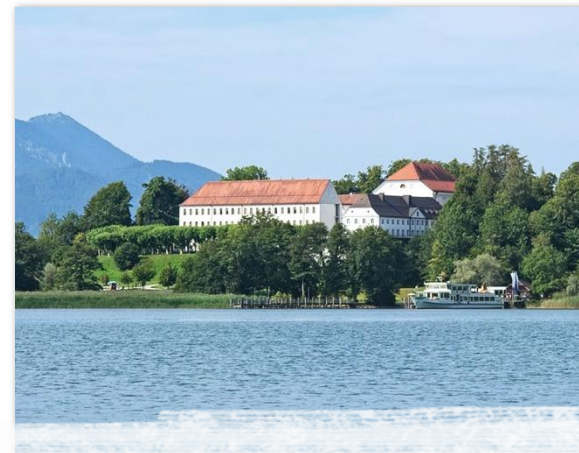
- ROOMS:** 168 rooms, studios & suites
- MEETING:** 9 meeting rooms for up to 250 attendees
- LOCATION:** 165 km south of Munich Airport
- EXTRAS:** City center & ski lifts within walking distance



DAY 1

BAVARIA: WINTER MEETING

- | | |
|-----------|--|
| MORNING | Arrivals and transfer to Chiemsee |
| LUNCH | Visit the famous isles Fraueninsel and Herreninsel, lunch included |
| AFTERNOON | Transfer to Kitzbühel |
| DINNER | Get together in the hotel restaurant |





DAY 2

BAVARIA: WINTER MEETING

MORNING **SKI DAY** or alternatively igloo construction, ice sculptures seminar, huskies, balloon ride or alpenhorn singing

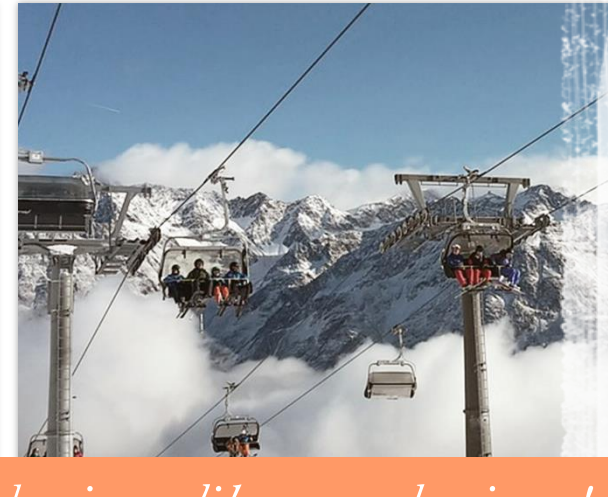
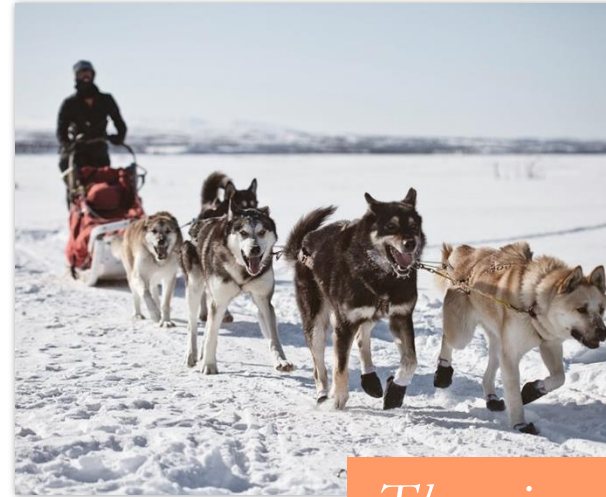
LUNCH Lunch individually on a mountain hut with vouchers

AFTERNOON **SKI DAY** or alternatively igloo construction, ice sculptures seminar, huskies, balloon ride or alpenhorn singing

DINNER A traditional costume night at a local country inn with native artists and instruments

BAVARIA: WINTER MEETING

DAY 2



There is no business like snow business!

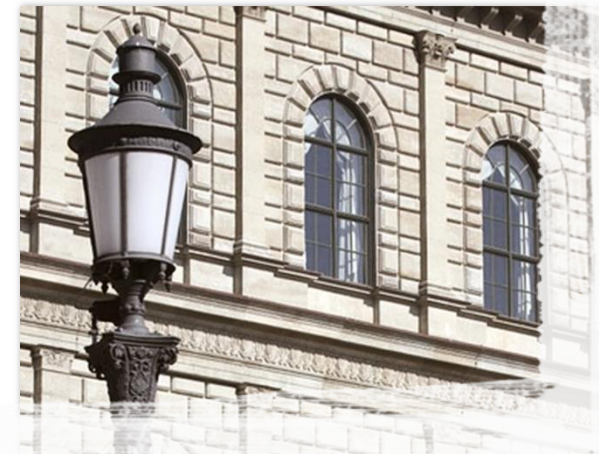




DAY 3

BAVARIA: WINTER MEETING

MORNING	Transfer to Munich Panoramic tour & Pinakothek visit
LUNCH	Lunch at “Kuffler an der Oper”
AFTERNOON	Walking tour including a visit to the Munich Residence
DINNER	Dinner at Theresa



BAVARIA WINTER MEETING

watch a Champions League match





BAVARIA: WINTER MEETING

DAY 4

MORNING

Meeting at Allianz Arena

LUNCH

Lunch at Allianz Arena

AFTERNOON

Watch a Champions League match!

DINNER

Dinner at 181 Restaurant

DAY 5

MORNING

Meeting at the hotel

LUNCH

Quick lunch & transfer to airport



From Berlin to Munich, from Hamburg to Stuttgart, from Cologne to Frankfurt:

“WE ARE MAKING A DIFFERENCE“

CONTACT



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