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NYC
& Company
nycgo.com

**New York City's Official
Destination Update**



Make it NYC™

There's nowhere on earth like New York City. Whether you're planning an incentive trip, a professional convention, a corporate meeting or a trade show, New York City's five boroughs guarantee a memorable and successful experience.

NYC by the numbers

2 million square feet of meeting/
event space

33,000+ retailers

122,500+ hotel rooms

26,000+ restaurants

1,500+ daily nonstop flights to NYC

1,000+ arts & culture institutions

200 languages spoken

110 institutions of higher education

100+ Broadway and Off-Broadway
theaters

45+ Fortune 500 companies

24-hour mass transit

14 professional sports teams

6 major financial exchanges

5 boroughs

4 international airports

1 NYC & Company

Collateral

Downloadable versions of the *NYC Official Visitor Guide*, *NYC Official Visitor Map* and *NYC Official Meeting & Event Planner* are available at nycgo.com/guides. You can also order print copies of each online.

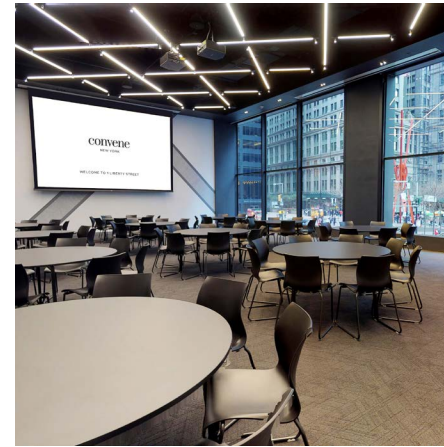
Visit nycgo.com/makeitnyc for additional information.

Meeting & Event Venue Developments

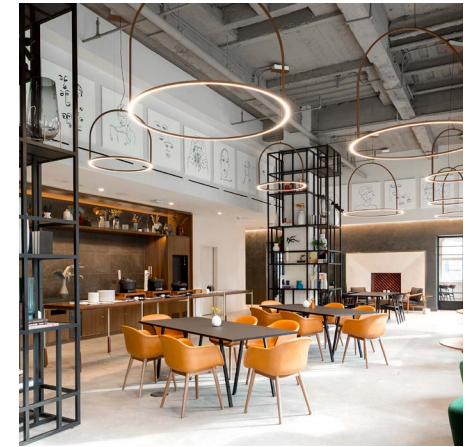
The Graduate Center, City University of New York, located in a historic building on Fifth Avenue at 34th Street, now offers a suite of spaces for private events, including a 389-seat auditorium, a 180-seat theater and more.

Convene, which has 14 locations in Manhattan, recently opened a multilevel downtown location at **One Liberty Plaza** with more than 90,000 square feet of event space and previously debuted a new space at **75 Rockefeller Plaza** with 9,000 square feet of mixed-use space available for meetings and events. The company's all-in-one pricing model covers catering, production costs, technology and venue design.

There's also the **Down Town Association**, an architectural gem located just a few blocks from Wall Street that features 10 unique spaces for private events, including the 1,665-square-foot Main Bar, an Edwardian-style club room where an oil portrait of George Washington greets attendees.



One Liberty Plaza. Lower Manhattan,



75 Rockefeller Plaza. Midtown, Manhattan



Down Town Association. Lower Manhattan

HOTEL MEETING ZONES

This data represents the hotel members of NYC & Company. There are additional hotel properties in New York City that are not reflected here.

Hotel Rooms
Event Space ft²

The Bronx

South Bronx, Riverdale, Grand Concourse, City Island, Fordham, Arthur Avenue

60
700 ft²

Manhattan

Includes highlights below

72,219
1,187,797 ft²

Harlem

Apollo Theater, Studio Museum

80

Upper West Side

Lincoln Center
1,705
13,694 ft²

Upper East Side

Museum Mile
1,098
24,134 ft²

Midtown West

NY 5000, Rockefeller Center, Theatre District, Hell's Kitchen
15,286
340,894 ft²

Times Square

42nd-50th Sts, 6th-8th Aves.
10,955
245,788 ft²

Midtown East

Grand Central Terminal, United Nations
11,228
228,082 ft²

Brooklyn

Downtown Brooklyn, Bed Stuy, Brooklyn Heights, Park Slope, Dumbo, Williamsburg, the Navy Yard, Coney Island

3,573
117,314 ft²

Herald Square, Hell's Kitchen, Penn Station, Madison Square Garden, Garment District, Flatiron, Chelsea

17,046
160,403 ft²

Murray Hill, Gramercy, Union Square, Nomad

4,296
36,571 ft²

Downtown

Meatpacking District, Greenwich Village (West Village), Hudson Square, Soho, Tribeca, Nolita, Lower East Side, East Village, Noho, Little Italy, Chinatown

3,901
37,446 ft²

Lower Manhattan

Battery Park, Financial District, Seaport District

6,624
100,785 ft²

Staten Island

St. George, Richmond Town, Bloomfield, Travis

405
54,722 ft²

Data current as of December 2018.

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The TWA Hotel, Jamaica, Queens

Hotels

NEWLY OPENED

Equinox Hotel, Hudson Yards, New York City

Manhattan - Hudson Yards
Rooms: 212
Meeting Space: 5,500 sq ft

Hotel Indigo Williamsburg - Brooklyn

Brooklyn - Williamsburg
Rooms: 187
Meeting space: 9,300 sq ft

Moxy East Village

Manhattan - East Village
Rooms: 286
Meeting Space: 440 sq ft

The TWA Hotel

Queens - Jamaica
Rooms: 512
Meeting Space: 58,000 sq ft

NEWLY REDESIGNED

New York Marriott Downtown

Manhattan - Financial District
Rooms: 497
Meeting Space: 13,809 sq ft

Renaissance New York Times Square

Manhattan - Times Square
Rooms: 317
Meeting Space: 1,730 sq ft

NEWLY REDESIGNED / REBRANDED

Conrad New York Midtown

Manhattan - Midtown West
Rooms: 562
Meeting Space: 1,774 sq ft

OPENING SOON

Courtyard New York Midtown

Manhattan - Midtown West
Rooms: 399
Meeting Space: 1,700 sq ft

Hyatt Place New York Times Square

Manhattan - Times Square
Rooms: 520
Meeting Space: 960 sq ft

NEW YORK CITY HOTEL DEVELOPMENT

- Hotel inventory up 56% in the last 10 years
- Gain of over 40,000 additional hotel rooms in the last decade
- Nearly half (47%) of the hotel development pipeline is in boroughs outside of Manhattan
- There are 112 new hotels expected by 2021, yielding a net gain of 18,600 new rooms
- 68,000 rooms within one mile, or a 20-minute walk, of Javits Center



Javits Center. Midtown West, Manhattan

Convention, Exhibition & Meeting Space

Javits Center is the City's primary venue for large conventions, trade shows and special events. In January 2016, a \$1 billion redevelopment project was announced for the Javits Center. The project will include expansion by 1.2 million square feet for a total of 3.3 million square feet of exhibition and related space. This will result in five times more meeting and ballroom space and will also create the largest ballroom in the Northeast at 55,000 square feet.

Home of the Tribeca Film Festival and New York Fashion Week, **Spring Studios** brings together state-of-the-art equipment, modern aesthetics and a great location in the heart of Tribeca. Spring contains several studio spaces and can accommodate as many as 800 guests. A private rooftop terrace offers stunning views of Lower Manhattan.

NY5000 is a mega-block of 5,000 guest rooms, 100 meeting rooms and 225,000 square feet of meeting space, steps away from Times Square. This central convention package with New York Hilton Midtown and Sheraton New York Times Square Hotel provides group booking across both properties for all your accommodation, event and F&B requirements.

NYC & Company Resources

Convention Development
conventionsales@nycgo.com
T +1.212.484.1218

The Convention Development team is your direct line to New York City and everything it has to offer. We will work with you to identify the most suitable opportunities for your event in the City, make planning manageable and cost-efficient and deliver a successful meeting experience for everyone involved.

Destination Services
destinationsservices@nycgo.com
T +1.212.484.1296

Your one-stop resource for planning an event, Destination Services can help coordinate receptions, special events, spousal programs, group tours and more. Whether you need help with site selection, attendance building, marketing assistance or ancillary activities for delegates and their families, our team is on hand to ensure your event reaches its fullest potential.

Group Entertainment & Incentive Experiences

The Bronx Zoo makes for an incredible group experience. Your attendees can explore the sprawling park on their own or take part in activities like the Bronx Zoo Treetop Adventure, a separate attraction that features a two-way zip line that runs over the Bronx River and seven obstacle courses.

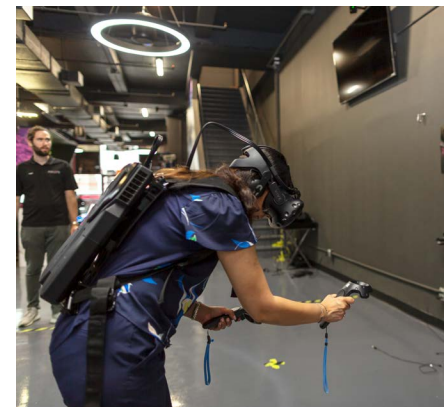
If you're looking to let attendees blow off some steam, **Break Bar NYC** on Manhattan's west side near the Javits Center has a back room where groups of up to 125 can break, smash or otherwise destroy a variety of items. There's also **Escape Virtuality** in Chelsea, which features both escape rooms and virtual reality simulation. Your attendees can play interactive games against each other or work together to craft an escape from one of several scenarios

In addition to the above, our team can help organize incentives of all kinds, including but not limited to:

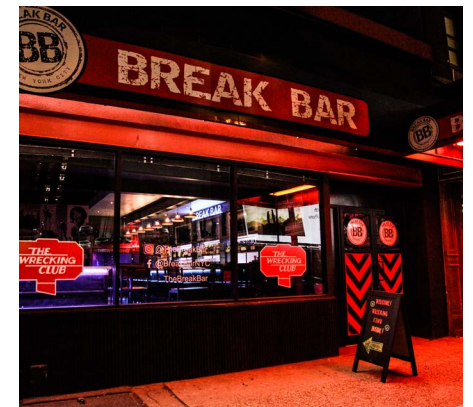
- Private events at NYC's most notable landmarks or venues with expansive views of the Manhattan skyline
- Broadway shows followed by receptions or Q&A sessions with the stars
- Customized behind-the-scenes experiences at world-famous cultural institutions like Lincoln Center and the Museum of Modern Art



Bronx Zoo. Fordham, The Bronx



Escape Virtuality. Chelsea, Manhattan



Break Bar NYC. Midtown West, Manhattan

Meet Us at the Show

NYC & Company's Convention Sales team is on-site at the following shows this year. We'd be delighted to meet you and share the latest news about New York City.

IBTM World
November 19-21
Barcelona, Spain

American Express InterAction
December 12-15
Denver, CO

Holiday Showcase
December 16-18
Chicago, IL



Explore the official
New York City
meetings resource at
nycgo.com/makeitnyc.

