

ASSISTANCE SCHEMES FOR YOUR BUSINESS EVENTS

WHERE NEW IDEAS, INSPIRATION,
AND WORLD-CLASS SUPPORT MEET.



OUR ASSISTANCE SCHEMES EMPOWER YOU.



Home to world-class facilities, efficient infrastructure, and an empowering business environment, Singapore is the ideal destination for hosting exceptional business events.

Our comprehensive event assistance schemes can help support and grow your event into a platform that connects, inspires, and brings ideas to life.

Discover the exclusive privileges, services and experiences you can enjoy with these three assistance schemes:

- **Business Events in Singapore (BEiS)**
- **In Singapore Incentives & Rewards (INSPIRE)**
- **Singapore MICE Advantage Programme (SMAP)**

BUSINESS EVENTS IN SINGAPORE (BEIS)



What type of support?

The BEiS scheme extends financial support to event organisers. It includes key event costs and is provided on a reimbursement basis, subject to the fulfilment of specified deliverables.



Funding support for third-party qualifying costs such as

- Professional services
- Networking events
- Content development
- Marketing activities
- Venue rental and meeting packages*
- Market research

*Terms and conditions apply



Other non-financial support

- Logo support
- Event listing on VisitSingapore.com/mice
- Facilitation to secure venues
- Hosting of site visits

What is the assessment criteria? *(To be advised during application, Non-exhaustive)*



Content /
Brand of event



Duration of event



Number of foreign
visitors expected



Attendee profile



How to apply?



SECB@stb.gov.sg



VisitSingapore.com/MICE/BEIS

BEiS is open for rolling applications.

There may be potential market variations. Subject to scope and merits of the project.

IN SINGAPORE INCENTIVES & REWARDS (INSPIRE)



What type of support?

Qualified MICE groups can enjoy over 60 complimentary experiences from dining, attractions, thematic tours and team-building experiences to complement their itineraries.

Key experiences



Dining



Attractions



Thematic
Tours



Team-
building
Experiences

What is the assessment criteria?



≥20

Foreign delegates

*INSPIRE is recommended for events
less than 250 pax*



≥3 Days

stay in Singapore

There may be potential market variations. Subject to scope and merits of the project.

BENEFITS

Enjoy over 60 unique complimentary experiences to enhance your business event.



Create unforgettable memories by dining along the waterfront at Palawan Beach



Explore the aquatic realm at S.E.A. Aquarium, home to more than 100,000 marine animals



Challenge each other in an exhilarating dragon boat race at Sentosa Island



Be entertained by a private after-hours Garden Rhapsody show, complete with unrivalled night views of the city



Set sail on a relaxing getaway and take a scenic sunset tour around Singapore's southern islands



Enjoy a fine selection of botany-inspired food and cocktails at Botanico, Singapore Botanic Gardens

How to apply?



SECB@stb.gov.sg



VisitSingapore.com/MICE/INSPIRE

SINGAPORE MICE ADVANTAGE PROGRAMME (SMAP)



What type of support?

Qualified MICE groups can enjoy a host of exclusive benefits with our partners. These benefits range from discounts on airfare to shopping vouchers and leisure activities.

Key benefits



Airfare
Discounts



Shopping
Vouchers

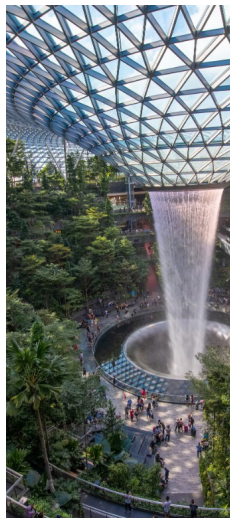


Attraction
Tokens



SIM Card
Deals

What is the assessment criteria?



Corporate Meetings and Incentive Travel



≥50

Foreign delegates

*except for Changi Airport
privileges, which require
a minimum of 100
foreign participants

World Congress & Association-based Conventions



≥700

Foreign delegates

Trade Exhibitions



≥1,000

Foreign delegates

(for up to 3 editions)

Trade Conferences



≥300

Foreign delegates

(for up to 3 editions)

SMAP may be offered in addition to BEIS. Subject to terms and conditions.

BENEFITS

Under the SMAP scheme, event organisers and MICE delegates can enjoy many benefits with our partners.



Singapore Exhibition & Convention Bureau™ (SECB)

Recommendations on social and MICE venues.

Suggestions on social activities, such as Singapore city tours.

Introductions to relevant agencies and suppliers.

Visa facilitation for your delegates.



Singapore Airlines

Complimentary air tickets, subject to a minimum spend.

Discounted or complimentary air tickets for site inspection.

Discounted agency fee for air and land travel arrangements with Tradewinds, the tour-operating arm of Singapore Airlines.

Flexible travel window of up to 14 days.

Complimentary in-flight messages for groups of more than 50 people travelling together from a single destination.

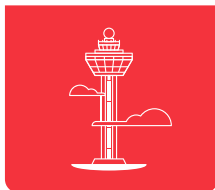
Discounted fares to Singapore on Singapore Airlines and SilkAir.

Additional check-in baggage allowance of 10kg across all classes of travel.

LEGEND

■ Benefits for Event Organisers

■ Benefits for MICE Delegates



Changi Airport

Discounts on advertising space in all terminals.

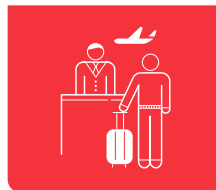
Complimentary welcome desk to greet your delegates upon arrival.

Discounts on event and meeting spaces at Jewel Changi Airport.

Shopping vouchers (worth up to S\$20 per delegate) for shopping and dining at Changi Airport or Jewel Changi Airport.

Complimentary access to attractions at Jewel Changi Airport.

Discounts on iShopChangi, Changi Airport's online shopping platform.



JetQuay

Up to 40% discount off Quayside Service rates at the elite JetQuay premium airport terminal.

Complimentary Quayside service, subject to a minimum spend.

Preferred rates for venue rental at JetQuay.

Discounted or complimentary Quayside Service for site inspections at the elite JetQuay premium airport terminal.

Preferred rates for additional quayside service.



Sentosa

Complimentary tokens (worth S\$10 – S\$20 per delegate) on the Sentosa Fun Pass, which can be redeemed for experiences and F&B at participating Sentosa partners.



Grab

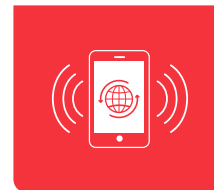
Discounts on Grab services worth up to S\$4 per ride (up to 2,500 rides per event).



NETS

Complimentary customisation of co-branded NETS FlashPay Cards.

Up to 50% discount on bulk purchase of NETS FlashPay Cards.



StarHub

Up to 10% discount on bulk purchase of StarHub Travel Prepaid SIM cards.

Discount or free gift with purchase of a StarHub Travel Prepaid SIM card at Changi Airport.

How to apply?

✉ SECB@stb.gov.sg

i VisitSingapore.com/MICE/SMAP

LEGEND

■ Benefits for Event Organisers

■ Benefits for MICE Delegates



Singapore
TOURISM
BOARD

Let us help you turn your event into an experience like no other. Discover more at [VisitSingapore.com/MICE](https://www.visit-singapore.com/mice)