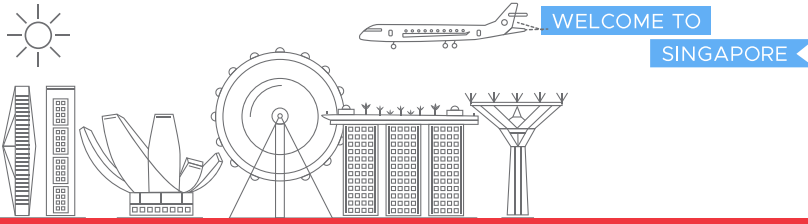


HOSTING YOUR BUSINESS EVENT IN SINGAPORE?

OUR ASSISTANCE SCHEMES CAN HELP YOU.



PERKS for Event Planners

Business Events in Singapore (BEIS)



FUNDING SUPPORT

for third-party costs such as professional services, networking events, content development, marketing activities, and venue rental and meeting packages.

BENEFITS



MARKETING SUPPORT

including logo and event listings on **VisitSingapore.com/ MICE**, facilitation to secure venues and hosting of site visits.

ASSESSMENT CRITERIA

EVENTS

will be considered based on:

- Content / Brand
- Attendee profile
- Number of foreign delegates expected
- Duration



In Singapore

Incentives &

Rewards (INSPIRE)



CHOOSE FROM >60

COMPLIMENTARY EXPERIENCES

from dining and networking events, to thematic tours and team-building activities.



OR

≥ 20 foreign delegates

INSPIRE is recommended for events less than 250 pax

≥ 3 Days stay in Singapore

ADDITIONAL PERKS for MICE Delegates

Singapore

MICE Advantage

Programme (SMAP)



EXCLUSIVE PERKS

- Shopping vouchers at Changi Airport or Jewel Changi Airport worth up to S\$20 per delegate.
- Discounted fares to Singapore on Singapore Airlines and Silk Air.
- Complimentary Sentosa Fun Pass tokens worth S\$10 to S\$20 per delegate.
- Other benefits from JetQuay, StarHub, Grab and NETS.



ASSESSMENT CRITERIA

CORPORATE MEETINGS AND INCENTIVE TRAVEL

≥ 50 foreign delegates

except for Changi Airport Group which requires ≥ 100 foreign delegates

WORLD CONGRESS & ASSOCIATION-BASED CONVENTIONS

≥ 700 foreign delegates



Find out more at VisitSingapore.com/MICE/Assistance.
Contact STB_London@stb.gov.sg for queries and application.