



BY *Tendencia*  
EVENTS & TRAVEL

*t*OUCH

The Tendencia Team building concepts are the result of a long research on the local and international trends market. An ingenious combination of playfulness, discovery, coaching and new technologies .

The mix of action and pleasure, creates a positive and lasting anchorage from the emulation and success of a group.

Team Cohesion to celebrate good results, integrate new collaborators, identify co-workers potentials, manage the tensions or simply retain collaborators ...

📍 TANGIER Moussa Ibn Noussair Av N°7, 6th floor, office N° 12 +212 5 39 32 47 71 [info@tendenciaevents.com](mailto:info@tendenciaevents.com)

📍 MARRAKECH Moulay Abdellah Av, Residence Moulay Said , 6th floor





# [t.] TEAM BUILDING



EXPLORATION



OUTDOOR



INDOOR



CULTURAL



ARTISTIC



PHYSICAL



NEW TECHNOLOGY



CREATIVE



TEAM COHESION



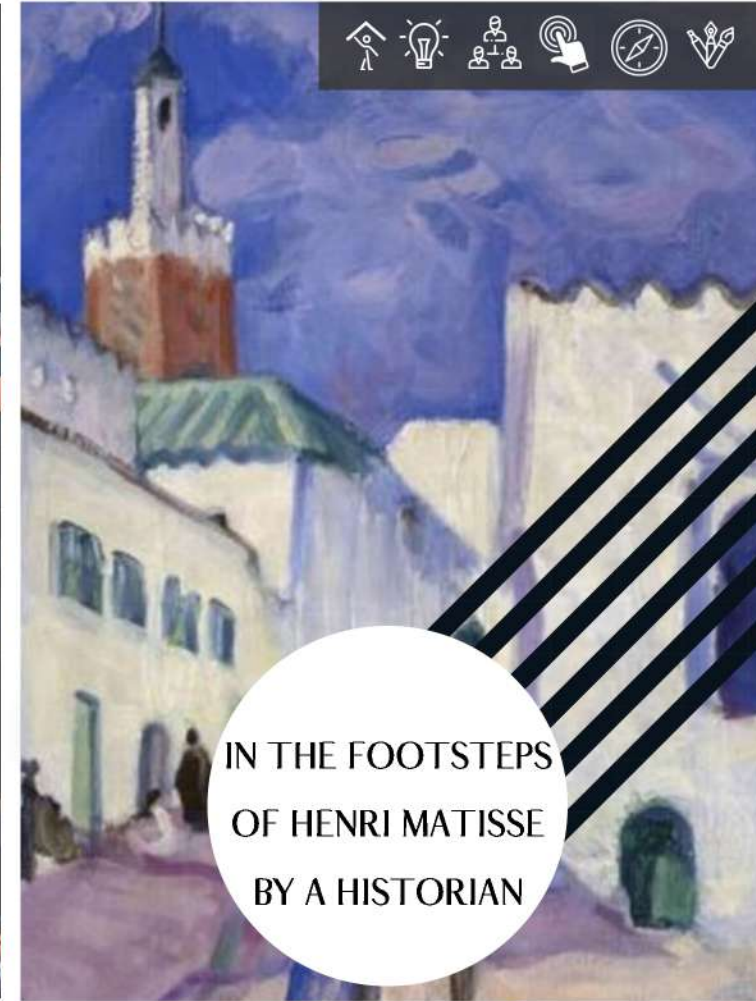
## TANGIER ENIGMA CHALLENGE

Innovative exploration rally .. routing discovery of the mysterious Tangier .. in which the teams are challenging each other around Enigma to be resolved, indices to be collected, orientation tests with geolocalized tablets.



## TANGIER SPY GAME

Looking for indices in Tangier streets to unmask a murder... A team building of tactics and strategies, in which spying on other teams is allowed .



## IN THE FOOTSTEPS OF HENRI MATISSE BY A HISTORIAN

In the footsteps of our famous artist painter Henri Matisse, we discover the inspiring Tangier, the artistic, the bewitching... the Marabout, Kasbah door, ' Villa De France' window .



## SURVIVORS CHALLENGE IN BELIOUNECH

Hidden fishing village .. dominated by the mountains and the Jbel Moussa .. historical site of the Andalusia arab conquest in xii century .. outdoor competition and challenges between coworkers, divided into tribes on the theme of survival .. accessible at all levels.





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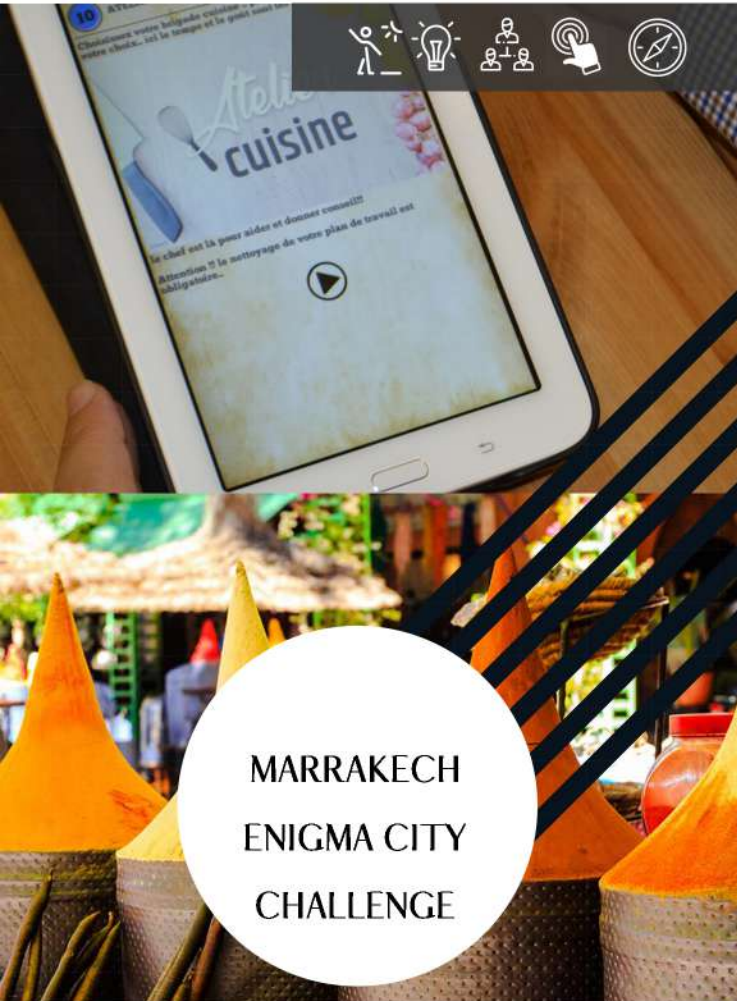
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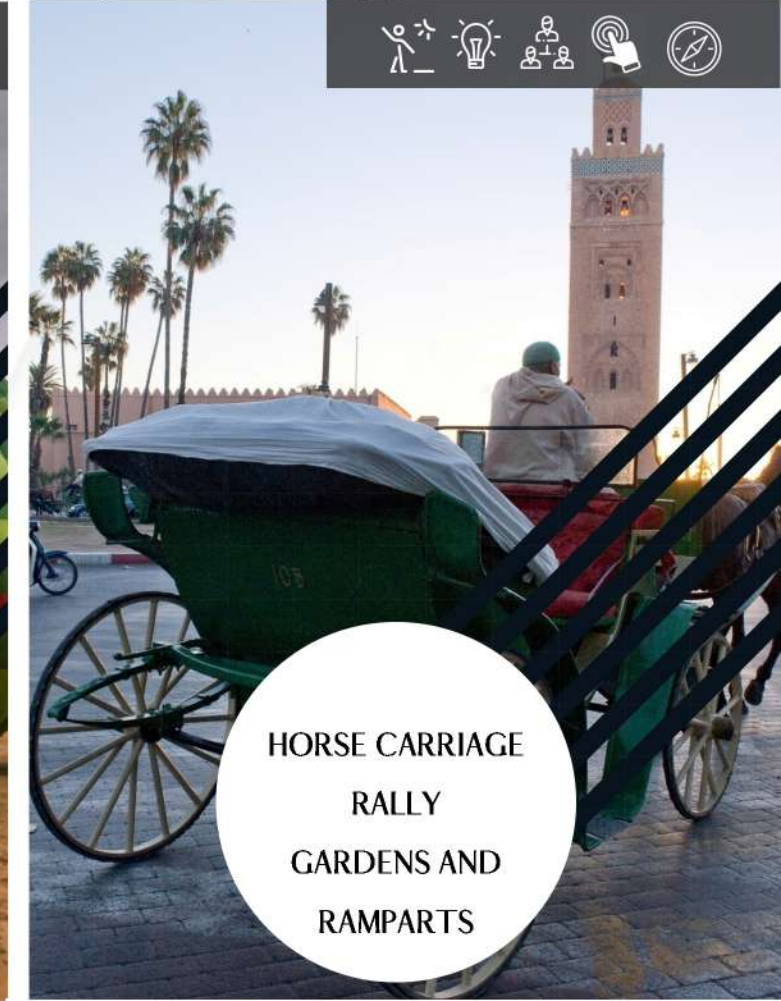
MARRAKECH  
ENIGMA CITY  
CHALLENGE



MINI RACE GPS IN  
FOOTHILLS OF  
HIGH ATLAS



HOT AIR BALLOON,  
PALM GROVE



HORSE CARRIAGE  
RALLY  
GARDENS AND  
RAMPARTS

In a ludic and challenging way, equipped with geolocalized tablets .. routing discovery of the Red Peal Marrakech, its thousand-year-old Medina and the mazes of its colorful Souks which are full of artisans and wonders..

Exploring the berber countries and the high atlas foothills in self drive 4wd with road book and GPS, route punctuated with ludic challenges and a stop with a local.

An overflight of the palm grove of Marrakech in balloon, remains a unique experience.  
Cup of champagne on board admiring the sunrise.

Unique locomotion way used to walk along the ramparts and contemplate the extraordinary gardens of Marrakech: the Majorelle Gardens and Menara Gardens... all in a timed competition.



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FES FOUNDATION  
AND PROSPERITY  
WITH FRÉDÉRIC  
CALMÈS



FEZ MOUTAÂLIM  
CITY  
CHALLENGE



HAMMAM BELDI  
PARTY



FENANE  
WORKSHOPS  
IN THE SKIN OF AN  
ARTISAN

Frédéric Calmès is a radio journalist (France culture, Rabat Chaîne Inter, Luxe Radio), but also musician and storyteller. he lives in Fez for 12 years. a unique database, by its size and diversity on traditional moroccan know-how and arts and muslims. Unique cultural Team Building to discover the hidden facets of Fez in the medievale period.

Using geolocalized tablets, this original Team Building Moutaâlim \* (The Apprentice) is an opportunity to have a direct contact with Craftsmen into the Medina to know their millenary production techniques,... an itinerant discovery through the medina, the most imperial icities supervised by a historian.

In a magnificent Riad or Public Hammam in the heart of the Medina, heritage of Greek and Roman baths .. a ceremony where man and woman are purified both physically and mentally .. discovery of the social role of the hammam, oriental rituals scrub with black soap and Ghassoul poultice.

In love of the moroccan artisanal heritage, Hamza El Fasiki is the Young Ambassador of Ancestral know-how in which he has initiated more than 2,000 participants around the world. son and little son of an artisan, he shares his passion since 6 years old, through craft draft, an original Team Building in a multidisciplinary art studio in the entire medina.





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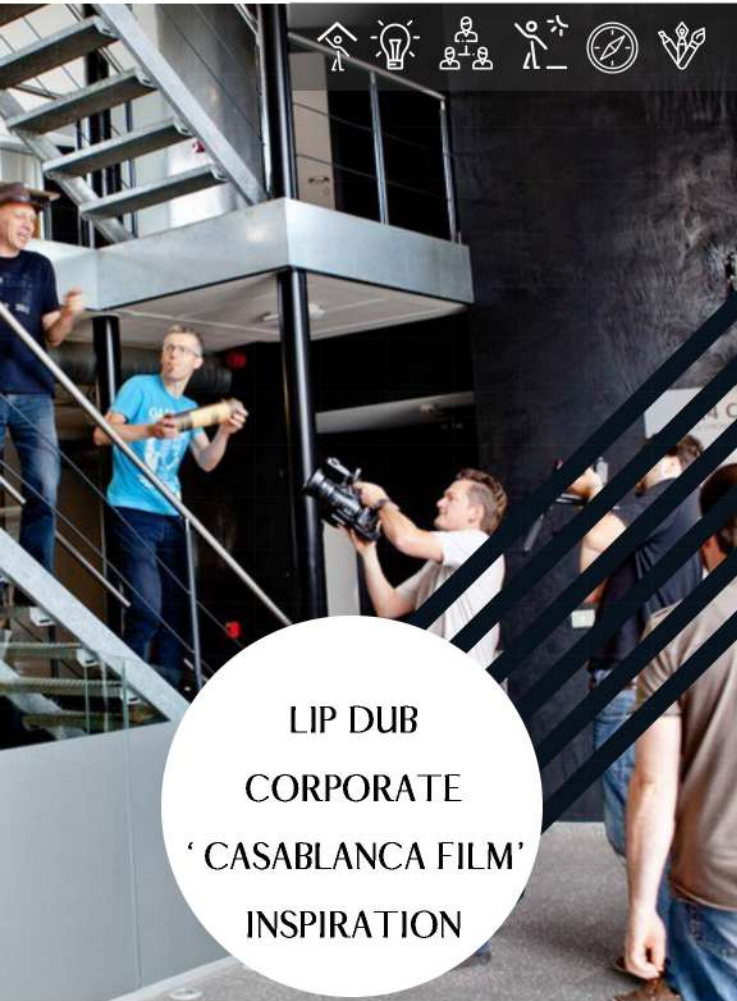
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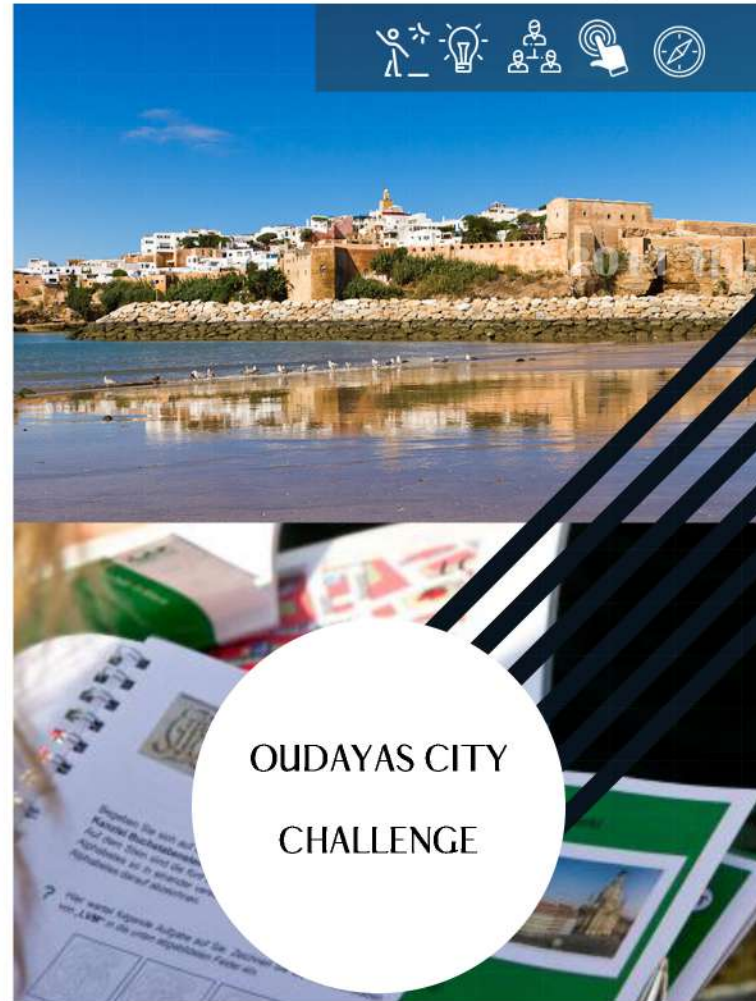


TEAM COHESION



LIP DUB  
CORPORATE  
'CASABLANCA FILM'  
INSPIRATION

'Casablanca' an American cult film released in 1942 that made the city known to the world... creation of a music video for the company inspired by this film of the 40s where coworkers put their creative potential and participate to create the buzz through a fun and offbeat advertising.



OUDAYAS CITY  
CHALLENGE

The Oudayas is a city in the city, Kasbah which gave the name to Rabat: Ribat fortified convent... discovery of the Kasbah during a challenging Urban Game with tea break at the Moorish Cafe and artistic challenge



QUALIDIA  
SURVIVORS  
CHALLENGE

Small town on the Atlantic at 1-hour drive from El Jadida and 1h45 min from Casablanca... Endowed with a beautiful beach of fine blond sand and a lagoon where are raised oysters and shells.  
Competition and outdoor challenges between coworkers divided in tribes on the theme of survival... Accessible at all levels



MAZAGAN GRAFFITI  
GIANT FRESKO  
TEAM COHESION

Portuguese City dates back to 1514 from the toponym Berber 'Mazighan' meaning 'Sky Water', located 90 km south of Casablanca... Team Building colorfully invites coworkers to release their creative energy around an artistic challenge supervised by an artist in Urban Art.





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## BY THE WIND TEAM BUILDING SLIDING SPORTS

New Mecca for sliding sports lovers, Dakhla peninsula with a turquoise lagoon that allows alternating speed and free ride on smooth water... Strong feeling !!! feeling the strength of the wind !!! Initiation to kitesurfing, surfing, sand yacht is an extreme sport Team Building activity practiced on the sand at the edge of the lagoon. equipped with a harness worn on the belt...



## CATAMARAN DAKHLA LAGOON

Between the desert and the Atlantic coast, in the middle of the bay, the Dragon Island stands like a mirage on the horizon. what better than a Catamaran Team Building where we often meet kite surfers but also Dolphins, Flamingos and other marine migratory birds.



## MIN RACE GPS BY SELF DRIVE 4WD, DRAGON ISLAND, WHITE DUNE MAJDOULINE ISLAND SOURCE ASMAA

Exploring the desertical plains of Sahara, the White Dune stands in the middle of the lagoon, the Asmaa thermal spring, humid zone of Imlili... in a self-drive SUV with road book and GPS, punctuated itinerary with challenges and break at Oysters farm.



## MINI RACE BY BUGGY

The sport Team Building Buggy allows to increase cohesion and team spirit.. Hair in the air, mini raid Buggies gives rise to moments of frank togetherness. Also the admiration between the coworkers surrounding the landscapes. Experiencing Adrenaline and evasion is the main purpose of the ride... supervised by professional Rallye Raid, to the heart of Agafay desert in Marrakech, or through Helbahraouine Hills and windmill park in Tangier.





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Supervised by a professional photographer to make a photo story about the professional daily life of the participants, teams of 4 to 5 people competing to create scenarios, taking and editing pictures.. (eg: corporate values, team annual goals, change ...)  
This original Team Building formula requires participants to be creative and organized.

Collective game relying on new technologies, electronic case with connected tables to solve enigmatic stages. Using indices and the latest technology tools.. left by the superheroes, each teams' mission is to find a superhero named Bill Jobs by recovering the Youman Ring hidden in a digital case sealed by padlocks .. a race against the clock.

To create the first 4-wheeled vehicle, dirigible, fully recyclable, human-powered vehicle. Coworkers will have to find the best possible version of themselves to make from the common project a success. One of the difficulties that participants will face is the vehicle's reability. They will have to hold it several meters during the race. Each team will have to wear their vehicle and get inspired from the business and the products of the company.

In cooking challenge version, the Moroccan or French gastronomy will be discovered, its know-how, and its hospitality.. At the heart of a Riad located in the medina, our Chef combines discovery, conviviality and voluptuousness of the table. After preparing a dish or a traditional meal, The best experience provided is the Tasting part.  
A program rich of colors and flavors! and a gourmet competition, stimulating collaborators at both individual level (personal development) and collective (team work).





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## ADRENALINE CORPORATES



Around thrilling and unusual leisure activities, strong sensation, you will have wings like a bird. For an instant, you will have the impression that nothing can reach you. You will enjoy the pleasure of adrenaline..

**Free fall simulator** is the ultimate sensational machine. Only four in the world, this outdoor simulator allows in one session to fly by performing aerial tricks or by remaining static.

**Spy Laser** Diving completely in the dark with a fog machine, coworkers have a mission to cross laser field, back and forth, avoiding the rays.

**Crazy Kart** in atypical format, this small ultra-light 3-wheel electric racing car will drive you crazy, designed to indulge in drifting like a professional driver yet without requiring specific driving skills. Drifting forwards, backwards, sideways and diagonally. Simple and easy and with a max of 27km / H



## COACHING CORPORATES



Teams coaching brings along a unifying Team around a project focusing on the future, on a vision, on an action and full of energy. This Team Building must be an opportunity to implement change on success,

Achievement, positive energy. It is a «Tool» to serve HR directions and management when it's necessary, to gather and to build the future. A tool that gives energy, puts in action, gives a meaning and regulates stakeholders..

We are partners of top athletes, Olympic champions, certified professional coaches ..

Our application i'meeting through a set of interactive activities downloadable on coworkers' smartphones, multiplies the collaboration in meeting, helps to engage 100% the teams, to obtain feedback and to make decisions .. Votes, challenges, clouds of words, capsules, quizzes, polls, collective challenges, courses ..





# *team building*

NEW GENERATION...

BY *Tendencia*  
EVENTS & TRAVEL

TREND

LISTENING

TAILORED

CREATIVITY

SUPPORT

THIS BROCHURE IS NOT EXHAUSTIVE, WE INVITE YOU TO CONSULT US FOR YOUR PROJECT WHICH WILL BE THE SUBJECT OF A PERSONALIZED STUDY



📍 TANGIER Moussa Ibn Noussair Av N°7, 6th floor, office N° 12  
+212 5 39 32 47 71 [info@tendenciaevents.com](mailto:info@tendenciaevents.com)  
📍 MARRAKECH Moulay Abdellah Av, Residence Moulay Said, 6th floor