

MEETINGS, INCENTIVES, CONVENTIONS & EVENTS GUIDE



Alberta
Canada 



Fast facts on Alberta

Alberta – The Right Choice

Alberta is full of extraordinary moments just waiting to happen. It is dynamic, culturally diverse, an economic powerhouse and – thanks to Mother Nature – an outdoor enthusiast’s dream destination.

Planning an intimate gathering? A large-scale convention? Seeking a one-of-a-kind destination for an incentive trip? Expect to achieve maximum impact for your budget in Alberta. Our robust economy has generated the development of new and upgraded meeting space and accommodation options that are globally competitive. This adds up to fresh corporate cachet and planning that’s easier than ever before.

Best of all, with two newly-renovated international airports, Alberta is convenient for all travel connections, so your guests are never far away from having the kind of adventure that leaves lasting impressions.

POPULATION
3,584,300. More than 10% of Canadians call Alberta home.

AREA
661,185 sq km (255,303 sq mi), Canada’s fourth largest province, slightly larger than France.

HIGHEST MOUNTAIN
Mt. Columbia, 3,747 m (12,294 ft), second highest peak in the Canadian Rockies.

HOURS OF SUNSHINE ANNUALLY
2,330, the most in Canada.

UNESCO WORLD HERITAGE SITES
Five in Alberta (of 15 in Canada).

PROVINCIAL SALES TAX
None. Only Alberta can say this.

GOLF
Over 300 courses, including several of North America’s finest.

SKIING
Six major Rocky Mountain resorts, plus 66 regional hills.

Start tailoring your experience

Domestic flight times to Alberta

FROM	TO CALGARY	TO EDMONTON
Halifax	5h 5m	6h 20m
London	3h 55m	4h 40m
Montreal	4h 35m	4h 20m
Ottawa	4h 25m	4h 10m
Regina	1h 15m	1h 15m
Saskatoon	1h 5m	1h
Toronto	4h 10m	4h 5m
Vancouver	1h 20m	1h 20m
Victoria	1h 15m	1h 25m
Winnipeg	2h	2h

USA flight times to Alberta

FROM	TO CALGARY	TO EDMONTON
Atlanta	5h 45m	5h 40m
Chicago	3h 45m	3h 45m
Dallas	4h 15m	5h
Denver	2h 35m	3h
Houston	4h 20m	4h 25m
Las Vegas	2h 50m	2h 55m
Los Angeles	3h	3h 5m
Minneapolis	3h 15m	3h 10m
Newark	5h 10m	5h 55m
New York	4h 50m	6h 50m
Orange County	3h 5m	5h 25m
Orlando	5h 35m	6h 20m
Palm Springs	3h	3h 45m
Philadelphia	5h 40m	5h 30m
Phoenix	3h 10m	3h 25m
Portland, OR	1h 45m	2h 30m
Salt Lake City	2h 30m	3h 15m
San Diego	3h 20m	4h 5m
San Francisco	2h 40m	2h 50m
Seattle	1h 40m	1h 40m
Washington, DC	5h 45m	5h 40m

International flight times to Alberta

FROM	TO CALGARY	TO EDMONTON
Amsterdam	9h	9h 45m
Frankfurt	9h 45m	10h 30m
Glasgow	8h 30m	9h 15m
London Gatwick	9h 15m	9h
London Heathrow	8h 45m	8h 55m
Manchester	8h 50m	9h 35m
Munich	10h 10m	10h 55m
Paris	9h 15m	10h
Tokyo	9h 40m*	10h 25m

Note: non-stop flights in bold

United Kingdom/Europe

Japan

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PASSPORT REQUIREMENTS
Visitors to Canada require a valid passport. For information on visa requirements visit Canada Border Services Agency: cbsa-asfc.gc.ca

TIME ZONE
Alberta is on MST (Mountain Standard Time)



The Alberta Experience

Stand on the shoulder of Banff's Sulphur Mountain and take in a 360° bird's eye view of six mountain ranges. Picture the whole team in cowboy hats, experiencing western hospitality first hand at the renowned Calgary Stampede. Shop 'til you drop in one of the largest shopping and entertainment complexes in North America. Feel the excitement build as teams of sled dogs race across a frozen alpine lake. Envision your guests under sunny skies cruising through our famous dry powder on the slopes of any of our six major mountain resorts.

Alberta is one of the most beautiful and diverse places on earth – a destination that is truly inspiring. Framed by the magnificent Rocky Mountains to the west and the expansive prairies to the east, it is filled with unique adventures and team building experiences hard to find anywhere else.

Exceptional facilities, infrastructure, activities and natural wonders define the Alberta experience.





EDMONTON

A Capital Experience

Edmonton's ambition to lead as a national events capital is evident, with the largest convention facility in Western Canada and more than 1.3 million sq ft of convention space, city wide. Alberta's capital city is also home to the West Edmonton Mall. The size of a small city, it boasts more than 800 stores and services including 10 world class attractions, two hotels, and over 100 dining options.

Construction is underway on the new Edmonton Arena District (EAD), which will provide the infrastructure for large-scale events and gatherings in the downtown core.

An Original Experience

Choose Edmonton for a totally authentic and unpretentious meetings and conventions experience. You'll appreciate the exceptional dining, shopping, entertainment and recreation opportunities this vibrant urban centre has to offer. Plan for live theatre, music and major sporting events. Choose from 70 area golf courses and explore North America's largest stretch of urban parkland. Get ready to collaborate with Edmonton's down-to-earth, free-thinking planners to create a distinctive experience for your group.

Insider's Perspective

Edmonton Tourism is the trusted expert and resource for the city's original visitor experiences. Get an insider's perspective on Edmonton's down-to-earth urban vibe by visiting the award winning website exploreedmonton.com. Along with learning about all the city has to offer, you'll find honest experiences shared through compelling visual and written stories.

Your Guide to the City

Complimentary planning services start with expert Business Development Managers, who will help you source the perfect hotels, venues and offsite event locations. Once you've chosen Edmonton, a Conference and Event Experience team will work with you to support your Edmonton Only Experiences. Together you'll provide your delegates with an original and unforgettable event.



Alternate Meeting Sites

- Art Gallery of Alberta
- Citadel Theatre
- Fort Edmonton Park
- Francis Winspear Centre for Music
- MacEwan University
- Mercer Tavern
- Muttart Conservatory
- Northern Alberta Jubilee Auditorium
- Telus World of Science
- University of Alberta
- West Edmonton Mall
- Craft Beer Market Restaurant & Bar
- Commonwealth Stadium
- The Enjoy Centre
- Yellowhead Brewery

Guest Rooms Available City Wide

12,000

Hotels in the City

66

Airport to City Centre [19 miles]

30km

Key Location Meeting Statistics

	total meeting room space (sq ft)	number of meeting rooms	largest meeting room (sq ft)	second largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)	total function space (sq ft)
EXPO Centre	522,000	451,968	34	104,610	77,742	3,000	3,500	7,000	4,000
Shaw Conference Centre	200,000	190,000	27	69,840	26,990	2,300	2,600	4,000	3,600

Hotel Options with Meeting Space

	total meeting room space (sq ft)	number of meeting rooms	largest meeting room (sq ft)	second largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)
Edmonton Marriott at River Cree Resort	249	35,750	15	21,800	7,296	1,100	1,000	2,800
Delta Edmonton South Hotel & Conference Centre	237	30,000	19	12,000	8,572	700	880	1,650
Westin Edmonton	416	24,000	15	9,462	8,068	650	850	1,200
DoubleTree By Hilton West Edmonton	238	38,000	22	15,000	8,442	480	672	800
Sutton Place Hotel	313	16,000	10	5,264	4,760	300	380	600

Largest Single Meeting Capacity in Edmonton [number of people, banquet]

3,500
EXPO Centre

Edmonton Tourism

World Trade Centre Edmonton
5th Floor, 9990 Jasper Avenue
Edmonton, Alberta T5J 1P7
T: 780.969.0492 / 780.969.0436
exploreedmonton.com



CALGARY

Bustling Business Centre

You can feel the charge of entrepreneurial energy in this thriving metropolis that attracts innovators from all over the world. Calgary is Canada's second largest head office city and a global energy centre where you will find more than 135 national corporate headquarters.

Conference Capacity

Calgary loves to welcome the world and is no stranger to large international events. The 1988 Winter Olympics is just one example. More than one million visitors take in the Calgary Stampede each year and over 63,000 attend the Global Petroleum Show.

With more than 1.2 million square feet of meeting space, over 12,000 guestrooms and some 2,000 multicultural restaurants, Calgary is capable of accommodating exhibitions and conferences of all sizes.

Western Hospitality

Getting business done with a warm western smile is integral to Calgary culture, personified by the Calgary Stampede. But cowboy hospitality goes well beyond this annual 10 day whoop-up and is alive and thriving year round. Arrange to have conference delegates "white hatted" as honorary Calgarians – a ceremony bestowed on visitors from the Dalai Lama to ZZ Top.

Accessible Adventures

The Rockies are so close you can see them from the high-rises of Calgary's downtown core. UNESCO World Heritage Sites, the Canadian Rockies and the Canadian Badlands are considered Calgary's back yard, so it's easy to tack on a board retreat to a company sales meeting or conference.



Alternate Meeting Sites

- Calgary Zoo
- Arts Commons
- Fort Calgary
- Heritage Park
- Mount Royal University
- SAIT Polytechnic
- Scotiabank Saddledome
- Southern Alberta Jubilee Auditorium
- Spruce Meadows
- TELUS Spark Science Centre
- University of Calgary
- WinSport Canada

Guest Rooms Available City Wide

12,000+

Hotels in the City

90+

Airport to City Centre [10 miles]

16km

Key Location Meeting Statistics

	total meeting room space (sq ft)	number of meeting rooms	second largest meeting room (sq ft)	largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)
Calgary Stampede	450,000	37	150,000	100,000	3,000	5,000	10,000	6,400
Calgary TELUS Convention Centre	122,000	36	47,000	19,200	2,700	3,000	4,000	4,000

Hotel Options with Meeting Space

	total meeting room space (sq ft)	number of meeting rooms	second largest meeting room (sq ft)	largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)
Hyatt Regency Calgary	355	33,000	22	13,500	7,225	800	1,300	1,800
Westin Calgary	525	26,000	25	9,090	6,997	530	960	1,200
The Fairmont Palliser	405	19,000	13	4,763	2,590	200	320	400
Delta Bow Valley	394	12,000	11	2,822	2,664	180	200	500
Sheraton Suites Eau Claire	323	10,500	14	6,136	4,368	282	320	700

Largest Single Meeting Capacity in Calgary [number of people, banquet]

5,000

Calgary Stampede BMO Centre

Meetings + Conventions Calgary

120 9th Avenue SE
 Calgary, Alberta T2G 0P3
 T: 403.261.8569
 Toll Free: 1.877.710.6338
 meetingscalgary.com



BANFF & LAKE LOUISE

Inspiring Scenery

Picture lofty snow-capped mountains, ancient glaciers, thundering waterfalls, crystal lakes and alpine meadows awash in wildflowers. Imagine situating your event in this awe-inspiring scenery. Meetings here often increase attendance because people want to experience our Canadian Rockies.

Flexibility

Banff has 25 meeting and convention properties that can accommodate groups as few as 10 and as many as 2,000. Choose from small boutique hotels, rustic mountain lodges or full service luxury resorts and find competitive budget-friendly pricing.

Activities & Attractions

Year round activities and attractions make Banff-Lake Louise a highly desirable destination. Summer activities include golfing, horseback riding, hiking, canoeing, rock climbing and cycling. Winter activities are all about the snow – skiing, snowboarding, dog sledding, snowshoeing, ice skating and canyon ice walks. You'll find eclectic dining options from casual to elegant; boutique shopping, galleries, and museums; and a vibrant international performing arts scene.

Green Meetings

A location inside Canada's first national park means environmental stewardship is a top priority.

Accessible

Getting here is easy. Banff is a scenic 1.5 hour drive west of Calgary International Airport (40 minutes more to Lake Louise). An airport shuttle or one of several transportation companies with convenient schedules can easily get your group here.

Guest Rooms Available in Banff & Lake Louise

5,527

Hotels in Banff & Lake Louise

50



Alternate Meeting Sites

- Banff Gondola Mountaintop Experience, Banff
- Brewster's Lake Louise Dance Barn, Lake Louise
- Brewster's MountView BBQ, Banff
- Lodge of Ten Peaks Ski Lodge, Lake Louise
- Mt. Norquay Ski Hill & Cascade Lodge, Banff

Largest Single Meeting Capacity in Lake Louise [number of people, banquet]

610

The Fairmont Chateau Lake Louise

Calgary International Airport to Downtown Lake Louise [120 miles]

194km

Key Location Meeting Statistics: Lake Louise

	total meeting room space (sq ft)	number of meeting rooms	largest meeting room (sq ft)	second largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)	total meeting room space (sq ft)
The Fairmont Chateau Lake Louise	550	36,000	23	8,856	6,000	450	610	750	700
Lake Louise Inn	247	8,639	8	2,500	1,800	100	125	200	180
Post Hotel	95	2,000	2	1,100	900	40	72	72	70
Deer Lodge	73	1,525	6	1,200	299	35	80	87	87

Key Location Meeting Statistics: Banff

	total meeting room space (sq ft)	number of meeting rooms	largest meeting room (sq ft)	second largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)	total meeting room space (sq ft)
The Fairmont Banff Springs	768	76,000	33	15,561	11,374	975	1,050	1,200	1,500
The Banff Centre	414	72,000	60	5,920	4,239	222	470	617	959
Rimrock Resort Hotel	346	18,000	16	6,077	2,378	320	500	500	600
Banff Park Lodge	211	17,871	18	5,994	4,374	230	362	550	550
Banff Rocky Mountain Resort	171	5,000	4	1,938	1,680	100	140	200	180
Buffalo Mountain Lodge	108	4,905	5	1,488	1,364	76	90	120	100

Largest Single Meeting Capacity in Banff [number of people, banquet]

1,050

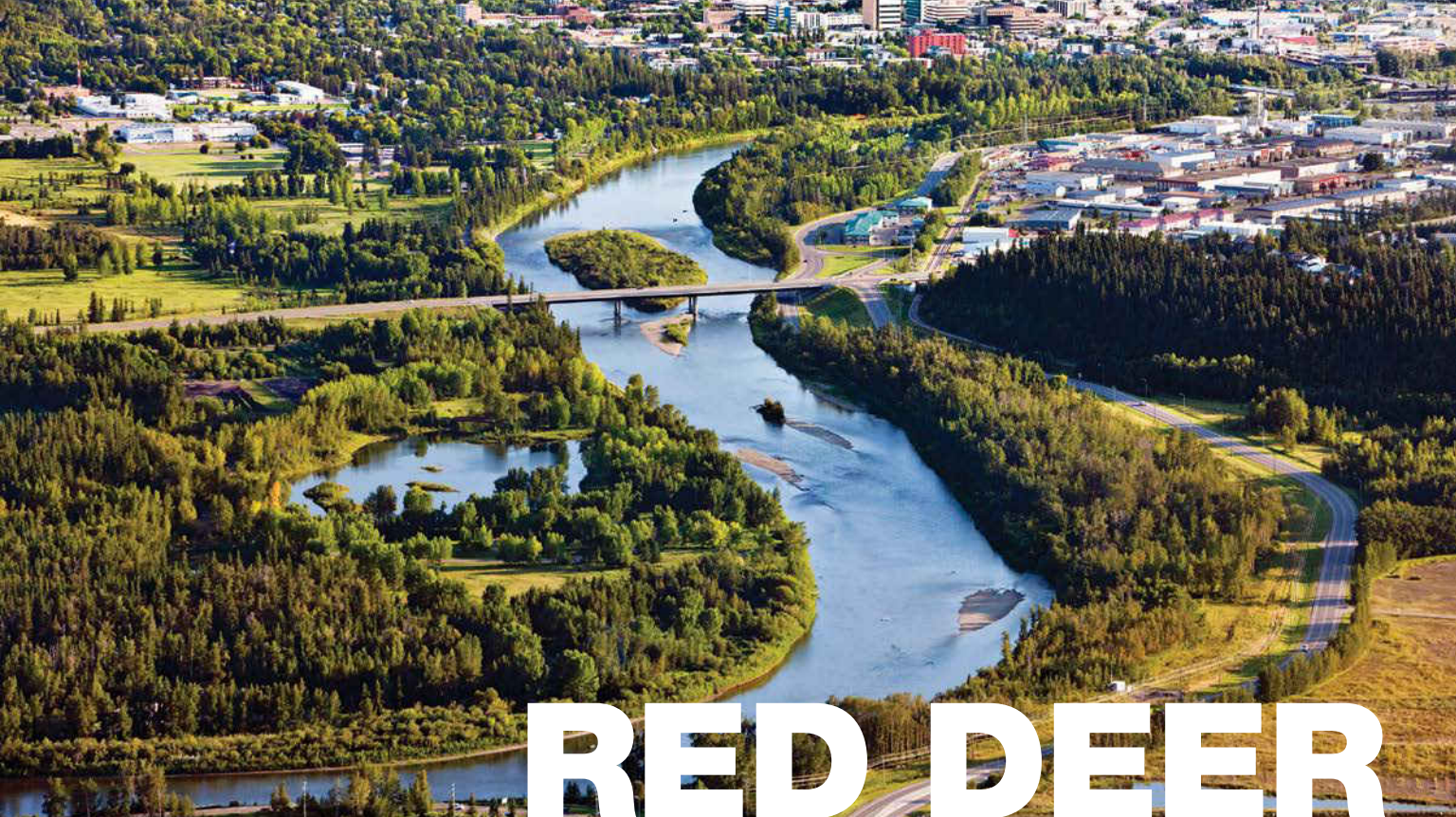
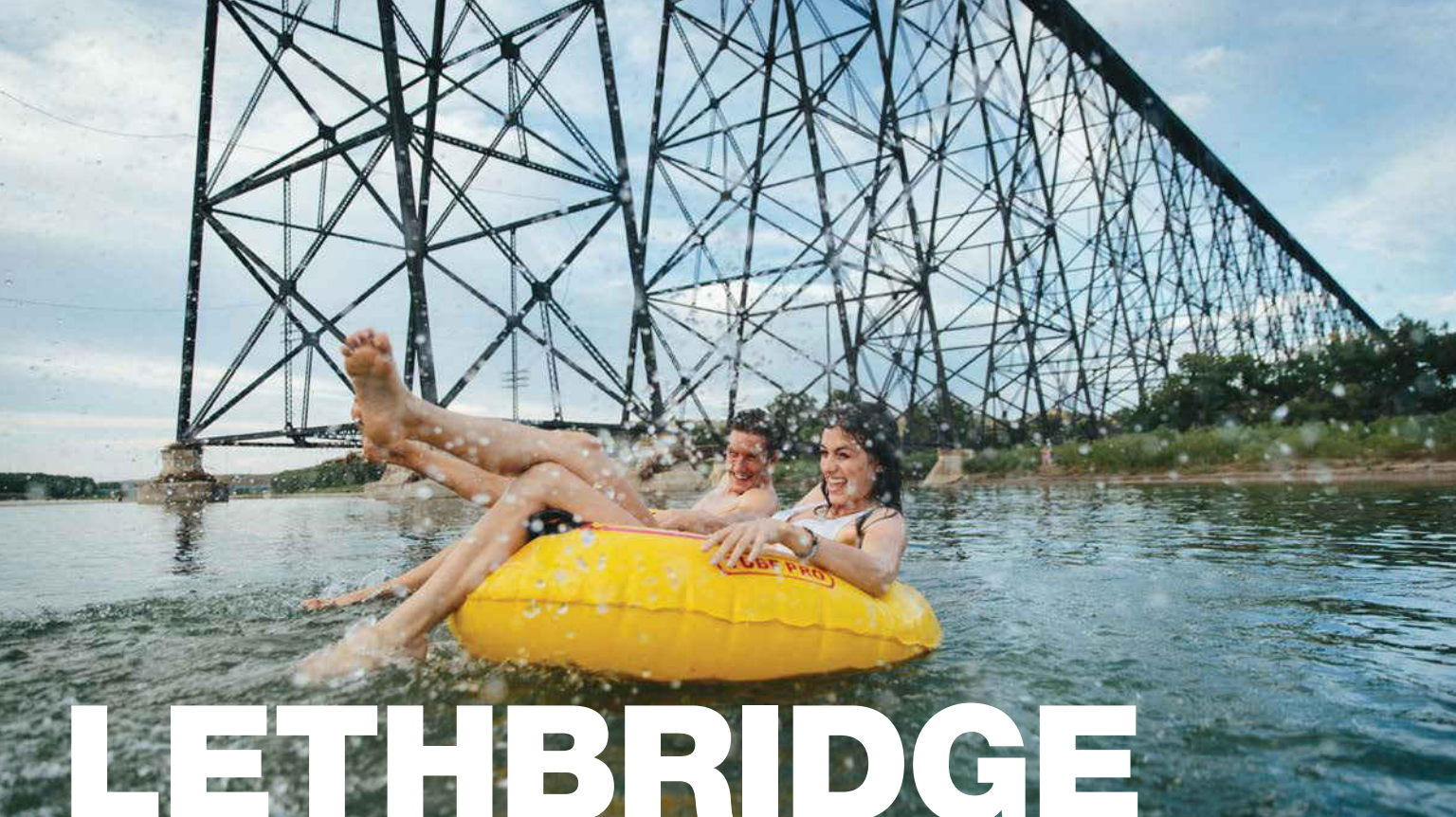
The Fairmont Banff Springs

Calgary International Airport to Downtown Banff [90 miles]

145km

Banff Lake Louise Tourism

PO Box 1298
Suite 315, Cascade Plaza
Banff, Alberta T1L 1B3
T: 1.403.762.0270
banfflakelouise.com



LETHBRIDGE

RED DEER

The Right Size

With a population just under 100,000, Lethbridge is large enough to provide top quality dining, accommodation, shopping and entertainment yet small enough to easily get around. You can drive anywhere in the city in 15 minutes or less. Smaller in size translates into a smaller price tag for most meetings and conferences.

Nearby Attractions

Lethbridge is a jumping-off point for many of southern Alberta's popular attractions including two UNESCO World Heritage Sites, Head-Smashed-In Buffalo Jump and Waterton-Glacier International Peace Park. Frank Slide in Crowsnest Pass and Writing-on-Stone Provincial Park are both just over an hour away.

Cosmopolitan Centre

Lethbridge is the commercial, financial, industrial and cultural centre of southern Alberta. The city is home to one university and two colleges. Cultural highlights include the Southern Alberta Art Gallery, the Galt Museum & Archives, and the unique Fort Whoop-Up, celebrating the city's Wild West whiskey-trading past.

Green Spaces

The Oldman River winds its way through Lethbridge and along its deep river valley is an immense network of beautiful urban parks – one of the largest park systems on the continent – including a 200-acre nature preserve at the base of the world's longest and tallest railway bridge.

Fantastic Facilities

Whether it's a small meeting or a large convention, Red Deer has the facilities and amenities to handle it, Westerner Park being a prime example. Visitors will enjoy great dining, nightlife, accommodation, shopping, and entertainment.

Thriving Economy

Red Deer has among the highest number of small businesses per capita in the country. The region's traditional sectors include petrochemicals (Nova, Dow, and BP Canada); oilfield production services; agri-food; and

manufacturing. Emerging sectors include telecommunication services and bio-tech.

Central Location

Located mid-way between Calgary and Edmonton, Alberta's third largest city is the heartbeat of central Alberta. Red Deer is also the only city on the Canadian prairies with a potential market of more than 2 million people within a 160 km (100 mile) radius.

Meet in the Green

Red Deer is renowned for its beautiful parks and green spaces. The Waskasoo Park system spanning the city offers a number of uncommon meeting spaces including a wildlife sanctuary, historic fort and a heritage ranch. Guests can unwind on 110 km (68 mi) of trails that traverse the park.

Largest single meeting capacity in Lethbridge [number of people, banquet]

1,450

Exhibition Park

Airport to City Centre [7 miles]

10 km

Choose Lethbridge Convention & Event Development

308 Stafford Drive South
Lethbridge, Alberta T1J 2L1
T: 1.403.331.0022
Toll Free: 1.800.332.1801
chooselethbridge.ca

Key Location Meeting Statistics

	total meeting room space (sq ft)	largest meeting room (sq ft)	second largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)
Exhibition Park (5 halls)	n/a	121,320	1	34,500	n/a	n/a	1,450
Enmax Centre (2 halls)	n/a	17,000	1	5,210	n/a	n/a	225
Coast Lethbridge Hotel & Conference Centre	105	13,490	6	8,558	5,228	400	650
Lethbridge Lodge & Conference Centre	190	12,346	9	8,410	3,190	360	650
Sandman Hotel Lethbridge	139	8,517	7	3,550	3,528	150	250
Holiday Inn	119	4,275	5	2,000	1,000	70	120

Key Location Meeting Statistics

	total meeting room space (sq ft)	largest meeting room (sq ft)	second largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)
Westerner Park	n/a	99,350	11	37,017	30,827	1,650	2,200
Sheraton Red Deer Hotel	241	53,000	14	25,669	3,974	1,035	1,560
Holiday Inn 67th Street	142	16,418	10	5,280	5,000	200	250
Black Knight Inn	98	10,300	8	6,390	4,000	500	400
Holiday Inn & Suites South	114	7,500	4	6,996	2,332	300	400
Red Deer Lodge	226	9,211	12	1,748	1,599	90	120
Quality Inn North Hill	115	8,706	5	3,465	2,250	400	300

Largest single meeting capacity in Red Deer [number of people, banquet]

2,200

Westerner Park

Airport to City Centre [9.5 miles]

15 km

Red Deer

Tourism Red Deer
101-4200 Hwy 2
Red Deer, Alberta T4N 1E3
T: 403.346.0180
Toll Free: 1.800.215.8946
tourismredder.com



CANMORE & KANANASKIS



JASPER

Accessible Rocky Mountain Retreat

On the eastern slopes of the Canadian Rockies lie Kananaskis Country and the alpine town of Canmore. Renowned for spectacular scenery and abundant recreational opportunities, the area is easily accessible – just 1.25 hours west of Calgary and minutes from Banff National Park.

Variety of Meeting Venues

Canmore and Kananaskis offer a variety of locations that can accommodate small, intimate retreats as well as larger events, with venues ranging from modern theatre-style auditoriums to rustic lodges and First Nations-run properties. Operators are particularly adept at hosting mid-sized groups of 50 to 600 people, but are also experienced in accommodating larger international events like the 1988 Winter Olympics alpine and Nordic ski events and the 2002 G8 Summit.

A Perfect Combination

Canmore and Kananaskis together create the perfect combination of wild landscapes and mountain village amenities. An artist's mecca and a national

centre for outdoor sports pursuits, Canmore offers a variety of accommodation, fine dining and eclectic shopping surrounded by the breathtaking panoramas of the Canadian Rockies.

Four Seasons of Recreation

Kananaskis country is made up of more than 4,000 sq km (1,545 sq mi) of mountain parks. Unparalleled recreational opportunities await, year round. Hike, cycle, climb, golf, fish, go horseback riding or whitewater rafting. In winter, it's skating, snowshoeing, dogsledding, cross country and downhill skiing. Unique teambuilding experiences and group tours can be easily arranged through local tour operators.

Great Outdoors

Located in the heart of Jasper National Park, the town of Jasper is surrounded by the highest peaks of the Canadian Rockies, crystal clear lakes and gleaming glaciers. The largest of the Rocky Mountain national parks – and home to the world's biggest dark sky preserve – Jasper will elevate any meeting or conference.

All Season Activities

There is an abundance of all season activities to enjoy in and around the town of Jasper including hiking, biking, fishing, canoeing, white-water rafting, wildlife viewing, snowshoeing, skiing

and snowboarding. Group tours can easily be arranged for a boat cruise on the famously-photographed Maligne Lake, the Jasper Tramway, Athabasca Falls, Miette Hot Springs or the nearby Columbia Ice Fields.

Exceptional Golfing

The Fairmont Jasper Park Lodge golf course is one of the "must play" courses in Canada. Guests can enjoy a round before or after a meeting on a course that is routinely rated by ScoreGolf Magazine as Best Golf Resort in Canada.

Accessible Amenities

The town of Jasper is incredibly walkable and guests can enjoy an eclectic array of restaurants, a unique brewpub for beer aficionados, lively nightlife, art galleries, museums and unique shops...and the best bakery this side of anywhere.

Largest Single Meeting Capacity in Canmore and Kananaskis [number of people, banquet]

500

Delta Lodge at Kananaskis

Airport to City Centre [75 miles]

120 km

Tourism Canmore Kananaskis

PO Box 8608
Canmore, Alberta T1W 2V3
T: 403.678.1295
Toll Free: 1.866.226.6673 ext 1
tourismcanmore.com

Key Location Meeting Statistics

	total meeting room space (sq ft)	number of meeting rooms	largest meeting room (sq ft)	second largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)	number of guest rooms
Delta Lodge at Kananaskis	412	22,000	21	5,700	3,016	300	500	500	600
Slivertip Golf Resort	n/a	11,000	7	3,300	1,800	130	250	400	300
Coast Canmore Hotel & Conference Centre	164	10,000	7	6,042	864	350	460	540	692
Solara Resort & Spa	155	5,592	6	2,620	1,748	70	120	150	200
Cornerstone Theatre	n/a	4,827	2	3,881	946	250	250	280	280

Key Location Meeting Statistics

	total meeting room space (sq ft)	number of meeting rooms	largest meeting room (sq ft)	second largest meeting room (sq ft)	classroom (people)	banquet (people)	reception (people)	theatre style (people)	number of guest rooms
Jasper Activity Centre	n/a	47,693	9	3,105	1,134	180	465	n/a	600
The Fairmont Jasper Park Lodge	446	26,200	18	9,856	5,480	520	500	600	600
Amethyst Lodge	97	5,946	6	2,960	1,457	120	180	280	250
Sawridge Inn and Conference Centre	153	5,390	7	2,990	966	180	240	300	300
Chateau Jasper	119	1,925	2	1,525	400	40	65	90	90
Marmot Lodge	107	1,700	1	1,700	n/a	50	100	100	75
Lobstick Lodge	139	1,664	1	1,664	n/a	50	80	100	100

Largest Single Meeting Capacity in Jasper [number of people, banquet]

500

The Fairmont Jasper Park Lodge

Jasper to Edmonton International Airport [250 miles]

400 km

Tourism Jasper

PO Box 568
Jasper, Alberta T0E 1E0
T: 780.852.3858
jasper.travel



SMALLER URBAN CENTRES



Fort McMurray

Located in the heart of the world's largest oil sands development, Fort McMurray has long been one of the fastest growing municipalities in Canada and boasts incredible space for meetings and conventions. The robust economy has led to the development of new hotels, eateries and entertainment venues. The city is easily accessed via a regional airport with direct flights from Calgary, Edmonton and Toronto. Located at the confluence of four rivers, Fort McMurray is a springboard to outdoor adventure. Top experiences include fishing, hiking, canoeing, golfing, jet boating, dogsledding and Northern Lights viewing. Group tours to the Athabasca Oil Sands and fly-in fishing trips can easily be arranged.

Grande Prairie

Grande Prairie is the largest city between Edmonton and Fairbanks, Alaska and serves as the economic heart of a trading area that includes nearly 250,000 people. The city has a variety of meeting spaces at incredibly reasonable rates and is easily accessed via a regional airport with direct flights from Calgary and Edmonton. There's plenty to do outside the meeting – golfing, hiking, fishing, ATV tours, snowshoeing, skiing and ice fishing are all popular activities. Grande Prairie is within an hour's drive of 10 provincial parks and the Pipestone Creek bone bed, one of the richest dinosaur bone beds in the world and the site of the new Phillip J. Currie Dinosaur Museum.

Lloydminster

Lloydminster is the only single municipality in Canada that is split by a provincial border – half of the city is in Alberta, the other half in Saskatchewan. With 10 different facilities offering meeting space, there are plenty of options for planning your event in this unique destination. Numerous hotels, restaurants and attractions are also available. Popular activities include hiking, bird watching, golfing and curling. Less than 30 minutes outside the city is Sandy Beach Lake Regional Park, a popular summer destination for residents and visitors.

Medicine Hat

From luxurious full-service hotels to economical motels and bed & breakfasts, the sunniest city in Canada has a wide variety of accommodation, meeting venues, restaurants and attractions. The scenic South Saskatchewan River Valley runs through the city. Guests will find more than 100 parks and 90 km (56 mi) of walking trails to enjoy. There are also seven golf courses, a casino, and unique attractions such as the World's Tallest Tepee, the Medicine Hat Clay Industries National Historic Site, and the gaslight-themed downtown area with over 200 shops and services, including a vibrant arts scene. Within a short drive guests can visit unique attractions like Cypress Hills Interprovincial Park, Writing-on-Stone Provincial Park or Dinosaur Provincial Park in the Canadian Badlands.



Fort McMurray

Fort McMurray Tourism Association
400 Sakitawaw Trail
Fort McMurray, Alberta T9H 4Z3
T: 780.791.4336
Toll Free: 1.800.565.3947
fortmcmurraytourism.com

Grande Prairie

Grande Prairie Tourism
Suite 114 - 11330 106 Street
Grande Prairie, Alberta T8V 7X9
Toll Free: 1.866.202.2202
gptourism.ca

Lloydminster

Lloydminster Tourism
4420 50 Avenue
Lloydminster, Alberta T9V 0W2
T: 780.871.8333
Toll Free: 1.800.825.6180
lloydminstertourism.ca

Medicine Hat

Tourism Medicine Hat
#8 Gehring Road SW
Medicine Hat, Alberta T1B 4W1
T: 403.527.6422
Toll Free: 1.800.481.2822
tourismmedicinehat.com

Key Location Meeting Statistics

	total meeting room space (sq ft)	number of meeting rooms	number of guest rooms
Fort McMurray			
Sawridge Inn & Conference Centre	188	11,000	9
Quality Hotel & Conference Centre	153	11,000	7
Radisson Hotel & Suites	134	10,000	8
Grande Prairie			
Evergreen Park TEC Centre	n/a	115,000	1
Quality Hotel & Conference Centre	102	9,000	3
Lloydminster			
Lloydminster Agricultural Exhibition Association & Convention Centre	n/a	100,000	7
Best Western Wayside Inn & Suites	126	5,000	6
Medicine Hat			
Medicine Hat Exhibition & Stampede	n/a	94,400	6
Medicine Hat Lodge	189	16,000	9



INCENTIVE TRIPS



In Alberta, we deliver once-in-a-lifetime experiences year round. Imagine the exhilaration of your top achievers as they helicopter over the largest icefield south of the Arctic Circle. Picture them mushing a team of sled dogs through an old growth forest. Or after a day on a signature golf course, settling in for a gourmet feast high atop a mountain. The natural beauty and authentic experiences that define Alberta will motivate your star players and have them talking long after the adventure is over.

The Rewards of an Alberta Summer

Summer is the perfect time to venture into the vast and varied landscapes found in this unique part of the world. Your guests can explore the unusual terrain of the Canadian Badlands on an authentic dinosaur dig. A heli-hike into a remote mountain pass may yield sightings of moose, black bear and big horn sheep. Picture a visit to a working ranch where guests take part in a real cattle drive. On the cultural side of things, plan trips around an outdoor festival or cowboy up at our famed Calgary Stampede. No matter the experience, your go-getters are sure to find Alberta moments that take their breath away.

Summer Activities

- Canoeing
- Cycling
- Dinosaur fossil digs
- Fishing
- Glacier tours
- Golfing
- Heli-hiking
- Hiking
- Horse packing
- Kayaking
- Rafting
- Rock climbing
- Rodeos
- Trail-riding





Our Alberta Winter Playground

Here in Alberta, cold is actually cool. When nature wraps itself in a thick, snowy blanket, we grab our toques, skis and snowboards and head for the ski hills. At our Rocky Mountain resorts, the abundance of dry, airy snow is a magnet for powder hounds. Your guests can visit multiple ski resorts in a few short days, or take a snow cat into the backcountry for deep powder and pure virgin runs. An ice walk through a canyon iridescent with frozen waterfalls is a show stopper. Something relaxing to end the day? Try a private sleigh ride, tucked under a cozy buffalo rug, or slip into a natural hot spring under the stars.

Winter Activities

- Cross country skiing
- Dogsledding
- Ice climbing
- Ice walks
- Northern Lights viewing
- Sleigh rides
- Skiing and snowboarding
- Snowshoeing

Year-Round Exploration

Aboriginal Adventures	Helicopter tours	Sporting events
Art galleries	Hot springs	Stargazing
Concerts	Performing arts	Wildlife Viewing
Culinary delights	Shopping	
Festivals	Spas	



KEY INDUSTRIES



RESOURCES

Consider us the ideal destination for meetings and conferences that align with our key industries.

We make planning easy. It starts here with your Travel Alberta representative.

Alberta is the single largest crude oil supplier to both Canada and the USA, but we lead many other industries including those featured here.

Energy Technology and Services & Hydrocarbon Upgrading

These services are in demand worldwide. Alberta's oil sands are the second largest recoverable oil reserves in the world and the province continues to develop innovative technologies that enhance competitiveness and environmental responsibility.

Environmental Products and Services

Alberta's natural beauty and abundant natural resources drive our environmental sector. This includes almost 1,300 companies generating more than \$4.8 billion in revenues from alternative energy, climate change solutions, recycling, remediation, waste management and water treatment.

Architecture, Engineering, Construction & Building Products Technology

Our expertise is in cold weather construction and green building technologies. More than 26,000 firms specialize in oil and gas exploration, development and processing and pipeline design and construction.

Life Sciences – Health and Biotech

More than 130 health and biotechnology companies employ a significant percentage of our population. Alberta's expertise in neurology, cardiology, diabetes (islet cell transplant procedure development), cancer research and treatment, bone and joint research, and vaccine development is world renowned. Alberta's National Institute of Nanotechnology (NINT) is Canada's flagship nanotechnology research centre.

Agri-food Industry

Alberta's exports of agriculture and food products total more than \$7.6 billion, making agri-food the second largest industry in the province.

Financial Services

Alberta is an economic powerhouse with the highest per capita GDP of any Canadian province, the highest per capita investment and the lowest taxation rate. Our fast-growing financial industry contributed more than \$8.4 billion to the provincial economy and managed more than \$100 billion in assets in 2010. It facilitates over \$75 billion in capital investments annually.

Transportation and Logistics

Over \$100 billion in Alberta products is shipped to global markets via road, rail, air cargo and pipeline networks annually. Transportation plays a vital role in maintaining Alberta's global competitiveness.

Ask us for assistance with:

RFP Services

Sites and FAMS

Attendance Building

Customs and Immigration

Site Selection

Destination Updates

Pre/Post Stay

Shipping Materials

Supplier Contacts

Itinerary Ideas

Spousal Programs

Tax Reimbursement

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Suits worn by male models on Page 10 were kindly supplied by Brooks Brothers.



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