



THE VIRTUES AND UNIQUE ATTRIBUTES OF VILA VITA PARC

THIS IS OUR COMPETITIVE EDGE

Having recently completed the refurbishment of all our accommodation, restaurants and pool areas, VILA VITA Parc enjoys the privilege of being regarded as one of most renowned five-star properties in Europe, with a strong reputation for its service, benefiting from an privileged location, variety of accommodation, range of facilities and services and excellent food and beverage offerings.

1. A Great Beach & Leisure Resort for All:

- Cliff top location with stunning ocean views, set in a lush subtropical park
- Secluded, almost private beach on doorstep, plus two more beaches within easy access
- Portugal's largest natural reef just 100m from our beach, ideal for scuba-diving activities
- Diverse accommodation attracting different segments from couples to multi-generational families: rooms, suites and villas with pools
- Diverse leisure and sporting activities: golf, tennis, volleyball, spa with health, wellness and rejuvenating programmes, cycling, water sports including scuba diving, birdwatching and garden tours, private tour guides, and a private yacht
- Unique and educational children's activities: Crèche (6m-3y) and Kids' Park (4-12y) with special activities that include games, sports, learning about Portugal, culture, cooking, wellbeing and spa offers just for kids, marine biology activities, and unique Zoomarine partnership, available only to VVP Kids
- Sustainable policy throughout the resort

2. A Real Sense of Place – Authentic Portuguese Hospitality:

- Moorish and Algarve-inspired architecture and design is reflected in all areas and aspects of the resort
- Incorporating the best of Portugal into the resort: especially hand-made, locally produced and sourced artisan products, respecting and promoting local culture and traditions with sustainable tourism initiatives
- With over 450 employees, VILA VITA Parc offers true Portuguese hospitality, high attention to detail with personalised friendly service and private butler service in villas. A ratio of 1:1 employee to guest, the highest in Portugal.



3. A Unique Culinary Experience:

- Authentic food and service with choice of cuisine in 10 restaurants and 6 bars, ranging from rustic Portuguese to casual and fine-dining, a seafood restaurant directly on the beach, or a new Japanese.
- 2-Michelin-star restaurant, [Ocean](#), the Art of Dining
- Portugal's best wine cellar with the largest private collection of wines
- Owner of [Herdade dos Grous](#) vineyard and farm with award-winning wines and organic produce used in most of the resort's restaurants
- Own butcher preparing quality meats and cuts, including homemade sausages, next to our German Biergarten
- "Farm to Fork" experience, with the highest quality control right down to your plate.
- Producers of Porches Craft Beer, our own artisan beer
- VILA VITA Foodie Club with culinary masterclasses and workshops in cooking and baking, cocktail-making and wine-tasting as well as a programme with appealing dining suggestions. Check out our latest [Gourmet Calendar](#)
- Organisers of unique gastronomic events such as <http://www.finewinesfoodfair.com> – next edition 16-20 May 2017

Did you know that the Algarve...

- Has a temperate Mediterranean climate year-round
- Faro airport is easily accessible and less than 3 hours from most European cities
- Is one of Europe's safest and most affordable destinations today
- Is home to some of Europe's most beautiful beaches and sea caves
- Is the surfing capital of Europe
- Is Portugal's prime golf destination with more than 30 championship courses
- Is Portugal's playground of the rich and famous
- Has many local traditions and customs that are still present
- Is the gourmet destination with the highest concentration of Michelin star restaurants in the country

To learn more about and keep updated on the latest news about VILA VITA Parc, please subscribe to [VLIFE News](#) or ask us to include your email on our press database.