



SUSTAINABILITY

EDMONTON
BUSINESS EVENTS

EDMONTON, A MEETING PLACE FOR GENERATIONS, AND GENERATIONS TO COME.

We've changed the way business events operate in the city. Not only can we help you offset your flights and reduce the carbon footprint of your event, we can make sure you don't have to compromise quality or your budget for an unforgettable, and environmentally sustainable event.

- In 2021, Edmonton became the first city in Western Canada to be graded on its environmental efforts through the [Global Destination Sustainability \(GDS\) Index](#), which ranks global destinations based on their sustainability performance in the tourism and events industry.
- From October 31 to November 12, 2021, Canada participated in the 26th United Nations Climate Change Conference of the Parties (COP26) in Glasgow, Scotland. Here, the government of Canada announced a more ambitious emission reductions target and a doubling of its climate finance commitment to help developing countries fight climate change and biodiversity loss. The two week summit concluded with the signing of the Glasgow Climate Pacts. Read the full summary here: [Canada at COP26 - Canada.ca](#)

DOING BETTER, TOGETHER.

Giving back through corporate social responsibility.

EDMONTON INTERNATIONAL AIRPORT

Environmental excellence and responsibility are at the forefront of the Edmonton International Airport's (EIA) operations.

- In 2020, EIA announced the development of the world's largest on-airport **solar farm** – 627-acre, 120 MW facility. Construction is expected to begin by the end of 2022.
- EIA was the first airport in the world to sign **The Climate Pledge** committing to being carbon neutral by 2040.
- To continue its commitment to environmental sustainability, EIA has powered up a new natural gas **cogeneration facility** that will reduce the airport's annual carbon emissions by approximately 20% of CO₂ equivalent per year, from the 2014 baseline.
- The **EIA-Air Canada Sustainability Partnership** was developed in 2021, to reduce the carbon impact of air travel. Both organizations are working together to test emerging green technologies at EIA's Airport City Sustainability Campus, an ecosystem that EIA created to foster environmental innovation.

Do you want your events to leave a positive impact? Together, we can make the events industry sustainable. Whether you're giving back, looking for sustainable supply chains or aiming to understand your event's footprint, we're here every step of the way.

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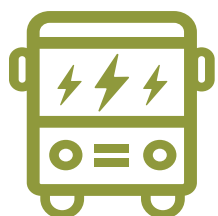
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EXPLORE EDMONTON'S CLIMATE REDUCTION PLAN

In 2019, Explore Edmonton set an ambitious target: to reduce our corporate emissions by 30% by 2035. We've made it our mission to make every business decision with our emission targets in mind. Read through our 2021 Green House Gas (GHG) reduction report to learn more about how we're committed to staying on track to reach our goals.

[Final-GHG-report-2021.pdf \(exploreedmonton.com\)](#)

In 2018, Edmonton hosted the first ever Intergovernmental Panel on Climate Change's (IPCC) Cities and Climate Change Science Conference. Here, [The Edmonton Declaration](#) was developed at the Change for Climate Global Mayors Summit that took place during the conference. The declaration calls upon cities to take bold action on climate change. To date, 3000+ cities have endorsed the declaration.



EDMONTON TRANSIT SERVICE

Edmonton is a leader in electric public transportation. [The Edmonton Transit Service \(ETS\)](#) purchase of 40 electric buses is the largest, single purchase of electric buses in Canadian history.



SUSTAINABLE MEETINGS IN EDMONTON

Our two award-winning venues, [The Edmonton Convention Centre](#) and [Edmonton EXPO Centre](#) are leading the way in the sustainable meeting industry. From the Responsible Events Program, and waste management initiatives, to the sustainable permaculture, greenhouse gas reduction plans, and solar panel energy, both venues are strategically designed and operated so event emissions are low and corporate social responsibility initiatives are easy to incorporate into any event.

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Explore Edmonton partners with third party carbon offsetting organizations. We provide complimentary consulting and guidance to first reduce carbon emissions at your event, and second, offset your emissions.