



# MEDIA KIT

**micebook.**

# micebook. rate card

## CONTENT MARKETING

Partner Content (100 views)	£1,500
Dedicated E-Shot (16,000 distribution)	£2,500
Live event broadcast / podcast	From £1,500
micebook Power 50 Partnership	From £5,000
Social Media Competition	£5,000

## LIVE EVENTS

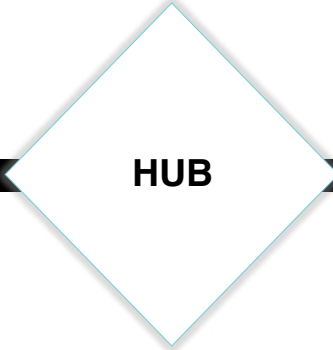
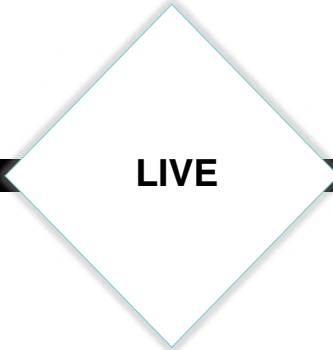
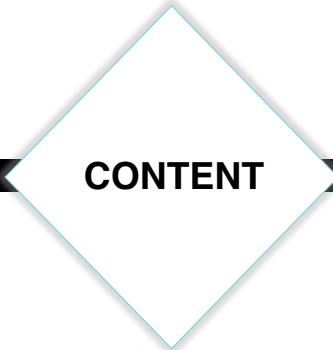
micebook content led leader FAM	£10,000
micebook Awards Sponsorship	From £1,500
micebook EXPO	From £2,500
micebook ventures	From £3,250
nineteen Leaders Retreat Partnership	From £10,000
micebook LIVE events / tickets	From £150

## HUB

Guide Sponsorship	From £1,500
Directory Listing	From £225



# micebook portfolio



[www.micebook.com](http://www.micebook.com) / [www.micebookhub.com](http://www.micebookhub.com)

[www.micebook.com](http://www.micebook.com)

[www.micebookhub.com](http://www.micebookhub.com)

Knowledge, inspiration, news and updates shared to promote and feature members & planners

Live and virtual events to facilitate networking opportunities

Digital Hub with supplier directory - store notes, proposals and work efficiently within team

micebook.guides  
eXperiences



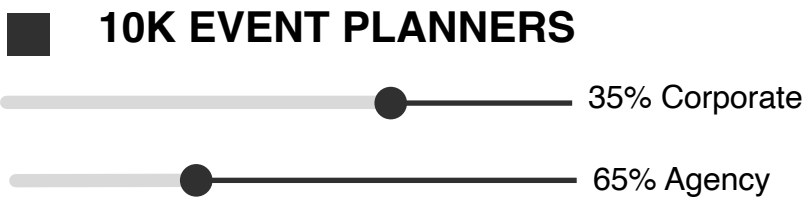
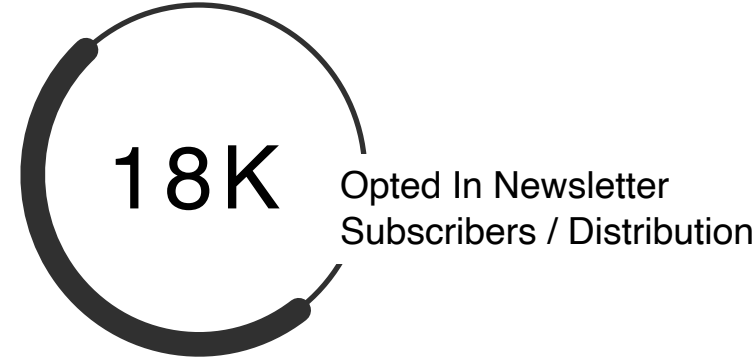
micebook.'talks'



micebook.boards

search micebook.

# We don't have an audience. We have a community!

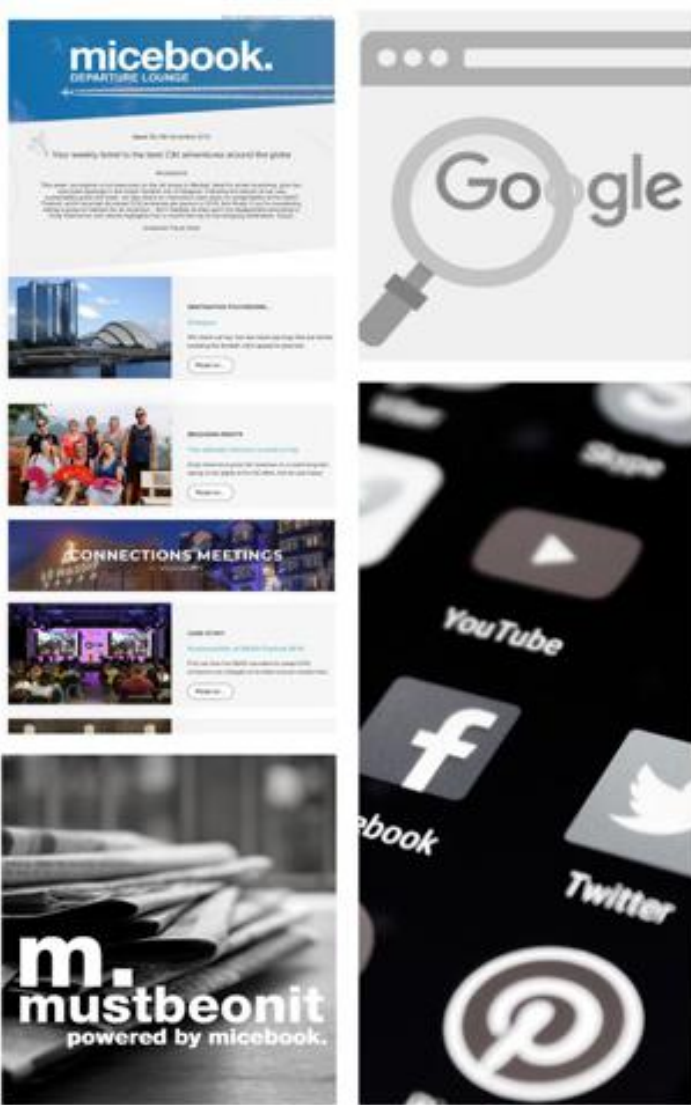


Over 100 Opted in UK Agency Leader members of micebook Nineteen Agency Leaders

**1,400** LIVE event audience over the last 12 months



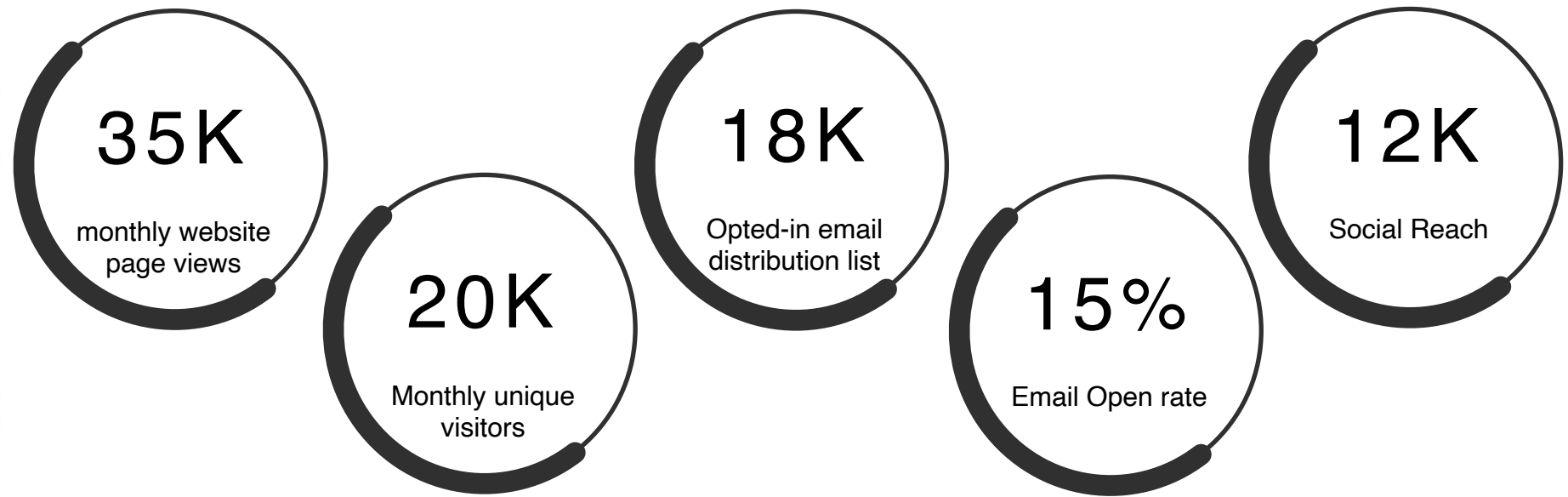




# content marketing

## Maximum Reach

Departure Lounge is our weekly news bulletin going out to over 16,000 event pros 10,000+ of whom are registered agency & corporate planners. Articles are hosted as partner content on micebook.com and are guaranteed 100 views.



Editorial & Advertising rates from £750

# micebook events calendar

2023		
<b>January</b>	30 - 31	micebook EXPO
<b>March</b>	6	International Women's Day 2023
<b>May</b>	TBC	Retreat (nineteen Agency Leaders)
<b>June</b>	5 - 7	Ventures UK
<b>June</b>	29	micebook Awards 2023
<b>Oct</b>	TBC	micebook Power 50: Sustainability
<b>Dec</b>	TBC	Retreat International (nineteen Agency Leaders)

LIVE venue showcases	micebook hosts 4 LIVE showcases / year Host, sponsor or join a quarterly micebook LIVE venue showcase.
----------------------	---

Educational Trips	Showcase your destination to a quality audience
-------------------	---

# micebook event sponsorship opportunities

Since the beginning, we have established a reputation of attracting the best buyers to our multi-activity events; live, hybrid and virtual! We offer varied sponsorship opportunities within each of our events to give your brand lasting exposure, live presence and spotlighted networking opportunities. *\*contact us for more information on specific event opportunities.*



Celebrate with us at the micebook Awards



Dedicated face time with senior buyers at the EXPO



Industry live event showcases and networking events



ReBuild Better with micebook ventures 1:1 meetings forum event

Event sponsorship opportunities from £1,500





# Guide Sponsorship

Be an official sponsor with one of our 300+ guides, which feature vital information, articles and engaging facts to help event planners worldwide.

Includes:

- Banner ad within the guide
- Video
- Planner viewpoint
- Partner content with social media amplification

**300**  
published guides

**2K**  
visitors using  
guides/month

**+++**  
more promotion on  
content and social

Rates from £1,500



# Advertising

[www.micebookhub.com](http://www.micebookhub.com)

- Premium Supplier Listing
- Increased search visibility
- Featured Supplier on micebook Guides
- Homepage banner ad
- Partner content
- Further advertising opportunities & discounts

Online Advertising From £750 / yr

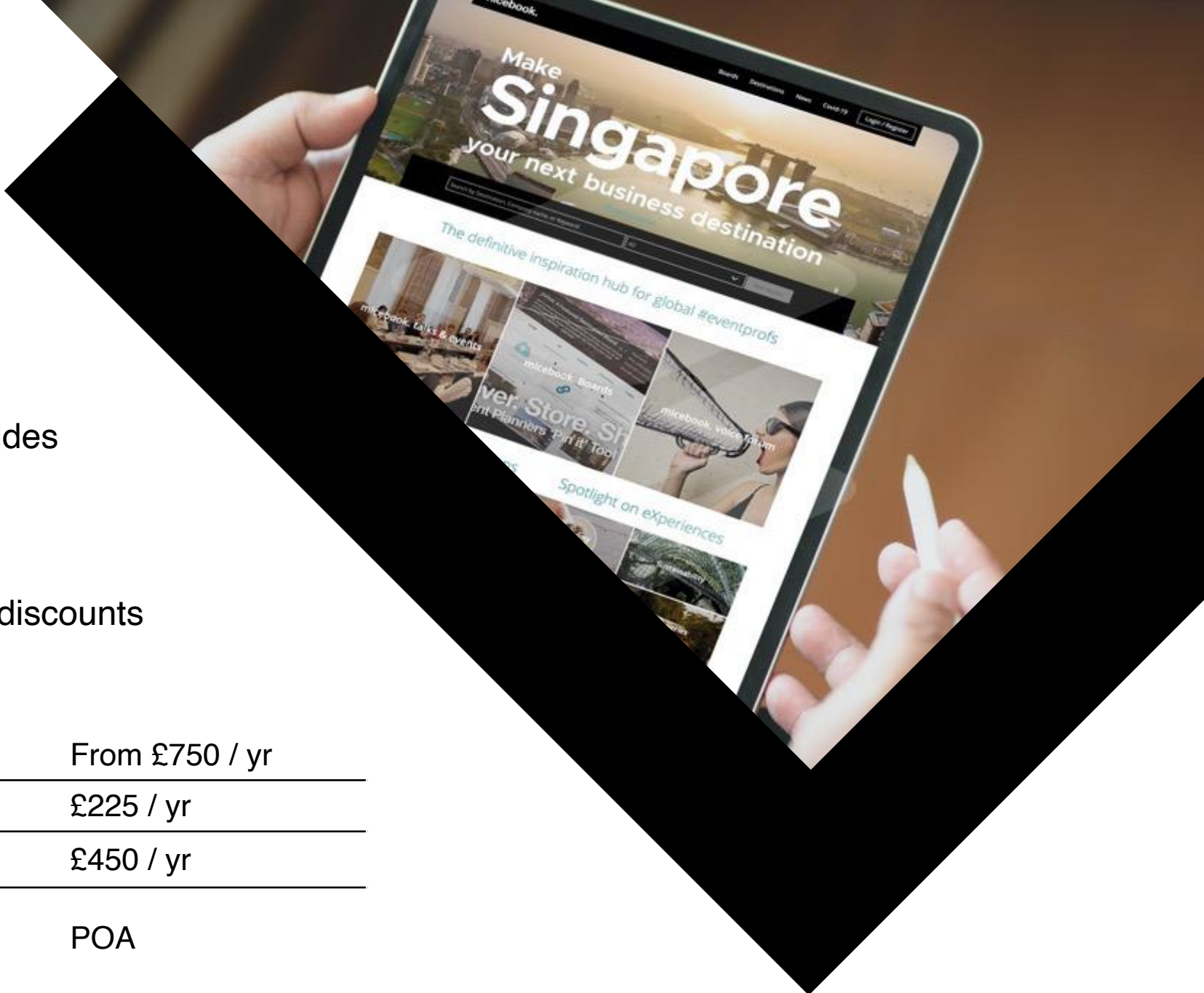
Premium membership £225 / yr

All Access membership £450 / yr

Tailor Made POA

\* Bespoke packages for maximum reach

\* Rates excl. VAT



# A selection of our engaged audience



# Companies who have worked with us





# The micebook way....

micebook's content, live and hub interlink throughout your campaign giving you maximum exposure with flexibility and variety.

## **Quality over quantity!**

Our community is engaged, quality and growing - this is our core USP.

## **We built strength in our own relationships**

We are here to help you do the same.



# micebook campaign / package examples

## SILVER

Awards or Event Sponsorship / Guide Sponsorship (3 month)	£1,500
---	--------

1 x MICE trailers (UK LIVE showcase event)	£750
--	------

2 x Partner Content/Articles	£3,000
------------------------------	--------

2 x newsletter banner ad	£1,500
--------------------------	--------

Website Banner Ad (1 month)	£750
-----------------------------	------

Homepage video (1 month)	£comp
--------------------------	-------

<b>TOTAL</b>	<b>£7,500</b>
--------------	---------------

<b>15% discount</b>	<b>£6,375</b>
---------------------	---------------

## GOLD

Awards Event Sponsor	£5,000
----------------------	--------

EXPO (tabletop)	£3,000
-----------------	--------

1 x MICE trailers (UK LIVE showcase event)	£750
--	------

2 x Partner Content/Articles	£3,000
------------------------------	--------

2 x newsletter banner ad	£1,500
--------------------------	--------

Website Banner Ad (2 month)	£1,500
-----------------------------	--------

Homepage video (1 month)	£comp
--------------------------	-------

<b>TOTAL</b>	<b>£14,750</b>
--------------	----------------

<b>20% discount</b>	<b>£11,400</b>
---------------------	----------------

## PLATINUM

Event Headline / nineteen Leaders Event Sponsor	£10,000
---	---------

EXPO (tabletop)	£3,000
-----------------	--------

2 x MICE trailers (UK LIVE showcase event)	£1,500
--	--------

Social Media Competition	£5,000
--------------------------	--------

4 x Partner Content/Articles	£3,000
------------------------------	--------

Website Banner Ad (3month)	£comp
----------------------------	-------

Homepage video (1 month)	£1,500
--------------------------	--------

<b>TOTAL</b>	<b>£24,000</b>
--------------	----------------

<b>25% discount</b>	<b>£17,625</b>
---------------------	----------------

An aerial, high-angle photograph of a busy event space, likely a conference or networking event. The scene is filled with people in professional attire, engaged in conversations and networking. The background shows a modern building with a glass facade and a balcony area with a railing. The overall atmosphere is professional and social.

# micebook.

## Contact

**Charlotte Weston** – UK & Ireland  
[charlotte@micebook.com](mailto:charlotte@micebook.com)

**Mizrob Vasiev** – EMEA  
[mizrob@micebook.com](mailto:mizrob@micebook.com)

[www.micebook.com](http://www.micebook.com)