

MEETING
DESTINATION
VIENNA

NOW ♦ TOGETHER

MEETING
DESTINATION
VIENNA

NOW ♦ TOGETHER

Meet us.

vienna.convention.at

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Vienna makes everything easier. Except saying goodbye.

Dear meeting industry professionals,

Vienna has been one of the world's most popular meeting destinations for many years. The city's location in the center of Europe, its excellent infrastructure and a quality of living unmatched anywhere in the world are among its many strengths. The professionalism of its meetings experts combined with the services offered by the Vienna Convention Bureau (VCB) at the Vienna Tourist Board makes selecting Vienna as a destination easy for international meeting organizers.

Our core target audience: everyone.

As a destination with something to suit every taste, Vienna was always destined for universal appeal. And plenty of exciting contrasts. Its broad selection of attractions and host venues provides an incredibly rich variety of options for organizers to choose from, whatever the target audience. And like no other city, Vienna has mastered the art of bringing these contrasts together to create something genuinely unique.

On the following pages we will share just some of the ways that Vienna's unparalleled variety can drive your success.

Whether you're a researcher with an eye for the arts, or a creative conducting scientific research: Vienna has all the angles covered.

It is a hub between east and west and the capital of a nation where the principal of neutrality is anchored in its constitution. Vienna is a welcoming host which excels at traditional hospitality, and a highly-efficient modern capital. It is a major capital, but still has the largest proportion of green space of any large European city. It is a hotspot for artists and a key location for scientific discovery, with investment in research and development among the highest anywhere in Europe. A look at the city's countless sights is like taking a journey back in time – while its state-of-the-art research facilities open up a glimpse into the future of life sciences, IT, communication technology, the energy sector and environmental policies.

A city for the young – for more than 600 years.

Vienna is a city of international businesses and organizations, while still upholding time-honored tradition in its coffeehouses. We are very proud of the following fact: in an aging Europe, Vienna is one of the largest university cities in the German-speaking world, with over 190,000 students from all over the world. Scientific congresses on the very latest topics are also hosted at the University of Vienna (est. 1365), which is one of the oldest in Europe.

Now all that's missing is you!

Why being a smart city is so smart.

Surrounded by history, we are also hard at work building the future. More than 45,000 people work in R&D in Vienna. Talking of the future in a city with such a rich history: one of the central aspects of Vienna's approach to development is its Smart City Framework Strategy 2019–2050 and the measures that are specifically designed to meet the challenges of the 21st century.

Our goal is to create an intelligent city that is fit for the future and offers its people real opportunities. We want to reduce CO₂ emissions, expand renewables, modernize our building stock and ensure that we offer world-class medical care.

People-focused, laid-back, socially-minded: a very Viennese take on the digital revolution.

As you will see, Vienna is one of the most successful cities on earth when it comes to things like quality of life, infrastructure and innovation. It is our job to ensure that things stay that way in future. But it goes farther than that. We want to improve our environmental, economic and social performance for everyone.

In a carefully considered approach, we will continue to drive forward digitalization and our use of modern technologies and processes – ensuring that everyone benefits from the advantages they bring. And in a smart city, technology has to be in step with people and not the other way round. In Vienna, even humanist objectives take on a digital complexion and the power of technology is harnessed to deliver greater quality of life for the people who live here.

Where the best comes together. Where you will find all the ingredients that you need.

Specifically, a unique atmosphere of harmonious coexistence between tradition and innovation, arts and science, fun and professionalism as well as enormous scope for interesting encounters, animated exchange, lasting memories, making important contacts and finding fresh impetus. For hundreds of years. And in this very moment.
Or in short:

Now. Together



Norbert Kettner
Managing Director
Vienna Tourist Board



and
Christian Woronka
Head of the Vienna Convention Bureau

Facts & Figures

Meeting Destination Vienna:



Central, easy-to-reach location in the heart of Europe, convenient flights, short transfer times from the airport to the city center



Vienna is safe, clean, green, sustainable and pedestrian friendly, smart and convenient

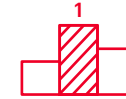


Central and Eastern European HQ for more than 200 multinational corporations, UN headquarters, the second largest university city in the German-speaking world after Berlin



City of short distances with reliable infrastructure and an outstanding public transportation network

Vienna's standing as a top meetings destination:

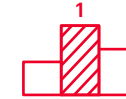


2019 Mercer Quality of Living survey: World's Most Liveable City (for the tenth year in a row)

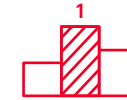


Share of total overnight stays in Vienna accounted for meeting participants:

8% (long-term average)



First place by World's Greenest Cities (Ranking of Resonance Consultancy 2020)



First place in ICCA Ranking 2021 (International Congress & Convention Association)



#4 in UIA Statistics 2021 (Union of International Associations)

Vienna's meetings infrastructure:



3 congress centers, around 100 meeting hotels and more than 100 event locations – many of which are in a class of their own – and meeting spaces at more than 30 university locations



350 hotels with 32,477 rooms

www.vienna.convention.at

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No responsibility is assumed for the accuracy of the information contained in the text.
Status: June 2022



Meet punctually

Located in the heart of Europe, Vienna is easy to reach. Travelling from the airport to the city center is quick and inexpensive. The excellent connections don't stop there: top locations and hotels are never far away, wherever you are in the city. The public transportation system always gets you quickly to where you need to be. In the city center everything is in walking distance. Just some of the reasons why Vienna is famous for being the world's most liveable city.

CONNECTED VIENNA

- The majority of European capitals are under three hours away by plane
- 70+ airlines provide regular connections between Vienna and around 200 destinations worldwide
- Transport hub for Eastern Europe and the Middle East

Official carrier

The national airline, Austrian Airlines, is a member of the Lufthansa Group and the Star Alliance network. The exemplary service offered by the carrier and its partners make it the ideal partner for international congresses and meetings in Vienna. As official carrier, Austrian Airlines and the Lufthansa Group offer full support for your event.

www.austrian.com/meetings

www.lufthansa.com/meetingsandevents

Connections between the airport to the city

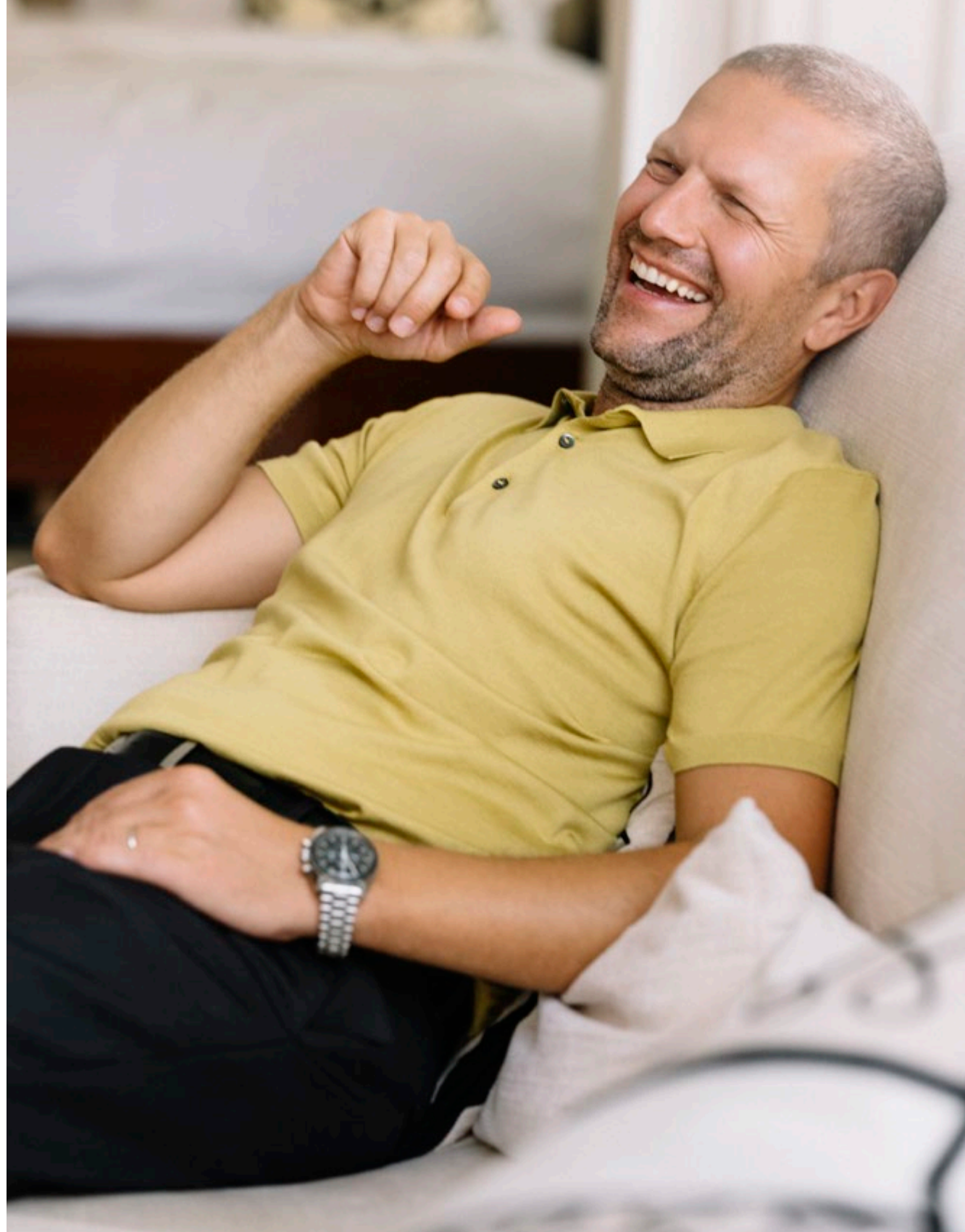
- CAT (City Airport Train): 16 minutes non-stop, city check-in
- Intercity Express (ICE) train: 18 minutes non-stop
- S-Bahn rapid transit line: 25 minutes
- Scheduled bus service: 30–45 minutes
- Taxi: 20 minutes
- Bicycle: 60–90 minutes depending on fitness level

while losing track of time.

There is only one reason you will turn up late, given the city's outstanding transportation network: the sights, restaurants and cafés en route are very tempting distractions. In Vienna, a zest for life and efficient public infrastructure come together to form an unforgettable blend.

VIENNESE DIVERSITY

- 1.9 million inhabitants, including over 710,000 from 100 nations
- Over 8,200 bars and restaurants with more than 2,500 guest gardens
- More than 50% of the city is accounted for by green spaces
- More than 1,650km of cycle paths
- 3.9km² of beautiful parkland and recreational space on the Danube Island – equivalent to about 550 football fields!
- Smart and convenient
- Old and venerable yet refreshingly young





Meet the easy way

Vienna is a big city where nothing is very far away and there are lots of options for getting around. To ensure that your participants arrive on time without any hassle, they can choose from efficient public transportation, a leisurely stroll or taking to two wheels to cut through the city jungle.

COMPACT VIENNA

- Efficient, safe, clean and reliable public transportation network with more than 150 subway, tram and bus routes.
- Short distances and exceptional convenience
- Pedestrian and cyclist-friendly

straight through the jungle.

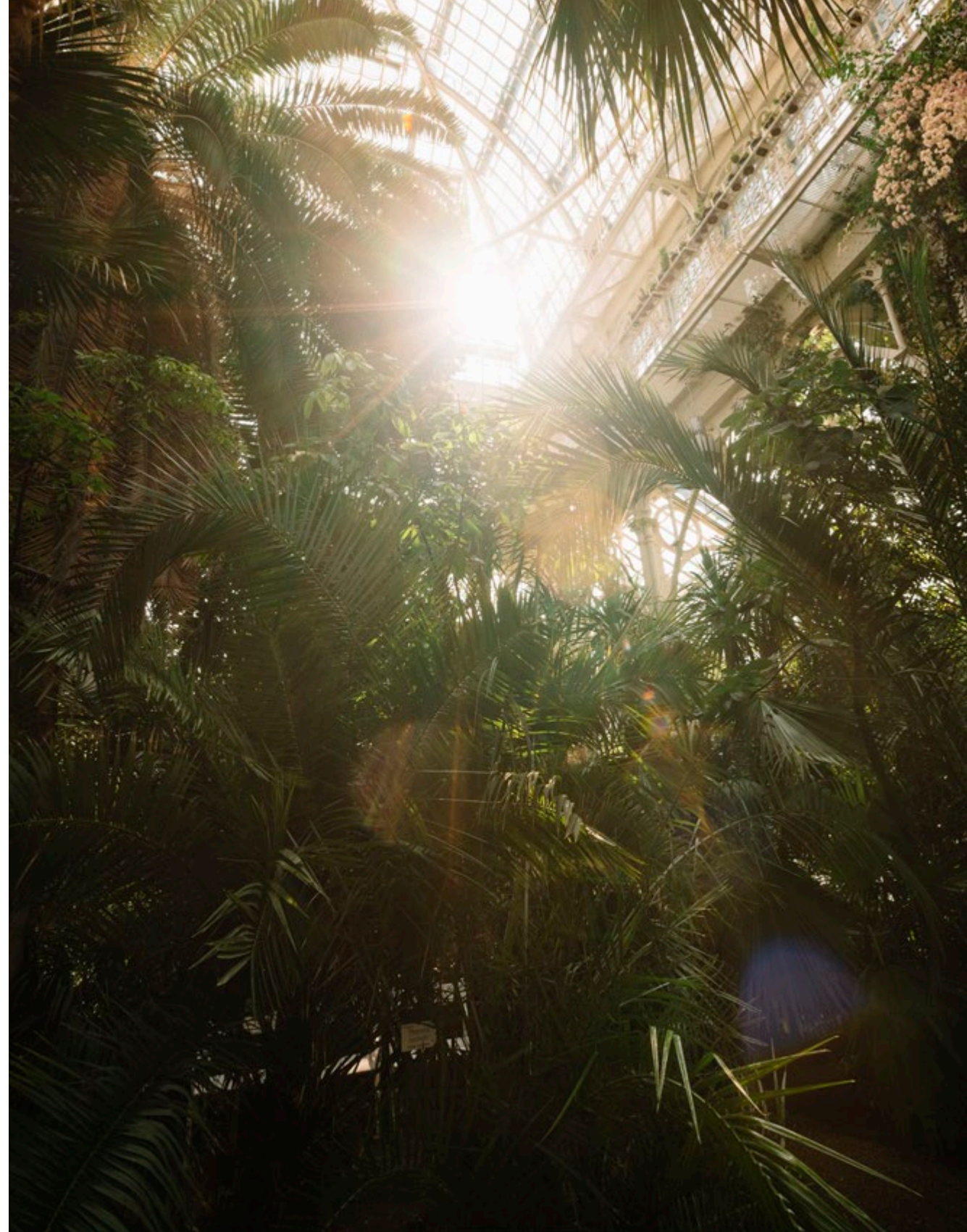
Vienna has a safe and quick public transportation network, with special tickets available to suit a broad range of requirements. Special public transport passes for the duration of meetings make it even easier for organizers to offer eco-friendly mobility solutions for their participants.

QUICK VIENNA

- Enjoy the short distances between congress centers, hotels and locations
- 3-5 minute intervals at peak times
- 24-hour underground service on weekends and before public holidays, night buses every day of the week
- The best way to get from A to B in Vienna's historic city center is on foot
- E-scooters from various providers
- Segways or horse-drawn carriages for lasting impressions

Congress ticket

- Unlimited pass for the Wiener Linien public transportation network for the duration of the meeting, conference or corporate event
- Discounted price
- Can be extended to include City Airport Train (CAT) – only available with online version





Meet new friends

At the Vienna Convention Bureau we look forward to meeting you and showing you the ideal locations and hotels for your requirements. We will put you in touch with agencies and service providers who will work together as a team to bring your vision to life. Let Vienna do the hard work for you – at your service whenever you need us.

EXPERIENCED VIENNA

- Plan your event at one of the world's leading meetings destinations
- The Vienna Convention Bureau will put its 50 years of experience to work to ensure your event is a success
- With countless events to its credit, Vienna has been one of the world's most popular meeting destinations for many years.

on old floors.

More than 200 impressive venues and conference hotels in Vienna provide the ideal setting for unique events. Many of them are located in the city center, meaning they are within easy reach – particularly using public transportation.

IMPRESSIVE VIENNA

Impressive meetings facilities in a concentrated area, including:

- 3 different conference centers
- More than 100 meeting hotels
- More than 100 venues offering something out of the ordinary
 - Historic mansions and palaces
 - Museums and studios
 - Theaters, concert halls and opera houses
 - Contemporary locations and former industrial buildings
 - Cool clubs and bars

Universities: a top tip for a venue

With 9 public universities, 8 universities of applied sciences and 6 private universities, Vienna is the second largest university city in the German-speaking world after Berlin. A vast selection of traditional and contemporary meeting rooms at more than 30 university sites can be hired during February, July, August and September, with slots also available all year round by prior arrangement.

Venue Finder

Check here for in-depth information on locations in Vienna:
www.vienna.convention.at/en/venuefinder





Meet every meeting's requirements

Incorporating digital solutions is a core element of planning and organizing meetings. The Vienna Convention Bureau has compiled a range of information and a list of helpful contacts online to ensure that your hybrid event is a success.

FULL HYBRID VIENNA

- Bring Vienna closer to your participants with video resources and images
- Digital tools to incorporate virtual content
- Vienna-based agencies and technical providers for professional execution
- Overview of fully equipped broadcasting studios
- Meeting Destination Vienna's best practice examples

Austria Center Vienna

Big ideas need big spaces!

Thanks to a Europe-wide unique variety of rooms, excellent Wifi and 137 sqm of LED-walls the Austria Center Vienna offers modern and sustainable event concepts. An unforgettable outdoor ambience is added to your meeting with a roofed and greened forecourt and numerous terraces next to the halls.

www.acv.at



19 halls
180 meeting rooms
Congress center
Total area
34,700 sqm
5 multipurpose halls
16,700 sqm



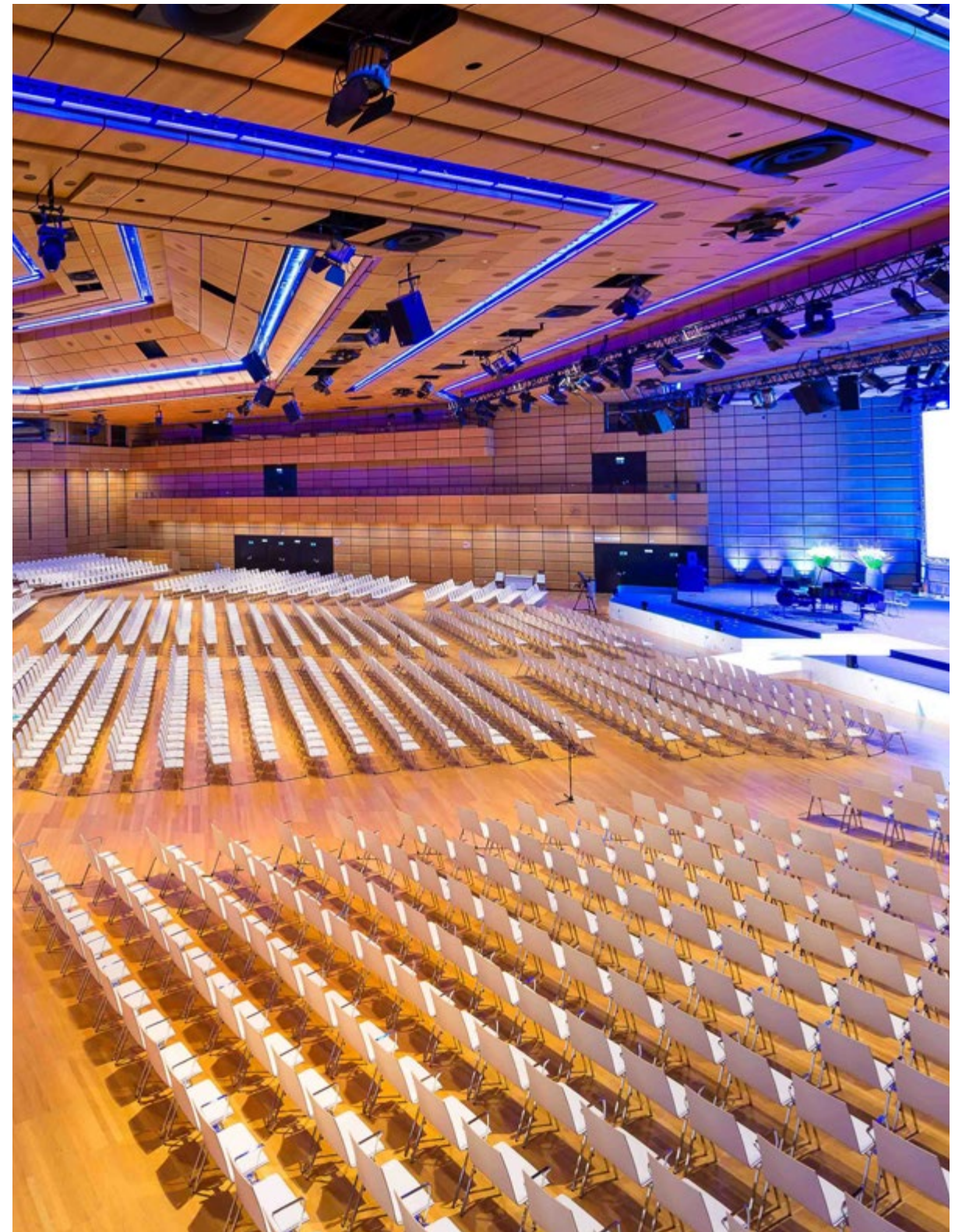
Largest space
theater-style seating:
4,320 people
(Hall ABC)



Events for up to
14,400 participants
in the Congress Center
for up to
22,800 participants
including exhibition and
networking spaces



787
hotel rooms
within a 1,000m radius





Hofburg Vienna

Europe's first address

Staterooms in the unique setting of the former imperial residence, contemporary glass architecture and state-of-the-art technology for on-site, hybrid or digital events, whether high profile conferences or gala banquets in the heart of Vienna.

www.hofburg.com



35
multipurpose halls
offering
17,000 sqm
of space for events
of all kinds



Congresses, fairs and
exhibitions, banquets
and balls for
50 to 4,900
participants



Largest space
theater-style seating:
1,210 people
(Festsaal)



>5,000
hotel rooms
within a 1,000m radius

Messe Wien

Exhibition & Congress Center

The venue to tell your story.

Highly flexible multifunctional areas including high-performance IT infrastructure and sustainable operation enable individual room concepts and create the perfect setting for every event. The experienced team sees to a successful performance.

www.messecongress.at



Congress Center:

6,960 sqm

48 meeting rooms

Exhibition Center:

55,000 sqm

4 multipurpose exhibition halls on one level



Events for up to

3,300 participants

in the Congress Center,

and for up to

29,000 participants

with multipurpose

exhibition halls



Largest space theater-style seating:

1,501 people

(Congress Center)

6,480 people

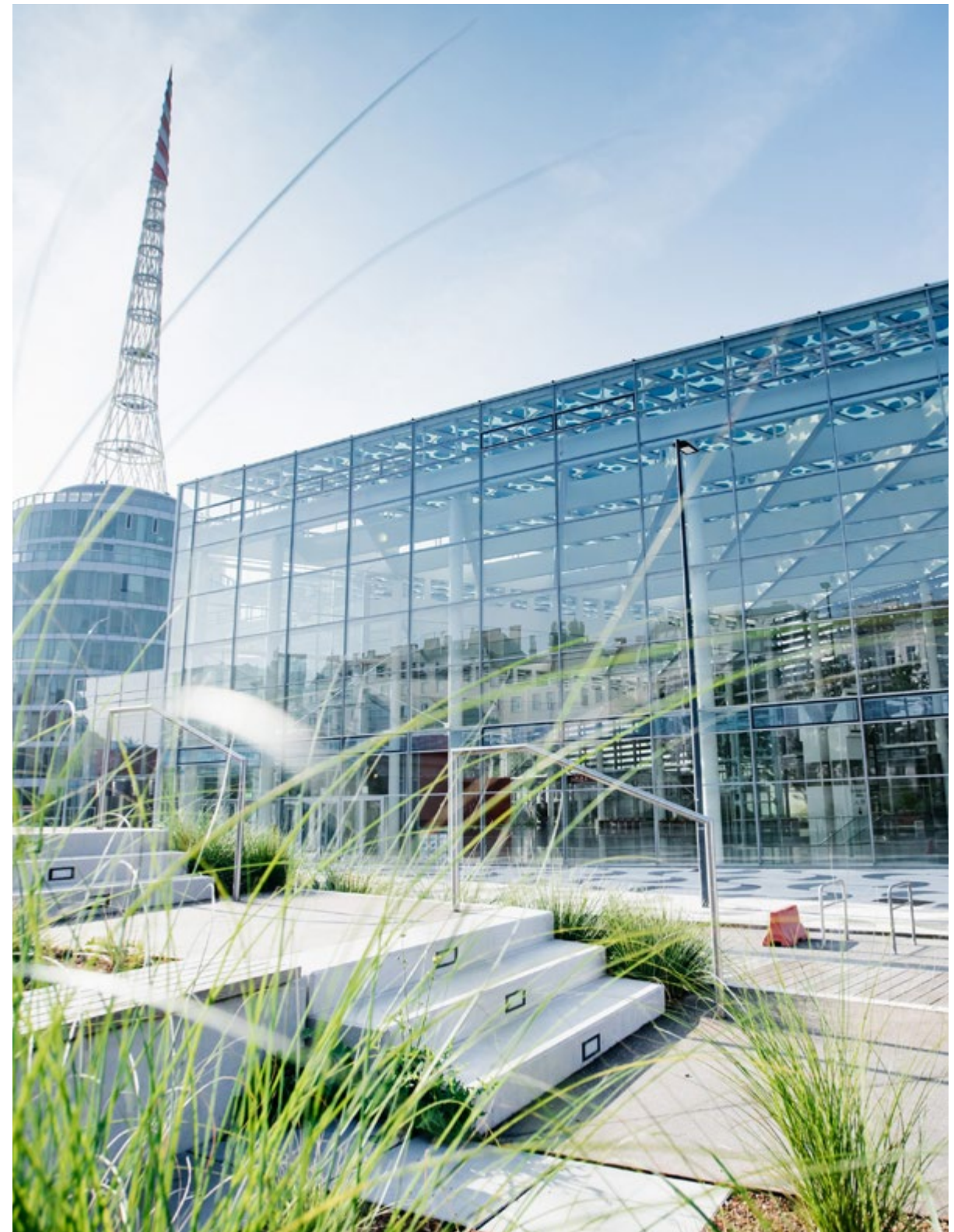
(multipurpose hall D)



2,131

hotel rooms

within a 1,000 m radius





Meet a wealth of experience

Invite your participants to a city full of possibilities: from traditional accommodations with old masters on the walls to trendy boutique hotels with a stylish ambience.

INVITING VIENNA

Impressive hotel infrastructure in a concentrated area, including:

- 401 hotels, 36,959 rooms to suit all tastes and budgets
- Classic luxury and modern design
- Austrian and international hotel chains
- Private hotels, budget design hotels and pensions

Feelgood factor in numbers:
hotels, categories and rooms in Vienna

Category	Providers	Rooms
☆☆☆☆	23	4,439
☆☆☆☆	163	17,417
☆☆☆	150	11,692
☆☆&☆	65	3,411
Total	401	36,959

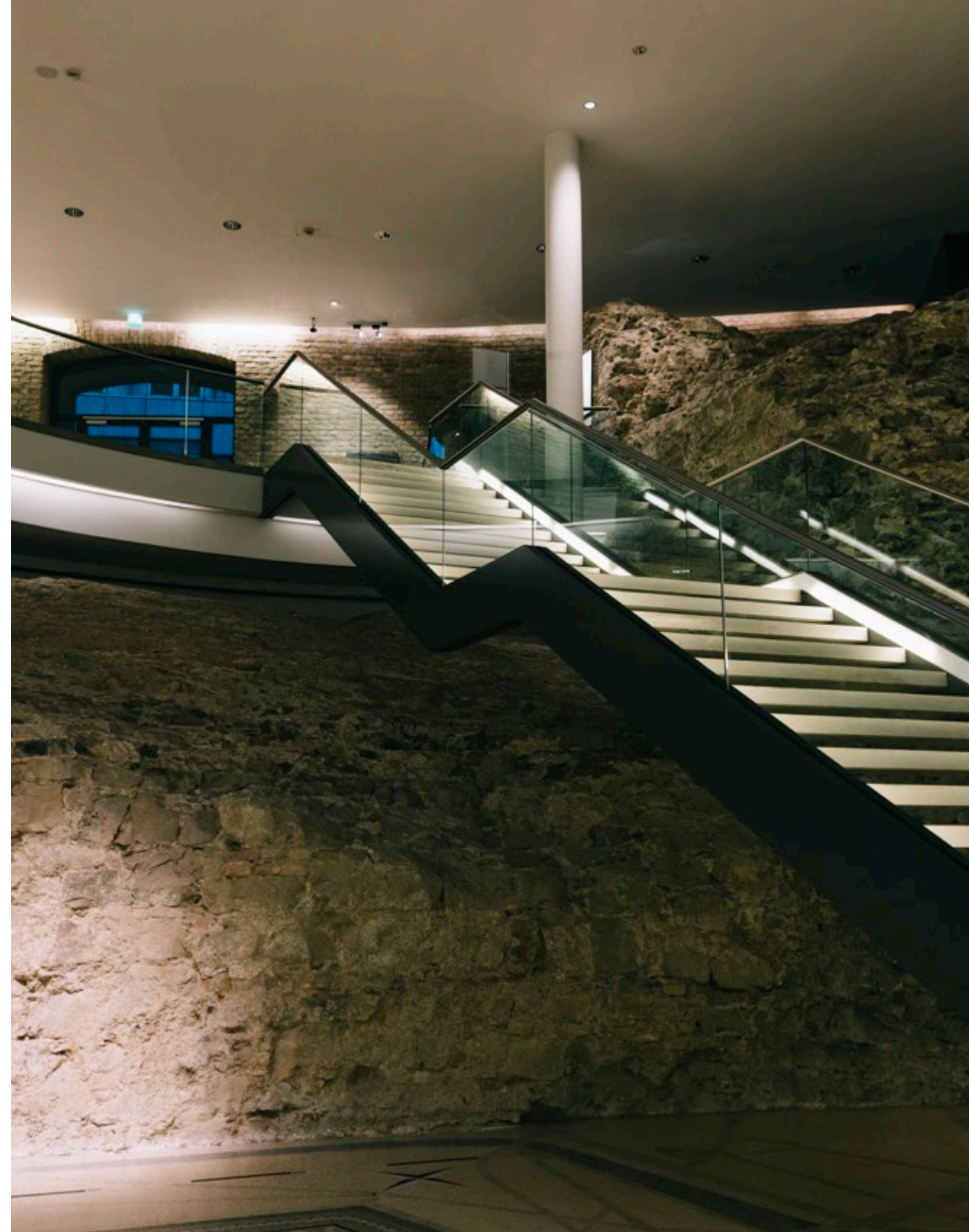
Last updated: November 2022 | incl. seasonal hotels
New arrivals planned between now and the end of 2023: 12 hotels with more than 1,600 rooms

in exciting spaces.

Whatever combination of venue and accommodation type you choose, in Vienna your event will be a special experience for everyone involved. The sheer range of options helps to wow guests – whatever their expectations and individual preferences. And in Vienna it goes without saying that you will find a full range of offers that are specifically targeted at meeting participants. The most difficult thing about staging an event in Vienna is choosing between the incredible range of options. But we can even take care of that side of things for you, too – just let us know what works best for you.

PROFESSIONAL VIENNA

- More than 100 meeting hotels in different categories
- Meetings for up to 1,000 participants in a single room





Meet exceptional perspectives

Discovering something new together is a great way to connect with other people. By recreating typically Viennese culinary classics or learning to waltz at one of the city's best-known dance schools, going on a treasure hunt at the Kunsthistorisches Museum or trying your hand as a graffiti artist under the keen eye of an expert. Vienna offers no end of opportunities for engaging activities and being creative away from the meeting room. Memories that live on for a long time to come are all part of the service.

SPECTACULAR VIENNA

- Vienna offers countless incentive ideas and fringe programs to go with your event
- Typically Viennese, classic, crazy or charitable
- Plan an unforgettable experience for your participants
- Whether the focus is on food and drink, new experiences or sport – Vienna has the perfect options to suit every taste

Getting around with a uniquely Viennese twist:

- Dreams of steam: events aboard the Majestic Emperor Train de Luxe
- Shifting down a gear: horse-drawn carriages, vintage trams and heritage buses

through local eyes.

Away from the meeting room, Vienna reveals its charm and appeal with a heady blend of quintessentially Viennese attractions. We know that you can host an event anywhere. But the combination of Lipizzaner stallions, waltzing, contemporary and traditional charm can only be found in Vienna.

ORIGINAL VIENNA

- History and anecdotes first hand on city walks
- Private performances in the Spanish Riding School
- Exclusive tours of the Vienna State Opera and House of Music
- Gala evenings and (fancy-dress) ball events in historic settings
- Waltz classes
- Prater and Giant Ferris Wheel as location
- Events at Schönbrunn Zoo

Physical and outdoor activities

- Treasure hunts
- Dragon boat racing, wakeboarding and waterskiing
- Climbing and aerial assault course
- Indoor skydiving
- Discovering Vienna on foot, by bike or on a Segway

Food and drink themed activities

- Cozy Viennese evening at a Heuriger wine tavern
- Viennese wine, Sekt and gin tasting
- Apple strudel workshop, cooking classes and the art of cake making

Creative activities

- Interactive art workshops
- Do it yourself graffiti
- Interactive photo safari





Meet new spirits

Today, Vienna is one of the leading centers for research in Europe and one of the largest university cities in the German-speaking world. It is a capital of learning that will never lose its inquisitive nature. The city targets investment in research and technology projects with a focus on IT and communications technology, life sciences, energy and the environment, transportation and construction as well as urban production.

Vienna leads the way in Europe when it comes to research spending. Many pioneering international R&D achievements first saw the light of day in Viennese laboratories and spin-offs. Vienna is an internationally respected and constantly growing location for life sciences with around 550 companies, research institutions and other organizations working in the sector.

VISIONARY VIENNA

- Vienna has a long history as a scientific and medical research hub
- More than 190,000 students study at 9 public universities, 8 universities of applied sciences and 6 private universities
- Location of one of the four UN headquarters and home to more than 40 intergovernmental organizations
- Home to the Eastern European headquarters of more than 200 international corporations

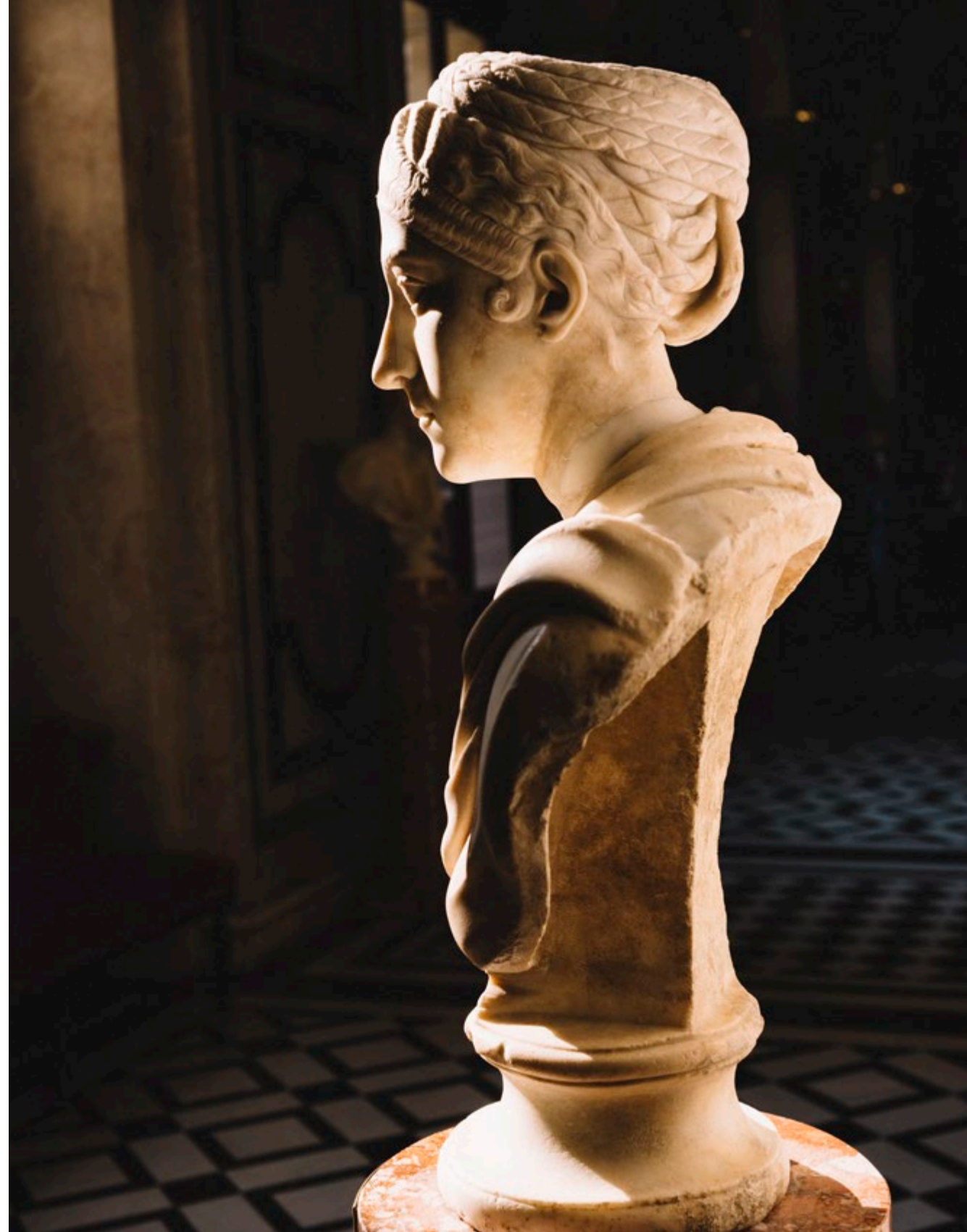
and the thinkers of old.

Plan your meeting surrounded by great thinkers: Semmelweis, Billroth and Landsteiner are all part of an illustrious history that is constantly being added to. Vienna is proud of its history and has a tradition of playing the role of host, creating a breeding ground for new ideas and groundbreaking discoveries, and the ideal environment for researchers, doctors and academics to work in.

VIENNA ON THE INTERNATIONAL STAGE

- ICCA ranking of the world's leading meetings destinations: number 6 in the world
Source: International Congress and Convention Association, 2019
- UIA ranking of the top cities for meetings: fifth in the world
Source: Union of International Associations, 2020
- Mercer study: World's Most Liveable City – for the tenth year in a row
Source: 2019 Mercer Quality of Living survey
- Monocle Liveable Cities Index: number 6 in the world
Source: Monocle, 25 most liveable cities, 2021
- Smart City Index: first out of 153 cities
Source: Roland Berger, 2019
- The World's 10 Greenest Cities index: ranked number one in the world
Source: Resonance Consultancy 2020

Most recent statistics: end 2021





Meet green visions

Vienna welcomes its visitors with fresh air – no other city in Europe has a higher proportion of green spaces. Parks and gardens make up almost half of the city – which gives your participants plenty of opportunity to enjoy nature.

Unique in Europe, Green Meetings and Green Events certification under the Österreichisches Umweltzeichen eco-label sends out a clear signal that your meeting is energy-efficient, avoids waste and promotes eco-friendly travel to and from the event. Vienna currently has 31 hotels and 8 meetings venues that fully comply with the Austrian eco-label. The Venue Finder tool on our website allows organizers to use the Austrian eco-label as a search filter.

EXEMPLARY VIENNA

- Vienna is the internationally recognized capital of environmental protection and an eco standard bearer
- In Vienna, natural spring water comes out of the taps
- Around 50% of the city is accounted for by green spaces

on concrete paths.

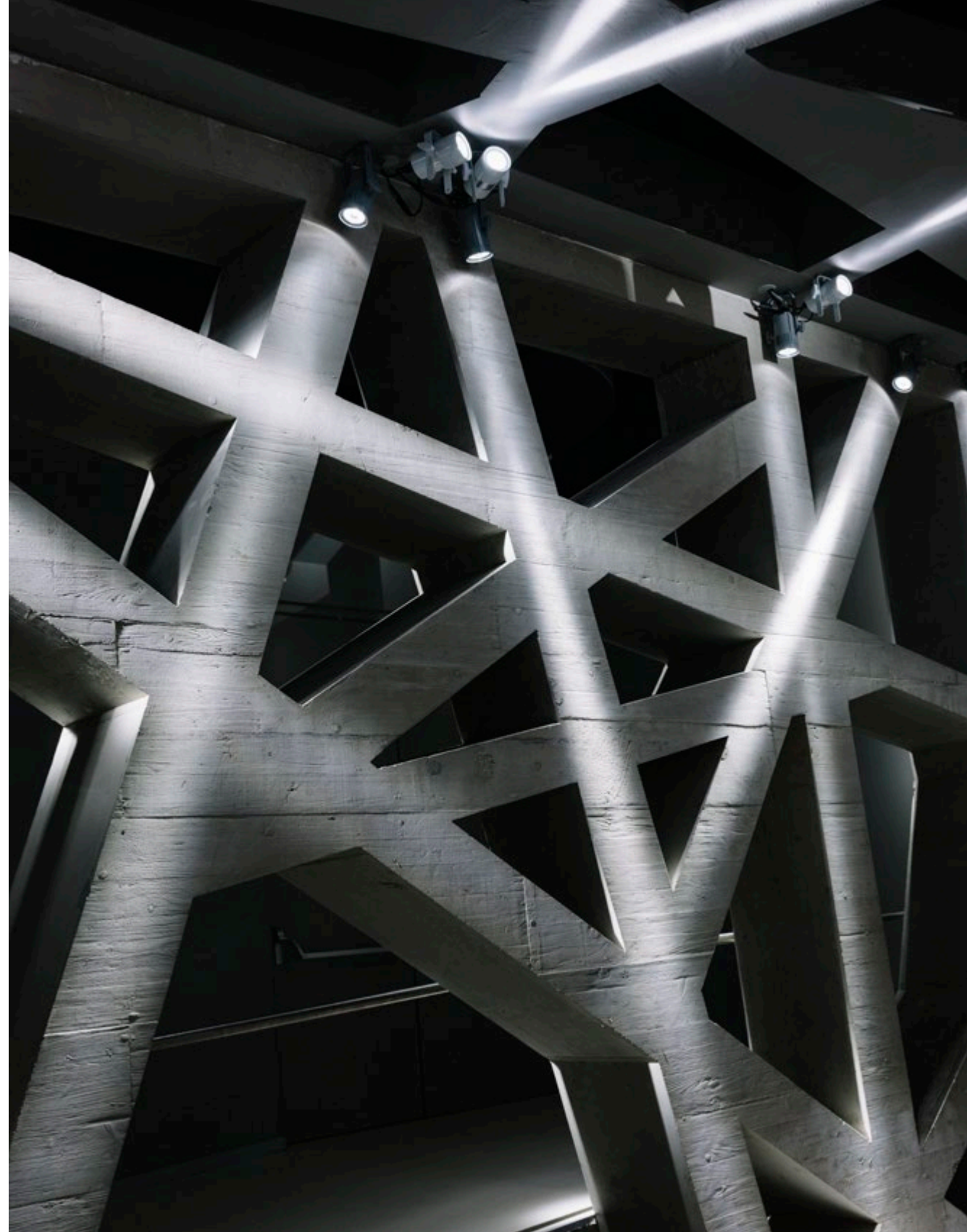
Sustainability is very important to us here in Vienna and much more than an empty buzzword. Our efforts are centered on identifying new concepts for more green meetings and green events. At the Vienna Convention Bureau we can give you all the support and advice you need before certifying your event with the Austrian Ecolabel for Green Meetings & Green Events once it meets all the necessary criteria.

GREEN VIENNA

- Lowering CO₂ emissions
- Increasing energy efficiency
- Reducing waste
- Promoting sustainable use of resources
- Raising awareness among participants and partners



For more information visit:
www.vienna.convention.at/en/sustainability



We support you

Vienna Convention Bureau

- Non-profit, no members, neutral
- Free services:
 - Hotel and location support for events
 - Options for hotel room block bookings (no call-in allotments)
 - Interface to service providers in the city
 - Preparing detailed application and presentation documentation
 - Organizing site inspections
 - Assistance with organizing hybrid meetings
 - Brochures, promotional videos, images and digital city maps
 - Publication in the online meeting calendar
 - Info kits for participants
 - ivie – Your personal Vienna guide for iOS and Android
- Other advantages:
 - Vienna Meeting Fund 2022–2024 provides funding for national and international congresses and corporate events
 - Vienna Convention Fund 2025+ for international congresses held between January and April, and in July, August, November and December
 - Standard hotel agreements between hotels in Vienna and PCOs for association congresses with more than 1,000 participants
 - Mayoral receptions for international associations the City Hall upon request
 - Internationally experienced PCOs and DMCs
 - Experienced team of professional service providers

At a click

www.vienna.convention.at

Site dedicated to Vienna as a meetings destination, including venue finder and meeting calendar

www.b2b.vienna.info

Press service, statistics and market research, texts, videos and much more besides

photo.vienna.info

Picture database with around 1,000 photos (free to download for event organizers)

www.vienna.info

Online travel guide with comprehensive information about Vienna and detailed event database

Contact

Vienna Convention Bureau
Vienna Tourist Board
Invalidenstrasse 6
1030 Vienna
Austria

Tel: +43 1 211 14 555
convention@vienna.info

www.vienna.convention.at

www.linkedin.com/company/vienna-convention-bureau

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Vienna Tourist Board
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1030 Vienna

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