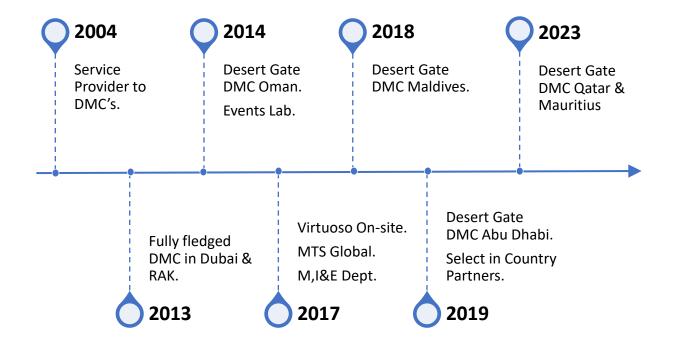


# **Replace the ordinary**

www.desertgatemice.com

# Our Journey







# The Core Values that define us

**Strategic Planning:** Our meticulous planning process ensures every detail is considered, from conceptualization to execution, guaranteeing a seamless and flawless event.

**Creativity and Innovation:** We thrive on creativity and stay ahead of industry trends to infuse innovative elements into every event, creating experiences that leave a lasting impression.

**Local Expertise:** With an in-depth understanding of the Middle Eastern culture and market, we navigate the region's nuances to deliver events that resonate with the local audience while catering to international standards.

**Vendor Network:** Leveraging our extensive network of trusted vendors, we secure the best services and resources, ensuring the highest quality for every aspect of your event.

**Client-Centric Approach:** We prioritize clear communication, transparency, and collaboration. Your vision is our guide, and we work closely with you to bring it to life, exceeding expectations every step of the way.

**Flexibility and Adaptability:** In the ever-evolving events landscape, we remain adaptable to changing circumstances, ensuring a flexible approach to meet the dynamic needs of our clients.



# THE 3 UNIQUE PILLARS

High End Traditional Tour Ops		Virtuoso
XO Private	Tailor Made	Amex
Themed		Cultural
Meetings	Series	Corporate Groups
Leisure Groups	Incentives	Events
Conferences		Charters
Teambuilding		Shore Ex
Connected	MTS Globe	Electronic Distribution
Modern Tour Ops		
Mass market		Hotel Trading



# **Our Services**



#### **Incentive Trips**

Reward your employees with an exceptionally crafted incentive trip put together by our MICE team. Planned to the smallest detail, we offer a highly personalized service to ensure that you are not only satisfied but also delighted with our solutions.

#### **Event Management**

Our team is equipped with the right skill sets and extensive experience in managing small and large conferences, meetings, conventions, seminars, team building activities, gala functions and product launches.

### **Conference Concierge**

We are an end-to-end corporate solutions management company specializing in organizing technical and non-technical conferences, workshops, seminars, and symposia. Our experts boast of over 15 years of experience in all aspects of conference management – from planning to smoothly executing small scale meetings as well as international summits.

### Venue Selection

From presenting you viable options that fit your program's goals and objectives, to negotiating the best rates possible, securing the ideal venue, and taking care of the smallest details for hosting a successful event, our crew believes in chasing perfection. We build model events, keeping in mind your audience, projected attendance, technological needs, budget, and timeline.

## **Off-site Events**

Whether you want a sizzling beach party on the famous Jumeirah Beach or an elegant affair in the capital city, our dynamic & insightful team will sure your off-site event is a memorable masterpiece.



#### Audio visual, Decor & Entertainment

Every event needs that special touch and it is the goal of our crew to take your visualization from imagination to reality. From working with vendors to secure astonishing décor and lively entertainment to negotiating vigorously to get you the best pricing, our experts ensure a successful event, showcasing your brand and vision innovatively and economically.

#### Hotel Bookings

We have contracted with 300+ hotels in the region across all categories, both in terms of luxury and range of facilities as well as the location. Our partners will be spoiled for choice when selecting the hotels for their clients and our competitive prices combined with exclusive offers will delight you.

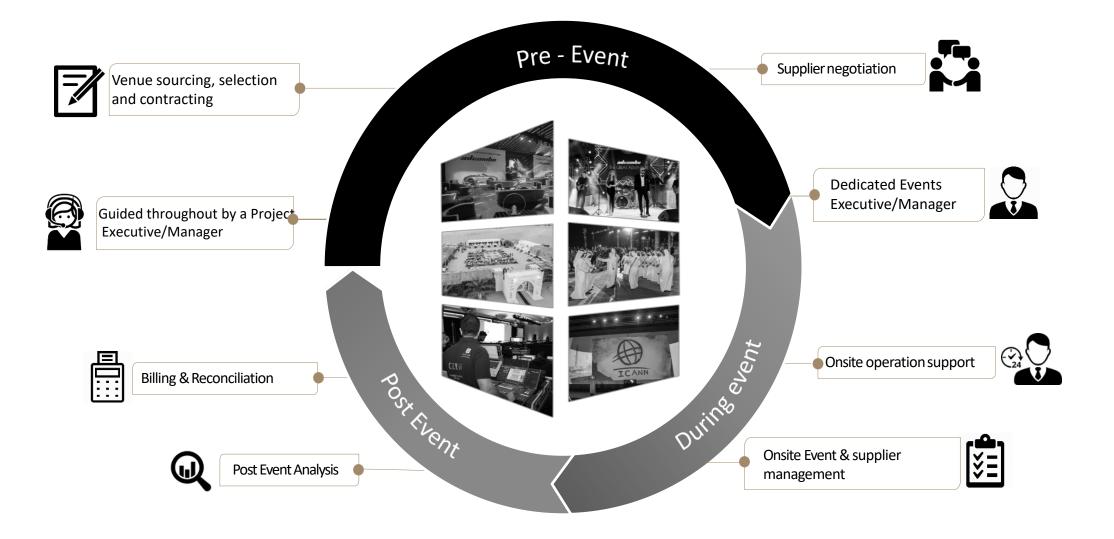
#### Excursions

Our Crew would be happy to suggest ideas on filling your down time. When you're ready to unwind after a long day of seminars and meetings, we will find the perfect activity for you and your group. Whether it's being pampered at a spa, or hitting the greens at a championship golf course, or simply enjoying some sightseeing, we can book tours and attraction tickets for you.

#### Transfers

Transportation is the first and last experience your guests will encounter on their way to your event. It will set the tone for their entire stay. DG Crew prides itself in working with the best vendors in the country to provide a luxury experience. Not only will we ensure that the vehicles are up to the standard but also that the operations run smoothly to provide an amazing first and last experience.

## Event Methodology



## Meet Our Groups & MICE Team



Abdul Ghori Head of MICE – UAE, Oman & Qatar abdul@desertgate.ae



Tatiana Drozdova MICE Manager – UAE & Oman tatiana@desertgate.ae



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## Why Desert Gate?

**Desert Gate's** Meetings, Incentives & Events delivers fully customizable and cost-effective solutions for our clients. Our team of dedicated M&E specialist leverage the full technological and purchasing power of the entire Desert Gate platform to extend full cost control & creative-solutions.

- Professional design and organisation counsel
- Detailed budgeting for every project
- Multi-lingual staff with 24/48-hour response to requests
- Key Account Management
- Specialised local Destination know-how
- Price advantages due to our global buying power
- Tour Operator's Liability Insurance of USD 5,000,000.00 Any One Occurrence and USD 10,000,000.00 in the Aggregate for up to 55000 Pax a year.

Making your event a great experience with our help & years back of experience. But experience alone does not guarantee success. Only by combining it with our unparalleled attention to details we will start creating an environment that makes the participant feel at ease, from start to finish.

Desert Gate is part of the MTS Globe group (www.mtsglobe.com) and through that partnership has access to the best-in-class technology and cleanest XML feed in the industry. Also, as a traditional DMC, Desert Gate has all you can expect from a first-rate ground handler, such as excellent contracting, creative excursions and superior in-resort service levels.

**Company Profile** 







هيئة رأننن الخيمة لتنمية النسياحة ras al khaimah taurism develapment authority









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