

Let's__together



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The Everchanging Group__

We keep changing
to stay true to ourselves.

For over 60 years.



Let's ___
Together

To inspire and be inspired,
to move and be moved.
Together.

That's what matters.



Sparking meaningful connections together__



Meaningful connections spark
from meaningful experiences.
That's what we build.

Let's do it together.



CONSULTANCY

COMMUNICATION

Design Thinking Approach

EVENTS

Design thinking has creative power.

EVENTS, COMMUNICATION, CONSULTANCY:
three talented teams that interact and **work together**
to **design experiences, ideas and solutions.**



Let's Meet together

EVENTS: KNOWLEDGE THROUGH EXPERIENCE.


Know-how, technology and creativity come together to build engaging experiences and to promote sharing and change.

Channels, formats and touchpoints, whether live, digital or hybrid are explored **to create “augmented events” that last in time.**





Let's Engage together



**COMMUNICATION: LEARNING TO LISTEN,
DECIDING TO SHARE.**

We strike up constructive communications within communities that everyone can relate to.

Improving relations between brands, organisations and people is what inspires our teams to develop strong ideas.



Let's Think together

CONSULTANCY: THE POWER TO IMAGINE THE PRESENT.

We support companies and associations to grow and change. The integration of different areas of expertise allows us to get the best out of processes technologies and company culture.



About AIM

Our history shapes
our present.

**We innovate, by tradition, since
1960.**

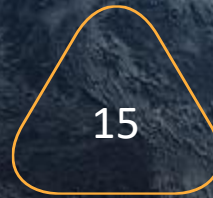
We were ahead of the times when we devised the first hybrid event in the 70's, the first "off-show" event in the 80's, the first outsourcing and association management service models in the 90's and so on, finding new formats, channels and solutions.



AIM in Numbers



TALENTED PEOPLE



OFFICES



CLIENTS



YEARS
OF EXPERIENCE



LIVE, DIGITAL & HYBRID
PROJECTS LAST YEAR



COUNTLESS MEANINGFUL
CONNECTIONS



Our international presence

Our highly responsive local teams have a profound understanding of their context and markets while sharing the group's worldwide know-how and quality standards.

That's how we pool our creative minds together.

Seamless service delivery

AIM's Austria office is a **full-service DMC & PCO** and acts as long-term partner and core PCO to a number of agencies, corporate and association clients regularly remark on the **team's professionalism** and skill in achieving **outstanding results** within challenging timescales. We have a **deep knowledge** of our **destination and strong long-lasting collaborations with local providers** which enable us to identify bespoke and **cost-effective solutions, terms & conditions**.



Dedicated and experienced team

We accurately define the teams always avoiding overlapping or close events for the same staff, considering the complexity of the projects, the services to be handled, the destination and the Clients' relationship continuity.

Your event will be taken care of Ulrica Hackl, Head of DMC & Corporate Department. She will be the main contact for your event, supported by team members for all operational and logistic aspects to guarantee a smooth run down onsite.

At a Glance

- Our office is located in the 3rd district in Vienna
- 12 Core Team Members & project related freelancers
- National & International client portfolio
- We are operating mainly in Austria & Europe
- Core business areas:
 - DMC – Destination Management Services
 - Corporate & Healthcare Meetings
 - PCO – Professional Congress Organizer

Your Event Management partner, AIM Group International is acknowledged as an industry leader, **both in developing strategic initiatives designed to extend our clients outreach and in delivering the 'behind the scenes' services that are critical to your event's smooth running.**



A dedicated team for your Event

- Ulrica Hackl – Head of DMC & Corporate Department
-more than 30 years of experience, 25 years at AIM
- Stoja Mitrovic – Project Manager
- more than 5 years of experience, since 2022 at AIM
- Caroline Lachmann - Junior Project Manager
- more than 3 years of experience, since 2022 at AIM
2022

Assistants / Trainee

- Sophie Stern – joined beginning this year
- Nicole Slavcheva – just started





Corporate Social Responsibility

The awareness of responsibility. The will to change.

A responsible business builds greater trust and closer relationships with stakeholders at every level.

We have signed the global Net Zero Carbon pledge:

-50% CO2 emissions by 2030 and Zero emissions by 2050.

We support NGOs, development and educational projects and collaborate with our clients to devise events and initiatives that make a difference and leave a positive legacy.

In 2015 we set up and are still supporting an orthopaedic rehabilitation centre in Burundi.





Memberships and Partnerships

MEMBERSHIPS



PARTNERSHIPS

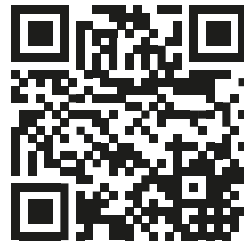


We have been at the forefront of the events industry for many years as an active member of a number of industry associations and organisations, often at board level.

We believe our committed engagement has helped to improve standards throughout the sector as a whole.

Barcelona_Berlin_Brussels
Budapest_Florence_Hamburg
Lisbon_Madrid_Milan_Munich
Paris_Prague_Rome_Vienna

Let's **Work** together



aimgroupinternational.com